

MSADA News

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Spring 2008

www.msada-md.org

President's Message

The annual conference held in Ocean City during the weekend of April 11-13 was a tremendous success and the hard work by the members of the Executive Council was clearly evident. We set a record for attendees, individuals taking LTC classes, visitors from other states, total number of vendors, corporate sponsors and I believe these numbers will continue to increase. Our conference has become a great time for professional development and a place to gain new ideas as athletic directors look for new and exciting ways to improve the athletic programs at their schools.

It was an honor to have Tim Flannery, Assistant Director of the National Federation of High Schools present an overview of the NFHS Fundamentals of Coaching Course that is being implemented in many states. Also, the president-elect of the West Virginia Athletic Directors Association attended our conference and the executive director of the Delaware Association of Athletic Directors along with 17 athletic directors from the state joined us.

After years of discussion, the likelihood of a shared conference between Delaware and Maryland is a real possibility which opens the potential for even more and improved speakers, workshops, LTC offerings and other advantages of combining the talents and resources of the two states. The feedback by the athletic directors of Delaware about our conference was all positive and the MSADA will continue to look at new things to offer our membership to further improve what we offer.

The growth of our state at the National Interscholastic Athletic Administrators Association level can be seen by the number of presenters at the national conference, members on committees and the active role members from MSADA play at the section and national level. Our state has a record number of members who have achieved CAA and CMAA certification, and the growth and demand for LTC courses is truly amazing. Our state faculty continues to grow, which allows MSADA to offer more courses at the county and state level.

The Baltimore City Public Schools were selected as part of the NIAAA Professional Outreach Program and 35 athletic directors received training in LTC 501 and 502. These individuals are now eligible for RAA certification, and three will be sent to the national conference in San Diego. The Section 2 meeting will be in June in Louisville, Kentucky, and the national conference will be in San Diego, California, in December.

I wish all of you a restful and relaxing summer as we get ready for the 2008-09 athletic campaign. However, please also take advantage of the professional development opportunities available this summer. The MSADA will host the 5th annual Summer Institute and the New and Aspiring Athletic Directors Workshop in the 3rd week of July.



Karl Heimbach, CMAA

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Many Thanks to All of Our Speakers

Jim Tapley, CAA, 1st Vice President

One of the great traditions of the MSADA is having outstanding guest speakers make presentations that are both informative and educational. We held true to that tradition as we had over twenty people participate as speakers and presiders. We thank all of these people for their time and effort. One of the highlights of the conference was listening to Johnny Holliday at the banquet. And who will ever forget Master of Ceremonies Matt O'Hare in his referee's uniform? One of the most well received presentations was the panel discussion. Five athletic directors from four different parts of the state fielded questions about how they handle different challenges at their school. Again, thank you to all of the people who so generously gave their time to help make the MSADA conference an outstanding event.

Congratulations

.....to **Ryan Pentz**, son of Century High School athletic director, Randy Pentz. Ryan attends Wagner College in New York and will be a sophomore in the fall.

..... to **Alex Walker**, who will be entering his sophomore year at Virginia Tech. Alex is the son of Craig Walker, athletic director at Francis Scott Key High School.

They both will receive a \$500 scholarship.

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In Memoriam

Robert L. Hayes, 85, teacher, coach and athletic director at the Bullis School for over 25 years, died January 27, 2008 from complications of Alzheimer's disease.

Bob was born in Framingham, Massachusetts, and served in the Army Air Force during World War II. He graduated from Wesleyan College in 1952. After graduation he taught in the Washington DC Public Schools.

In 1953, Bob joined the faculty at the Bullis School. He taught U.S. History and Problems of Democracy. He coached football, basketball and baseball until 1979 and was the athletic director for 23 years.

After leaving Bullis, Bob taught history and coached baseball at St. John's High School at Prospect Hall (now St. John's Catholic Preparatory School) in Frederick. He then became the assistant baseball coach and the equipment manager at the Landon School in Bethesda until his retirement in 2003.

Bob was a founding member of the Maryland State Athletic Directors Association and in 1980 was selected the Athletic Director of the Year by the MSADA and the National Council of Secondary School Athletic Directors. Bob is a member of the Bullis School's Hall of Fame. Bob is survived by his wife of 57 years, Mary Lou Hayes; four children; a brother; and three grandsons.

Upcoming CAA Dates and Sites

Monday, July 21

Burtonsville, MD

Wednesday, July 30

Camp Hill, PA

AWA
ATHLETIC WORLD ADVERTISING

Athletic World Advertising has contributed over \$14,000 for the MSADA and raised over \$327,050 for Maryland Schools since 2003!

