

MSADA News

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Winter 2007

www.msada-md.org

President's Message

IT'S ALL IN THE PERSPECTIVE

At the National Athletic Director's Conference in Anaheim, I had the opportunity to attend a workshop entitled "The 5 P's of Peak Performance". At that workshop, the central theme of the presentation evolved around the concept that one's perspective can greatly be influenced or has influence upon the way we deal with our daily tasks as athletic administrators. Our own perceptions can be driven by first impressions, personal experiences, and by drawing upon the methods by which we were taught, in order to make our assumptions and determinations.



Lee Dove, CAA

Perception can be a very fickle thing. How we are perceived by others can often times have a direct impact upon the way we run our programs. Obviously none of us wants to be neither the recipient of criticisms nor the creator of negativism when it comes to providing direction for our coaches or for our programs. Our perspective as a person in a leadership position often sets the tone and even dictates the perception of those around us.

Each day as athletic directors we entertain the notion of perspective. Whether the glass is half empty or half full depends upon our frame of mind at that particular moment. When an angry parent poses a personal attack with intentions to make us see black, but in reality we still see white. When in an uncomfortable situation a smile is forced instead of being a natural reaction. Our perspective can indeed play an active role in how we do our jobs, how others interpret our actions, and the outcomes that prevail.

As we enter the second half of this academic year, let's try to keep our perspectives upbeat. If we make the effort to see things in a positive manner, it hopefully will become contagious in its effect upon our coaches, our athletes and our parents. Putting the right foot forward and accepting the daily challenges appropriately will pay dividends down the road. The more we learn about ourselves and this job we do, the more prepared we will be to do it at our very best level. Remember, it's all in the perspective!

In This Issue

Insert

Conference Registration Form

Page 2

The Power of Curb Appeal

Page 3

31st MSADA Conference Highlights

Page 10

Crab Talk

Page 13

New LTP Courses Numbers

Election Year

This is an Election Year and we are looking for anyone interested in the office of 2nd Vice President. The office is a six year commitment - two as 2nd Vice President, two as 1st Vice President and two as President. If you are interested please contact Jim Tapley, CAA at Northwest High School or Carol Satterwhite, CAA, MSADA Executive Director.

The Power of Curb Appeal Starts with Your School Parking Lot

*Karl Heimbach, CMAA, 1st Vice President
Col. Zadok Magruder High School*



Karl Heimbach, CMAA

“You only get one chance to make a first impression” is a statement that brings a powerful message when athletic directors consider the importance of curbside appeal at their school and athletic facilities. The parents and fans who attend athletic events at your school will either develop a positive or negative image of your school by what they see and how they are treated.

The first thing anyone notices when they arrive at your school is the entrance and parking lot. What are some simple things that can be done to improve the first image visitors and local community members find when they arrive at your school? A simple checklist might be useful to follow each year to ensure all aspects of the parking lot provide the curbside appeal everyone desires:

1. Light poles clean and all lights working _____
2. Parking lot lines easily visible _____
3. Banners displayed on light poles _____
4. Restricted parking areas clearly visible _____
5. Trash cans easily found and emptied (school colors) _____
6. Trash picked up _____
7. Excess salt and sand removed from winter _____
8. Grass cut _____
9. Trees trimmed, mulched and debris removed _____
10. Flower beds weeded and mulched _____
11. Handicapped parking spots easily visible _____
12. Property line neat with no vegetation growing on fences _____
13. Reserved parking for busses and referees clearly visible _____
14. Signs for various venues visible _____
15. Weeds removed from sidewalks _____
16. Reserved parking easily visible _____
17. Signs easily visible for traffic flow in/out of parking lot _____
18. Benches available (school colors) _____
19. Flag pole working and flag properly displayed _____
20. Message board working and updated _____
21. Police available for large crowds for traffic control _____
22. Clear visibility for cars arriving/leaving school property _____

All aspects of the budget to run a successful athletic department will compete for the limited resources. Some of the items on this checklist are inexpensive to incorporate into your budget while others might require choices and planning over several years in order to accomplish. Each year, you might accomplish 2-5 projects, which will improve the appearance of your athletic facilities and improve the curbside appeal of your school. Since, all initiatives cannot be completed in a single year, developing a long-range plan is critical. The positive impact is worth the time and effort!