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MSADA
Maryland State Athletic Directors Association
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MSADA 2008 Athletic Director of the Year

Sheila Wooters, CAA
Connelly School of the Holy Child



Sheila with her mother, husband and one of her four sons.

Sheila has served as an athletic administrator for the past 33 years. Besides overseeing the athletic program, she is the physical education department chairperson. During her tenure she has coached field hockey (15 yrs.), volleyball (4 yrs.), swimming (10 yrs.), lacrosse (2 yrs.) and softball (12 yrs.). She has even served as Dean of Students for three years.

Sheila has been instrumental in the success of the Independent School League (ISL). She was the vice president of the league for two years, before becoming the president for another two years. For four years she served as the ISL cross country tournament director and presently, she is the chairperson for the conference swimming and tennis championships.

Several of Sheila's achievements that she is proud of, is the expansion of the athletic program from four varsity sports and four coaches to 22 high school teams and 16 teams at the middle school level with a staff of 56 coaches. Most recently, Sheila initiated the addition of interscholastic equestrian competition to the ISL. In addition, Sheila recognized a need and implemented a comprehensive middle school physical education and athletic program. With this need she spearheaded and coordinated the improvement of the physical education and athletic facilities at Holy Child.

Sheila's contributions to her community are just as noteworthy. She is a Eucharistic minister and has been part of "The Welcome

Program" for a prison outreach ministry. She works with autistic children at a soccer camp and is a cancer intervention mentor with Johns Hopkins University.

Sheila is an active member in the MSADA and the NIAAA. She has been a member of the MSADA Executive Council since 2003 as an at-large representative. She became the District 2A representative in 2005. In 2007, she assumed the duties of the MSADA secretary.

Sheila's contributions to her school and community have not gone unnoticed. She was the recipient of the Catholic Schools Administrators Service Award and was a Gala Honoree for her outstanding contributions to Holy Child. In 2007, Sheila was recognized by her district by her selection as the District 2A Athletic Director of the Year. This year Sheila can add Maryland State Athletic Director of the Year to her list of achievements.

Sheila resides in Silver Spring with her husband, Charlie. They have four sons, C.R., daughter-in-law Stacy and grandson, Charlie the 4th, Nicholas, Matthew, and Andrew.

Congratulations, Sheila



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A First Time Attendee and His Impressions of the Conference

Derek Maki, CMAA, Athletic Director, Kenwood High School

To get an idea of what a person thought after attending his first conference, I posed a few questions to Mr. Anthony Ruocco, the head football and lacrosse coach at Kenwood. I thought it would be worthwhile to share his thoughts with you and to have you consider encouraging others like him to attend next year.

1. Why did you decide to attend the 2008 MSADA conference?

As I entered my 13th year of coaching Football and Lacrosse, our Athletic Director, and my good friend, Derek Maki, asked if I would be interested in serving as his Assistant Director of Athletics. Derek felt that the field of Athletic Administration would serve as an ideal career progression for me when I was ready to step away from coaching in 8 to 10 years. I accepted the position, and have enjoyed learning under Derek's tutelage. After completing LTC 502 in 2007, Derek informed me that the convention offered LTC 501 and 504. I felt attending the convention would be an excellent opportunity to complete my requirements for my RAA, and allow me to be prepared to take my test for CAA certification.

2. What were your overall impressions as a first time attendee?

- a. Great location in Ocean City*
- b. Wonderful Conference Center with many amenities*
- c. A wide array of classes to select from*
- d. A full agenda with activities such as golf, vendors, a banquet, guest speakers, etc.*
- e. Great organization and creativity amongst the MSADA leadership*
- f. Skilled and knowledgeable instructors*
- g. Outstanding camaraderie amongst AD's across the State*

3. What about the vendors in attendance? Do you feel that there were a good variety of products exhibited?

I felt the vendors were a terrific feature to the convention. I came to the convention hoping to garner information on three aspects of my Football and Lacrosse Program.

- a. Team Website Development*
- b. New Trends in Strength and Conditioning*
- c. End of Season Team Award Programs*

After meeting with representatives from Neff Company, Leisure Fitness, and a website company from the mid-west I felt all my needs were met.

Questions, Answers, Ideas...

From the Winter Newsletter

"What are ways you train people to cover athletic events, when you are unable to be there?"

1. Have an assistant athletic director or coach shadow you for a game to go over what you do before, during and after each contest.
2. Write a detailed checklist for running an athletic contest and place it on a bulletin board in your office for the individual to follow.
3. Have an assistant athletic director or individual take several LTC classes and encourage them to earn at least the RAA certification level. Offer to have the athletic department cover the cost of these classes.
4. Have an extra set of keys used for contests that are labeled or color coded located under the checklist so the individual will have everything they need to run the contest.
5. Have the necessary phone numbers for officials, booster club, visiting athletic directors, security, building service, newspapers, etc., located on a bulletin board in your office.
6. Hold a training session with the individuals who might serve in this capacity at the start of each season to review procedures. Have them attend a county or league athletic directors meeting in order to understand rules and expectations.
7. Use e-mail to notify coaches and administration when you plan to be out of the building and let everyone know who will be available to help if problems arise.
8. Send weekly reminders to coaches, workers, chaperones and administration of dates, times, duties, etc., for each contest that week.
9. Label and create checklists for use of sound system and scoreboards in the gym and stadium so individuals know how to use them for each contest. These labels and lists should be placed in a safe location in each facility.
10. Have a well organized office that is labeled and neat so the individual can find all necessary forms and other items needed to run a contest. This might include: cashbox, tickets, trip tickets, etc. Spend a few minutes reviewing the locations and use of all items ahead of time.

New Question:

"What are some time saving things you do in your job that would benefit other athletic directors?"

Send your ideas to:

karl_s_heimbach@mcpsmd.org and they will appear in the next newsletter.

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Upcoming Leadership Training Courses

MARYLAND Sites

www.msada-md.org for more information

Date	Time	Place	Course	Cost
Mon., July 21	8:00am - 12:00pm	Burtonsville	LTC 501, LTC 608 LTC 625	\$90 - \$125
Mon., July 21	1:00pm - 5:00pm	Burtonsville	LTC 505, LTC 508 LTC 614	\$90 - \$125
Thurs., July 24	8:30am - 2:00pm	Ellicott City	LTC 502	\$95 - \$130

PENNSYLVANIA Sites

www.psada.org for more information

VIRGINIA Sites

www.viaaa.org for more information

Date	Time	Place	Course	Cost
Fri., July 18	8:00am	Charlottesville	LTC 506, LTC 624 LTC 724	\$135
Fri., July 18	1:00pm	Charlottesville	LTC 502, LTC 612 LTC 618, LTC 619	\$135
Sat., July 19	8:00am	Charlottesville	LTC 501, LTC 504 LTC 613, LTC 615	\$135
Sat., July 19	1:00pm	Charlottesville	LTC 608, LTC 611 LTC 616, LTC 723	\$135

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Acrylic Awards
Display Cases
Laminations

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from Three Locations:

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Martin Hollander	Brian Litofsky	Brian Keesee
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Vendor Report

Derek Maki, CMAA, 2nd Vice President

The vendor area at this year's convention saw 20 new vendors display their products for our attendees and guests. These new businesses included some major national firms like Musco Lighting and Wenger Storage Lockers.

It's a pleasure to report that the vendor area was completely sold out with 60 companies represented with an exhibit. Two of our vendors have supported the MSADA for over 30 years, Neff Awards and Riddell/ All American. On Friday evening at the social, plaques were awarded to Marlow Sports, for 15 years of continuous support and Lifetouch National School Studios and representatives Ray Carpenter and Mark McCauley, for 20 consecutive years.

A few door prizes were awarded on Friday evening and the majority were given out on Saturday morning.

Please support our vendors and thank them for making our conference a regular part of their schedule.

2008 Conference Vendors

Lifetouch National School Studios – **20 years** Marlow Sports – **15 years**

Ist Team Sports	Gilman Gear, Inc.	Schedule Star, LLC
All Sports Photo and All Star Steaks	Grandstand Design Enterprises, Inc.	Schutt Sports Manufacturing
Athletic World Advertising	Gym Source	Seating Solutions
Bacharach Team Sales	JV Pro, Inc.	Sports Imports, Inc.
Baltimore Trophy House	LeagueMinder	Sportsman's
Big Teams, LLC	Leisure Fitness, Inc.	Steel Stadiums, Ltd.
Boathouse Sports	MetLife Resources	Tiffin Athletic Mats, Inc.
Cisco, Inc.	M-F Athletic Company	True Bounce, Inc.
Clarín	Musco Sports Lighting, LLC	Turf Equipment and Supply Company, Inc.
Collins Sports Medicine	Neff Awards and Sportswear Company	UCS
Crown Trophy	Nevco Scoreboard Company	Uncle Ralph's Cookie Company
Daktronics, Inc.	Newsom Seed, Inc.	United States Bowling Congress
Digital Sports, Inc.	Online Athletics Interactive	University of Maryland - Eastern Shore
Dixie Sporting Goods Company, Inc.	Pioneer Manufacturing Company	Varsity Spirit Fashions
EZ Pay	RCI Sound Systems	Velocity Sports Performance
Fieldhouse, Inc.	Recreation Resource, Inc.	Wenger Corporation
Fitness Resource	Registry for Excellence	West Recreation, Inc.
Gamewear Team Sports	Resilite/Pov's Wrestling Warehouse	Weyer's Floor Service, Inc.
General Sports Venue/Astroturf, LLC	Riddell/All American	
Gertrude Hawk Chocolates	Royalle Dining Services, Inc.	