31ST MSADA Conference

April 27-29, 2007

Princess Royale Hotel and Conference Center

Ocean City, Maryland

Conference Highlights

Seven LTC Courses, including:

- LTC 501 Philosophy, Leadership Organizations and Professional Programs
- LTC 504 Legal Issues I (Risk Management)
- LTC 506 Legal Issues II (Title IX, Sexual Harassment)
- LTC 508 Legal Issues III (Hazing, ADA, (NEW) Employment Law)
- LTC 613 Technology II – Excel and Outlook (formerly 513)
- LTC 615 Athletic Field Management (formerly 515)
- LTC 700 Admin. of Middle School Athletic Programs (formerly 500)

Six Workshops

- Dealing with Challenging Parents
- Organizing a Banquet and Awards Assembly
- Dealing with Concussions and the Safe Concussion Outcome Recovery Education Program (SCORE)
- Strategic Planning for Your Athletic Program
- NEW Information about Anabolic Steroids
- Planning for Security at Athletic Events

Featured Speakers

- Banquet – Joe Krivak, Former Head Football Coach at the University of Maryland
- Breakfast – Kim Chorosiewski, CMAA, Head Coach of the Scotland Women's National Lacrosse Team

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- Recreation Resource, Inc. www.recreation-resource.com
- Resilite Sports Products, Inc. www.resilite.com
- Riddell www.riddell.com
- Schedule Star www.schedulestar.com
- Spirit Shop, Inc. www.spiritshop.com
- Sports Imports, Inc www.sportsimports.com
- Turf Equipment and Supply Co www.turf-equipment.com
- Werksan Sports USA www.werksanusa.com
- Weyer's Floor Service, Inc. www.weyersfloors.com

MSADA at the National Convention



Charles County AD's Cliff Nagle, Steven Lee and Dave Anderson



Carroll County's Jim Rodriguez and 2nd VP Jim Tapley



Jeff Rose, Dave Hoch, Karl Heimbach and Dave Anderson



Maryland Delegates Lee Dove and Karl Heimbach

4

5

MSADA at the National Convention



Waiting to win a door prize Pete Menke, Larry Layman and Bill Hay



50-50 Raffle Ticket Sellers Larry Layman and Mary Fisher



Marcia Nissel and Kimberly O'Kane



Retirees Dick Knode and Bruce Cowan



A big winner Brian Layman



Field and Equipment Seminar

The Maryland State Athletic Directors Association with the sponsorship of Toro Company will offer a great opportunity for anyone involved in athletic field maintenance and repair to learn more about what is needed to develop top level fields and facilities. The Toro Company will provide experts on the following topics:

***Field surface options**

- Differences between grass and artificial surface
- Successful maintenance programs for natural soil fields
- Renovation techniques for natural soil fields

***Equipment needs and options for a successful turf maintenance program**

- Necessary equipment needed, service options, and maintenance programs
- Financial vehicles to obtain equipment

***Water Management**

- Watering management practices for fields, equipment options, and service options

Date: **Tuesday, July 24, 2007**
 Time: **9:00 am - 3:00 pm**
 Location: **Springbrook High School (Montgomery County)**
 Cost: **Free but you must register by July 6, 2007**
Snacks and lunch will be provided at no cost to participants

This is a great opportunity for athletic directors, assistant athletic directors and anyone involved in athletic field maintenance. Pre-registration is necessary so that we can have an accurate number for handouts and lunch.



Name: _____
 School: _____
 Phone number: _____
 Mailing address: _____
 E-Mail address: _____

Return this form by July 6, 2007 to:

Karl Heimbach, CMAA
Magruder High School
5939 Muncaster Mill Road
Rockville, Maryland 20855



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 Easton, PA 18042 (800) 248-0019
Sports Equipment Reconditioners

Tour of the Circle System Reconditioning Center

The M.S.A.D.A. with the sponsorship of **Circle System Group** would like to invite athletic directors, assistant athletic directors, business managers and interested head coaches to a day trip to learn more about reconditioning and care of athletic equipment. Circle System Group is sponsoring this trip at no cost to you and will supply a catered lunch and beverages/snacks on the return trip home. This is a great opportunity to learn more about how to care for your athletic equipment and how the reconditioning process works. We will charter a bus so the trip is open to the first 50 individuals who return the registration form.