MSADA 2007/08 Professional Sponsors

Archbishop Spalding High School

Severn, Maryland
AD: Lee Dove, CAA

Baltimore City Public Schools - Office of Athletics

Baltimore, Maryland
Coordinators: Bob Wade and Jessica Ivey

Baltimore County Public Schools - Office of Athletics

Towson, Maryland
Coordinator: Ron Belinko, CMAA
Supervisor: Jill Masterman, CMAA

Century High School

Sykesville, Maryland
AD: Randy Pentz

Charles County Public Schools – Office of Athletics

LaPlata, Maryland
Supervisor: Jan Johnson

Chopticon High School

Morganza, Maryland
AD: Richard O'Donnell, CAA

Col. Zadok Magruder High School

Rockville, Maryland
AD: Karl Heimbach, CMAA

Francis Scott Key High School

Union Bridge, Maryland
AD: Craig Walker, CMAA

Great Mills High School Athletic Boosters

Great Mills, Maryland
AD: Brenda Henley, CAA

Howard County Public School System Office of Athletics

Ellicott City, Maryland
Coordinator: Mike Williams, CMAA

Interscholastic Athletic Association of Maryland

Pasadena, Maryland
Executive Director: Susan Thompson

Kenwood High School

Baltimore, Maryland
AD: Derek Maki, CMAA

Liberty High School

Eldersburg, Maryland
AD: Ed DeVincent

Leonardtwn High School

Leonardtwn, Maryland
AD: Glenn Larned, CAA

Loch Raven High School

Towson, Maryland
AD: David Hoch, CMAA

Long and Foster Real Estate, Inc.

North Potomac, Maryland
Associate Broker and Past President: Bob Graves, CAA

Maryland State Coaches Association

Baltimore, Maryland

Maryland Public Secondary Schools Athletic Association

Baltimore, Maryland
Executive Director: Ned Sparks

New Town High School

Owings Mills, Maryland
AD: Reggie Brooks, CAA

Northwest High School

Germantown, Maryland
AD: Jim Tapley, CAA

Randallstown High School

Randallstown, Maryland
AD: Mike Gelman, CAA

Reservoir High School

Fulton, Maryland
AD: Ken Klock, CAA

Richard Montgomery High School

Rockville, Maryland
AD: Bob Maxey, CAA

St. Mary's High School

Annapolis, Maryland
AD: Dave Lanham, CAA

South Carroll High School

Sykesville, Maryland
AD: Jim Horn, CMAA

Westminster High School

Westminster, Maryland
AD: Terry Molloy

Congratulations to this Year's Award Winners!

NIAAA Certificate of Service

15 years

Michael Del Grande, *The Bullis School*
Brenda Henley, CAA, *Great Mills High School*
Ron Lane, CAA, *Springbrook High School*
Jill Masterman, CMAA, *Baltimore County Public Schools*
Dale Miller, *Montgomery Blair High School*
Wayne Mook, *Severna Park High School*
Raymond Moore, *Worcester County Public Schools*

20 years

Bruce Lawton, *Old Mill High School*

25 years

Phyllis Hemmes, *Bel Air High School*
Don Howard, *Stephen Decatur High School*
Bob Maxey, CAA, *Richard Montgomery High School*

35 years

Ron Belinko, CMAA, *Baltimore County Public Schools*
Matt O'Hare, CAA, *Worcester Preparatory School*

NIAAA State Award of Merit

Barbara Allen, RAA, *Paul Laurence Dunbar High School*

MSADA Certificate of Appreciation

Gaby von Nordheim, CMAA, *Montgomery County Public Schools*

MSADA Distinguished Service Award

Karen Berkley, *Parkville High School*

MSADA Hall of Fame

Mary Lucas, *MPSSAA*
Micul Ann Moore, *Garrison Forest School*
Jill Myers, CAA, *Franklin High School*
Ernie Welsh, *High Point High School*