Date: **Wednesday, July 25, 2007**

Place/Time: **Meet at Reservoir High School parking lot by 7:15 am.**

The chartered bus will take you to Easton, Pennsylvania (2.5 hours) and return back to the school by 6:00 pm.

**Reservoir High School
11550 Scaggsville Road
Fulton, MD 20759**

Special thanks to Ken Klock, AD for arranging his school as a meeting center.

Cost: A **\$25.00 check made out to M.S.A.D.A. which will be returned to you** as you board the bus. Circle System Group is covering all expenses and we need a firm commitment to ensure the success of this endeavor.

Lunch: Circle System will provide a catered lunch and beverages/snacks for the return trip back to Maryland.



Please return this registration form by June 15, 2007 to:

Karl Heimbach, CMAA
Magruder High School
5939 Muncaster Mill Road
Rockville, MD 20855

Registration Form to Circle System Group (Return by June 15, 2007)

Name: _____

School: _____

Phone: _____

7



MSADA New AD Workshop

A new athletic director faces numerous challenges and getting started in a new position can be overwhelming for many. Well, help is on the way!

The MSADA will host the **3rd Annual New AD Workshop on Thursday, July 26, 2007, at Clarksburg High School (Montgomery County)**. An expanded presentation of LTC 502 will be taught which will include sections filled with practical suggestions, guidelines and handouts from experienced athletic directors from around the state to help the new AD succeed.

While this workshop is designed to help the new (0-3 years of experience) athletic director, this session is open to all who would like to complete the LTC 502 Course.

Date: Thursday, July 26, 2007
Cost: \$95 if you register by June 20, 2007
\$105 if you register between June 21st and July 15th
\$130 if you register at the door
Location: Clarksburg High School (Montgomery County)
Time: 8:30 AM – 2:00 PM

Please complete the attached registration form and return it with your **check made out to the MSADA** to:

Karl Heimbach, CMAA
Athletic Director
Magruder High School
5939 Muncaster Mill Road
Rockville, MD 20855

Registration – LTC 502

Name: _____

School: _____ County: _____

Address: _____

Phone: _____



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The Maryland State Coaches Association Update

The Maryland State Coaches Association recently surpassed the 700 member mark which is an increase of 100 over last year. While this represents nice growth, there are still 1000's of coaches around the state who don't know about this professional organization or the enormous benefits that one receives from it. This is where you play a large role.

Please encourage your coaches to join, or pay for their memberships if you can! With dual membership with the NFHS Coaches Association, your coaches will receive \$1 million liability insurance, 4 issues of Coaches' Quarterly and will be eligible for state and national awards. Also, at \$16, Maryland has the lowest membership fee of any state in the country.

In addition to these outstanding benefits, your coaches will belong to a professional association and this cannot be minimized. In this day when parents question, challenge and complain about a lot in our athletic programs, this membership along with the NFHS Coaching Education Program can go a long way toward taking away some of the ammunition that parents often fire at you and your program.

Improving the professionalism and image of your coaches is an important step for every athletic administrator and it can all start by getting your coaches to join the MSCA!



MSCA MEMBERSHIP APPLICATION

Dual NFCA/MSCA \$16 New Member _____ Renewal _____

Circle: Dr. Mr. Mrs. Ms Last Name _____ First Name _____ MI _____ Suffix (Jr. III, etc.) _____

Designation (PhD, CAA, religious, etc.): _____

Address (which is preferred for mailings: School or Home?)

Home _____
Street City Zip

School _____
Street City Zip

Home Phone _____ School Phone _____ E-Mail Address _____

School _____ County _____

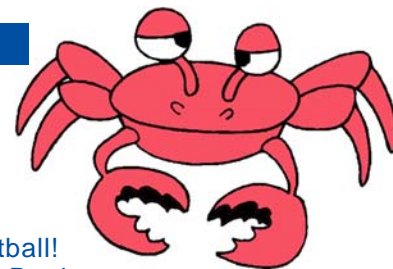
Sport _____ 2nd Sport _____

SSN _____ (needed for liability insurance)

Birthday _____ (needed for liability insurance)

Dr. David Hoch
NFHS Coaches Association
MD State Director
c/o Loch Raven High School
1212 Cowpens Avenue
Baltimore, MD 21286

CRAB TALK!