MSADA District Athletic Director of the Year

IA Bill Sterner, CAA, *Hancock Middle-Senior HS*
IB Terry Molloy, *Westminster High School*
2A Jeff Rose, CAA, *Charles E. Smith Jewish Day School*
2B Ron Lane, CAA, *Springbrook High School*
3 David Sharpless, *Fairmont Heights High School*
4 Richard O'Donnell, CAA, *Chopticon High School*
5 Marianne Shultz, *Northeast High School*
6 Russ Lingner, *Sparrows Point High School*
7 Gary Brown, *North East High School*
8 David Byrd, *Pocomoke High School*
9 Greg Warren, RAA, *Carver Vocational-Technical HS*
10 Terri Moeser, *Maryvale Preparatory School*
II Dave Lanham, CAA, *St. Mary's High School*

MSADA Athletic Director of the Year

Sheila Wooters, CAA, *Connelly School of the Holy Child*

Golf Outing Results

Closest to the pin - Hole #7
David Byrd, *Pocomoke*

Closest to the pin - Hole #17
Nick Kelley, *Digital Sports*

Longest Drive - Hole #14
Spencer Byrd

1st Place (62)
Andy Dick, Jack Holloway,
Pat Jones, Joe Lahutsky

2nd Place (63)
Spencer Byrd, Shorty Harmon,
Clarence Johnson, Gary Lipski

3rd Place (65)
Doug Eastman, Bradley Layfield,
Brian McMullan, Glen Stevenson

4th Place (65)
David Byrd, Andy Hall,
Eddie Lipski, Jim Webster

5th Place (65)
Mike Cox, Tony McNabb,
Charlie Towers, Larry Weyer

MSAD of Conference
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*Hall of Fame Inductees - Ernie Welsh Mary Lucas
Jill Myers and Micul Ann Morse*



Joanna Smith-Stephens and her husband George



LTC 504



Everyone enjoying the Phillips Seafood Buffet



*Dan Perrotta and Anne McBride
watch as Bill Isola tries to sink the putt*



*Jim Horn, Bill Sterner, Sheila Wooters, Barbara Allen
and Reggie Brooks discuss Current AD Issues*



Distinguished Service Award Winner, Karen Berkley



L- R Matt O'Hare, Jim Tapley Banquet Speaker, Johnny Holliday, Workshop Speaker Matt Noble, Karl Heimbach



District Athletic Directors of the Year



Lee Dove talking with the Gamewear Rep



Our Banquet Host Matt O'Hare



Marianne Shultz and Lifetouch Rep Mark McCauley

MSADA Membership Application

Please print or type; make sure you include home, school address and your e-mail address. Complete all information for each individual and send in all completed forms attached to one check

Name _____ School _____
 Home Address _____ School Address _____
 City/St _____ Zip _____ City/St _____ Zip _____
 Home Phone _____ School Phone _____
 Fax Number _____ E-Mail Address _____

MSADA Dues only **Number of Years as an Athletic Administrator** _____ (include 2008/09 school year)

_____ \$30 **Regular** _____ *New* _____ *Renewal*
 For all active athletic directors, activities directors, and athletic administrators in public and private schools

_____ \$10 **Retired** _____ *New* _____ *Renewal*
 For all retired athletic directors, activities directors and athletic administrators

_____ \$60 **School Membership Package**
 For athletic director; up to two assistant athletic directors and the principal

List names: AD _____
 Asst AD _____
 Asst AD _____
 Principal _____

_____ \$25 **Associate** _____ *New* _____ *Renewal*
 For assistant athletic directors, principals, assistant principals, coaches, college students, athletic trainers or anyone involved in interscholastic athletics in public and private schools

MSADA/NIAAA DUAL MEMBERSHIP

_____ \$85.00 membership in the Maryland State Athletic Director Association (\$25, a \$5 discount) and the National Interscholastic Athletic Administrators Association (\$60)

OR

_____ \$100.00 for school membership package (NIAAA/MSADA membership for AD, MSADA membership for two Asst ADs and Principal)

New _____ Renewal _____ if so, Membership Card Number _____

Information Needed for Life Insurance Policy:

Birthdate _____ Last 4 digits of Social Security Number _____

Male _____ Female _____ Smoker: Yes _____ No _____

Amount Enclosed: \$ _____ Make checks payable to the **MSADA (sorry, no credit cards)**

Mail to: MSADA
c/o Carol M. Satterwhite, CAA
5467 Gloucester Road Columbia, MD 21044



NIAAA News

www.niaaa.org

- Congratulations to **David Alec Cencula**, *Col. Zadok Magruder High School* and **Abigail M. Eisold**, *South Carroll High School*. They were the recipients of the NIAAA Student Athlete State Scholarship. Their applications and essays will now compete for a \$1000 scholarship with those from Delaware, District of Columbia, Kentucky, Ohio, Pennsylvania, Virginia and West Virginia (Section 2).

- The link for the DVD **“The Role of the Principal in Interscholastic Athletics”** is now available on the home page of the NIAAA web site. Just click on the link and the DVD can be played or downloaded to ones computer. It is a DVD done in cooperation with the NFHS and NASSP. It is an excellent tool for ADs to use and they must make sure their principal views it as well.

- The NIAAA is supporting the National Association of Sports Public Address Announcers (NASPAA) School Membership Program. The NASPAA is the professional association for sports public address announcers. Since athletic administrators need to be certain their announcers are trained and competent to minimize the school’s overall risk exposure, for \$69 a year the school can have six individual memberships (one of which is for the school’s athletic director).

The NIAAA has been involved with NASPAA since the organization was founded nearly four years ago. In fact, NASPAA assisted in writing the NIAAA Leadership Training Course 625.

Go to the NASPAA website www.naspaa.net and review the information.



Baltimore City Athletic Directors participating in the NIAAA Professional Outreach Program.



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DIGITAL
sports
.com

5th Annual MSADA Summer Institute

The Maryland State Athletic Directors Association is proud to announce an opportunity to take LTC classes and the CAA exam during the summer to improve your skills and knowledge in the field of athletic administration.

Date: Monday, July 21, 2008

Cost: \$90.00 per class if you register by June 20th, 2008.
\$110.00 per class if you register between June 21st-July 15th, 2008.
\$125.00 per class if you register at the door.

Location: Paint Branch High School (Montgomery County)
14121 Old Columbia Pike
Burtonsville, MD 20866

Classes:	Session 1	8:00am-12:00pm
	LTC 501	Philosophy, Leadership, Organizations, and Professional Programs (Required for CAA exam)
	LTC 608	Management Strategies and Organization Techniques
	LTC 625	Management of Game and Event Announcing
	Session 2	1:00pm-5:00pm
	LTC 504	Legal Issues I (Risk Management) (Required for CAA exam)
	LTC 508	Legal Issues III-Hazing, ADA, Employment Law)
	LTC 614	Technology III-Enhancing Public Presentations
	CAA Exam:	10:00-12:00pm

Registration:

Name: _____

Address: _____

Phone: _____

School: _____ County: _____

Session 1 _____

LTC Class Selected _____ Cost _____

Session 2 _____

LTC Class Selected _____ Cost _____

Total Amount Enclosed

14

Payment: Please make checks payable to "MSADA" and send your check and registration to:
Karl Heimbach, CMAA, Athletic Director
Col. Zadok Magruder High School
5939 Muncaster Mill Road
Rockville, MD 20855

Note: A verification notice will be sent to you to confirm your registration. Please call Karl Heimbach at (301) 840-4624 if you have any further questions.



Please remind your coaches to renew their membership in the Maryland State Coaches Association. Since the membership year runs from August 1st through July 31st, regardless of when your coaches send in their application their membership concludes at the end of July.

All applications which arrive in June and July will be sent to the National Federation to arrive by August 1st. Why risk a lapse in benefits – liability coverage, a subscription to *Coaches' Quarterly* and eligibility for nomination for state, regional and national awards – by renewing in September?

For an application, e-mail David Hoch at dhoch@bcps.org. Considering the \$16 membership fee, this is the best professional bargain you'll find. Don't wait, renew now!

MSADA New and Aspiring AD Workshop

A new athletic director faces numerous challenges, and getting started in a new position can be overwhelming for many. Well, help is on the way!

The MSADA will host the 4th Annual New and Aspiring AD Workshop on Thursday, July 24, 2008, at Howard High School (Howard County). An expanded presentation of LTC 502 will be taught which will include sections filled with practical suggestions, guidelines and handouts from experienced athletic directors from around the state to help the new AD succeed.

While this workshop is designed to help the new (0-3 years of experience) athletic director, this session is open to all who would like to complete the LTC 502 Course.

- Date:** Thursday, July 24, 2008
- Cost:** \$95 if you register by June 20, 2008
\$105 if you register between June 21st and July 15th
\$130 if you register at the door
- Location:** Howard High School (Howard County)
8700 Old Annapolis Road
Ellicott City, MD 21043
- Time:** 8:30 AM – 2 PM

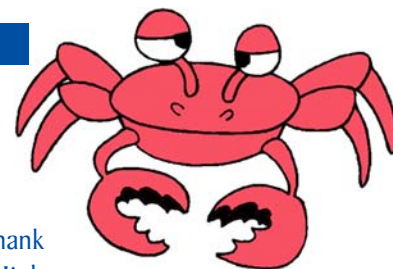
Please complete the attached registration form and return it with your check made out to the MSADA to:
Karl Heimbach, CMAA, Athletic Director
Col. Zadok Magruder High School
5939 Muncaster Mill Road
Rockville, MD 20855



Registration – LTC 502

Name: _____
Address: _____
Phone: _____
School: _____ County: _____

CRAB TALK!