District 1A

Beall High School and Westmar High School will be merging next year to form the new Mountain Ridge High School. They will be the Mountain Miners.

District 2B

The Montgomery County Public Schools would like congratulate Mike Lanahan, Athletic Director at Quince Orchard High School, on his retirement effective January 31, 2007. Before Quince Orchard, Mike was the AD at Walter Johnson High School. We wish him the best of luck and he will be missed!

Congratulations to Duke Beattie, MCPS Director of System-wide Athletics on receiving the District 2B Special Award of Appreciation.

Also, congratulations to Jeff Sullivan, Athletic Director at Paint Branch High School, for being named District 2B Athletic Director of the Year.

District 3

Prince George's County welcomes four new athletic directors: Stacey Sales at Bladensburg; Andrew Dean-Neil at Crossland; Saeed Olushegun at Largo and Joanna Stephens at Surrattsville.

District 6

We want to welcome back, Jill Myers. Jill had a heart attack in October and bypass surgery in November. She is doing great now. She was sorry she had to miss the National Conference this year, but she is anxious to get back to work at Franklin High School.

District 6 was well represented at the NIAAA Conference in California. Lori Brewer, Carver A & T; David Hoch, Loch Raven; Kathy Graybeal, Perry Hall; Mike Lafferty, Dulaney; Mike McEwan, Western Tech; Derek Maki, Kenwood; Justin Nash, Dundalk; Joe Sargent, Milford Mill; Mike Sye, Woodlawn; Brian Layman, Lansdowne; Jill Masterman, Supervisor and Ron Belinko, Coordinator were all in attendance.

District 8

For the first time in many years, Cambridge South Dorchester High School will have a spring track program. This year the team will focus mainly on distance and a few relays with more to come, if the interest is there.

Colonel Richardson High School is getting new sod and a sprinkler system for the football field. Lights and a track resurfacing will be added in the future.

North Caroline High School is undergoing a complete facelift in the football stadium. The stadium is going to get new sod, a sprinkler system, a track, bleachers, lights and fencing. All work is to be completed by the fall season.



District 9

Football and More Football! Congratulations to the Paul Laurence Dunbar Poets (1A) and the Edmondson-Westside Red Storm (2A) football teams for winning State Championships. This is Dunbar's fourth state title and Edmondson's first. Dante Jones, Head Coach at Edmondson, was named Coach of the Year by the Raven's Organization. A donation of \$4,000.00 was awarded to the school's football program. Coach Jones was also named All-City Coach by The Baltimore Sun newspaper, and Coach of the Year by The Baltimore Examiner. Coach Jones is only in his second year as Head Coach. "Way to go Dante".

Ben Eaton, Head Coach at Dunbar was selected as Raven's Coach of the Week during the playoffs along with George Petrides from City College. Congratulations to Obie Barnes, Head Coach at Forest Park on his selection as Coach of the Year from the Baltimore Touchdown Club. This season, District 9 had five schools in playoff competition: City College, Dunbar, Edmondson, Forest Park, and Southside.

We're Not Done Yet! The Baltimore Sun newspaper honored Sue Winemiller as Coach of the Year in Soccer. Sue coaches at Western High School. Honors also went to Monique Butler, Volleyball Coach at Western High School. She was also named Coach of the Year by The Baltimore Sun. Congratulations to the Western High School Athletic Program.

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4th Annual M.S.A.D.A. Summer Institute

The Maryland State Athletic Directors Association is proud to announce an opportunity to take LTC classes and the CAA exam during the summer to improve your skills and knowledge in the field of athletic administration.