District 1b

Congratulations to Craig Walker, athletic director from Francis Scott Key High School, on earning his CMAA.

District 2b

The 2008 Conference was an exciting one for District 2B! Ron Lane, AD at Springbrook High School, received his award for District AD of the Year and Gaby von Nordheim, MCPS Athletics Specialist, received our District Award of Appreciation.

Looking ahead, there will be several changes in our AD ranks for the upcoming school year. Congratulations to Rhett Ross, AD at Wootton High School, Pat Fisher, AD at Churchill High School, and Rob Leonard, AD at Damascus High School on their retirements. We also wish the best to Ray Trail, AD at Northwood High School and Ron McGaw, AD at Wheaton High School, who are returning to the coaching ranks next year.

We also want to welcome David Kelley, who has been named the new athletic director at Churchill High School.

District 6

Congratulations to Jill Myers, CAA, who retired from Franklin High School in 2007. Jill was inducted into the MSADA Hall of Fame at this year's conference banquet. Jill's many accomplishments include the NIAAA State Award of Merit in 2001, District 6 Athletic Director of the year 1997 and 2002 and the MSADA State Athletic Director of the Year in 2002. She also received the NIAAA Certificate of Merit for her 20+ years of service with the NIAAA in 2007.

Jill Masterman, CMAA, Baltimore County Public Schools received the NIAAA Certificate of Merit for her 15 years of service with the NIAAA.

Ronald Belinko, CMAA, Baltimore County Public Schools also received the NIAAA Certificate of Merit for his 35 years of service with the NIAAA.

Congratulations to Russell Lingner, CAA Sparrows Point High School. Russ was voted 2008 District 6 Athletic Director of the year.

And finally Baltimore County will bid farewell to Jill Masterman, a good friend and dedicated Athletic Administrator. Jill will retire this year to spend more time with her family and just chill with her friends. We'll all miss you Jill. Good luck.

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District 8

Congratulations to David Byrd who was selected District 8 Athletic Director of the Year.

District 10

The IAAM would like to thank Dave Lanham (St. Mary's High School) and Charles Duckett (Severn School) for their service to the league and wish them the best in their future endeavors.

Retired ADs

Work part time for fun and to earn some extra money...

This offer is for retired Athletic Directors who want to stay involved with social networks and earn some part time income.

Our Offer

We have a great opportunity for you, a retired AD, to work part-time helping other Athletic Directors and Coaches order team uniforms and accessories for their schools' programs. The best part for you is that you'll work with people who are just like you and whom you may know already.

Here Are the Details

We are **Martin Sales, Inc., a professional, multi-line, national team uniform and sporting goods dealer.** We have been successfully growing our business for more than two decades and are expanding our sales force nationally. That's why we're hiring more retired Athletic Directors who are interested in part-time work. The work is simple and straightforward: writing orders for team uniforms and equipment.

What Will You Actually Be Doing?

You'll be contacting schools, leagues, anywhere sports are played in your local area and offering them quality team uniforms and equipment. In many cases these are other ADs and Coaches you know already. You will be **paid a commission** for every order you write that is shipped and paid in full by the schools. As a part-time rep for Martin Sales, Inc., **you'll be independent, working on your own schedule.** We'll train you and keep the job as simple as possible with key support and management personnel available to help at every stage of an order.

We Will Do the Business End Of It For You! The ordering, billing, payables, and receivables will be done by us. Our job is to make your job simple and easy to implement so you can play golf and enjoy other activities.

This could be you!! Interested? We are signing up reps now, so call us right away to discuss this opportunity.

Contact:

Jonathan Hayden for Martin Sales, Inc.
jonathanrcs@comcast.net
Call Direct at 425-269-8403 for Martin Sales, Inc.

From the Sub-Arctic to Spring – Play Ball!

Boyd R. Montgomery, CSFM, CSE – The Toro Company

Spring has sprung and as usual it did not wait until you were ready with your athletic fields! Is it too much to ask for Mother Nature to hold off until our fields are ready and in perfect condition for games? OK, reality must set in at some time! Many high school sports are in the full swing of their seasons. The fields that they are playing on may or may not have had the proper conditioning before the activity started. Not to mention, we have already seen a flurry of early spring storms blowing across the U.S.