Date: Monday, July 23, 2007
Cost: \$90.00 per class if you register by June 20th, 2007
\$110.00 per class if you register between June 21st-July 15th, 2007
\$125.00 per class for registration at the door

Location: Winston Churchill High School (Montgomery County)
11300 Gainsborough Road
Potomac, Maryland 20854

Classes:

Session 1	8:00am-12:00pm
LTC 501	Philosophy, Leadership, Organizations, and Professional Programs (required for CAA exam)
LTC 707	Assessment of Interscholastic Athletic Programs and Personnel (formally LTC 507)
LTC 714	Dealing with Challenging Personalities (formally LTC 514)
Session 2	1:00pm-5:00pm
LTC 504	Legal Issues I (Risk Management) (required for CAA exam)
LTC 618	Management of Interscholastic Athletic Player Equipment (formally LTC 518)
LTC 619	The Power of Curb Appeal (formally LTC 519)

CAA Exam: 10:00-12:00pm

Registration:

Name: _____
 School: _____ County: _____
 Address: _____
 Phone: _____



Session 1

_____ LTC Class Selected _____ Cost

Session 2

_____ LTC Class Selected _____ Cost

_____ Total Amount Enclosed



Payment:

Please **make checks payable to "MSADA"** and send your check and registration to:
Karl Heimbach, CMAA, Athletic Director
Magruder High School
5939 Muncaster Mill Road
Rockville, MD 20855

Note: A verification notice will be sent to you to confirm your registration. Please call Karl Heimbach at (301) 840-4624 if you have any further questions.

*Congratulations to
Maryland's latest:*



NIAAA News
www.niaaa.org

Certified Master Athletic Administrators (CMAA)

Derek Maki, *Kenwood*
Bruce Sider, *Glen Burnie*
Gabriele von Nordheim, *Montgomery County*

Certified Athletic Administrators (CAA)

Leo Champion, *Richard Montgomery*
Michael Gelman, *Randallstown*
Brenda Henley, *Great Mills*
Glenn Larnerd, *Leonardtown*
Jeffery Walen, *Baltimore County*

Registered Athletic Administrators (RAA)

Terri Boragno, *Connelly School of the Holy Child*
Laura Foerster, *Howard*
John Folfas III, *Ruxton Country*
Karen Hannegrefs
Joseph Sargent, *Milford Mill*
John Su, *Col. Zadok Magruder*
Lamart Watson, *Parkdale*

Additional Information:

There were over 40 representatives from the great state of Maryland at the National Conference in Anaheim, California in December. The state attendees, not only attended meetings and workshops, but many spoke at the workshops or volunteered in some capacity.

Mike Lafferty, CAA (Dulaney), presented "Curb Appeal: Facility, First Impression", while Ron Belinko, CMAA (Baltimore County) and Kathy Graybeal, CMAA (Perry Hall) gave a presentation on "Hazing: Identifying the Demon". The workshop "Methods for Evaluating Coaches" was moderated by Dave Hoch, CMAA (Loch Raven).

Meanwhile, Dave Anderson, CAA (Henry E. Lackey) and Mary Fisher (Kent County) volunteered their services to help with the administration of the LTC's. You were able to find some of our retired athletic administrators, Bruce Cowan, CAA; Dick Knode; Larry Layman and Carol Satterwhite, CAA selling 50/50 chances.

Many thanks to everyone.

Maryland even had three state door prize winners. Jim Horn, CAA (South Carroll) won some goodies from the state of Oklahoma. Brian Layman, CAA (Lansdowne) took home a big basket of "stuff" from Colorado. And new athletic director Steven Lee (Thomas Stone) won a University of Delaware football helmet.

Additional thanks go out to those of you who purchased a Clell Wade Coaches Directory. Our association received a rebate check of \$97.25 (50 cents for each copy sold) from Clell Wade.

And finally, thank you to those of you who were able to help our colleagues in New Orleans with various uniform needs. If you would still like to contribute please contact your District Representative for the information.

Please continue to check the MSADA website www.msada-md.org and the NIAAA website www.niaaa.org for continuous updates.

12

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NIAAA News

www.niaaa.org

NIAAA Leadership Training Program

The NIAAA Leadership Training Program courses have now been organized into three learning modules: Foundations Courses, Operations and Management Courses, and Leadership Courses. Within these modules many of the existing courses have been renumbered. Below you will find the new course identification system. This should help you avoid registering for a course that you have already completed.