As an athletic director, what can you do to insure that your fields will be safe and playable in these challenging times? Some of you may be in charge of your maintenance practices while others may only be able to suggest or influence the operations. It is important to understand that you **NEED** to be involved in providing quality playing surfaces. Yes, you read that correctly! Athletic directors must take on the responsibility of providing safe playable fields. I am not saying you need to grab a rake and head out to the baseball field to smooth the infield clay, but as a manager, you must have knowledge and understanding of what is needed to provide safety to your participants. So let's discuss some simple things that you can do:



- **Develop a standard for your playing fields!** It is hard for the maintenance staff or the caretakers of the fields to have an understanding of what type of products and equipment they need unless a standard is set. It may be as simple as stating you want a complete stand of healthy grass throughout the whole playing season, to a very detailed and action oriented plan. The critical thing about this is that it must be something the majority of stakeholders support and buy-in on. Here are some key objectives and common maintenance practices that should be considered:

- Infield interfaces (where the infield soil meets the grass) should have a standard of a uniformed level surface.
 - Common maintenance practice to mitigate this would be lip maintenance. This can be done manually or with a machine.
 - Synthetic fields that have clay cut outs will also need to have a routine maintenance practice in order to mitigate the material from moving into the carpet.

- Level surface of play either on the infield clay or on the grass pitch. The field must be graded properly to assist with water movement, playability of the surface, and safety hazards.

- For infield clay surfaces, make sure that the field is graded on a regular basis in and out of season. Level areas where heavy traffic or use may occur (sliding or batting). The most effective way to do this is with a unit specifically designed to help you manipulate the surface. Annually you may need to have a professional laser grade the surface

- For grass areas, utilize a topdressing program to level low spots and make a consistent surface. If you have sandy soils you may consider rolling the fields to level. Remember if you roll your fields to level and they are closer to a native soil field you may need to enter into an aerification program to elevate the compaction.

- Absorption of the surface!

The surface must be able to absorb the impact of an individual without causing injury to the participant. This is generally measured by a machine that will give you a GMAX reading. If your fields are above 200, you need to do some corrective work.



- For grass surfaces, utilize aerification to help loosen the compacted soils. This will not only improve your GMAX reading, but it will also allow your turf to grow healthier.

- If you have a synthetic field surface, you will need to loosen the compaction of the infill and this will be based off of the amount of use that you put onto the surface.

THESE SURFACES ARE NOT MAINTENANCE FREE!

This can be done with a number of brush style machines that will fluff up the fiber and loosen the infill.

- Understand your condition! Have you ever been able to go to the doctor and have him/her prescribe you a medication without a complete examination? Most likely not! The doctor wants to try and understand what the underlying problem causing your ailment. Natural turf is no different! It is a living organism which the caretaker must have a complete understanding of the conditions they are dealing with.

Continued...

- Get a soil test to understand your sand/soil/silt make up. This will help you with understanding the drainage characteristics of the surface as well as the nutrient holding capability.
 - Know what type of grass you have! Is it Kentucky Bluegrass, Ryegrass, Turf Type Tall Fescue? Visit the National Turfgrass Evaluation Program (NTEP) to select a grass that is best for your conditions. www.ntep.org
 - Get a nutrient test. This will tell you what type of fertilizer you may need to apply to make up for the deficiencies in the soil. If you are applying fertilizer today and do not have a nutrient test telling you what is needed, you are wasting your money!
- **Budget funds to support the standards!** It is nice to state you want a field like Camden Yards, but unless you begin to take measures to fund your actions, you will be unsuccessful. Give the experts who care for your fields the tools and knowledge to deliver to the expectations that are set.
- Send the personnel who care for the fields to field days and seminars where they can learn new techniques and network with peers that can become resources for them when they have questions. One good group to get them involved with is the Sports Turf Managers Association. www.stma.org They have a local chapter in Maryland www.ccstma.org
 - Start setting aside funds to acquire the equipment and supplies that are needed. You will need to work with your booster clubs, facilities director, and purchasing people to develop a process for funding.

With a proactive approach to caring for your athletic fields, you can provide safety to all the participants who utilize your fields. Instead of allowing your fields to create a headache for you, become involved and be a leader in establishing your facilities as the best in the state! Noted motivational author John C. Maxwell summed it up this way, "If we desire to get different results out of life, then it's not enough to change only our thinking. We also need to change our habits."



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Mark Your Calendars!

2008 NIAAA Conference

Thursday, December 13 – Wednesday December 17
San Diego, California

2009 MSADA Conference

Friday, April 17 – Sunday, April 19
LTP Courses Thursday, April 16
Ocean City, Maryland

Publication Graphics, Production & Design by:
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