New Old

Foundation Courses

501	501	Philosophy, Leadership Organizations and Professional Programs
502	502	Principles, Strategies and Methods
504	504	Legal Issues I (Risk Management)
506	506	Legal Issues II (Title IX, Sexual Harassment)
508	NEW	Legal Issues III (Hazing, ADA, Employment Law)

Operations and Management Courses

608	508	Management Strategies and Organization Techniques
611	511	Interscholastic Athletic Budget Concepts and Supplemental Fundraising
612	512	Technology I - Basic Computer Word and PowerPoint Skills
613	513	Technology II - Excel and Outlook
615	515	Athletic Field Management
616	516	Management of Indoor Physical Plant Assets
617	517	Administration of Interscholastic Sports Medicine Programs
618	518	Management of Interscholastic Athletic Player Equipment
619	519	The Power of Curb Appeal
625	525	Game Management/Event Announcing

Leadership Courses

700	500	Administration of Middle School Athletic Programs I
701	NEW	Administration of Middle School Athletics II
	in 2007	
703	503	Citizenship Through Sports and Fine Arts
705	505	Innovative Methods of Mentoring and Problem Solving
707	507	Assessment of Interscholastic Athletic Programs and Personnel
709	509	Communications, Leadership and Decision-Making Concepts, Methods and Applications for Athletic Administrators
710	510	Current Issues in American Sports
714	514	Dealing With Challenging Personalities
720	520	Character and Coaching
723	523	Administration of Professional Growth Programs for Interscholastic Athletic Personnel
724	524	Stress Management Methods, Techniques and Systems
790	590	Leadership Training Instructional Methods and Techniques

13

CAA and LTP Courses

MARYLAND

DATE

March 16, 2007

PLACE AND CONTACT/WEBSITE

AAHPERD Convention (Baltimore, MD)

www.aahperd.com

COURSE

LTC 618 Management of Interscholastic Athletic Player Equipment

LTC 707 Assessment of Interscholastic Athletic Programs and Personnel

LTC 504 Legal Issues I

LTC 506 Legal Issues II

LTC 501 Philosophy, Leadership Organizations and Professional Programs

LTC 504 Legal Issues I

LTC 700 Administration of Middle School Athletic Programs

LTC 506 Legal Issues II

LTC 613 Technology II - Excel and Outlook

LTC 615 Athletic Field Management

LTC 508 Legal Issues III (New)

March 17, 2007

AAHPERD Convention (Baltimore, MD)

www.aahperd.com

April 26, 2007

MSADA Conference (Ocean City, MD)

Cmsatterwhite@aol.com

April 27, 2007

MSADA Conference (Ocean City, MD)

Cmsatterwhite@aol.com

April 28, 2007

MSADA Conference (Ocean City, MD)

Cmsatterwhite@aol.com

July 23, 2007

Summer Institute (Montgomery Co, MD)

Karl_S_Heimbach@mcpsmd.org

LTC 501 Philosophy, Leadership Organizations and Professional Programs

LTC 707 Assessment of Interscholastic Athletic Programs and Personnel

LTC 714 Dealing With Challenging Personalities

LTC 504 Legal Issues I

LTC 618 Management of Interscholastic Athletic Player Equipment

LTC 619 The Power of Curb Appeal

July 26, 2007

New AD Workshop (Montgomery Co, MD)

Karl_S_Heimbach@mcpsmd.org

LTC 502 Principles, Strategies and Methods

PENNSYLVANIA

DATE

March 21, 2007

PLACE AND CONTACT/WEBSITE

PSADA Conference (Hershey, PA)

www.psada.org

COURSE

LTC 501 Philosophy, Leadership Organizations and Professional Programs

LTC 508 Legal Issues III (New)

LTC 612 Technology I - Basic Computer Word and PowerPoint Skills

LTC 502 Principles, Strategies and Methods

LTC 608 Management Strategies and Organization Techniques

LTC 724 Stress Management Methods, Techniques and Systems

14

List continued to next page.

VIRGINIA

DATE

March 7, 2007

PLACE AND CONTACT/WEBSITE

Richmond, VA
www.viaaa.org

COURSE

LTC 705 Innovative Methods of Mentoring and Problem Solving

LTC 608 Management Strategies and Organization Techniques

LTC 714 Dealing With Challenging Personalities

LTC 618 Management of Interscholastic Athletic Player Equipment

March 28, 2007

VIAAA Conference (Norfolk, VA)
www.viaaa.org

LTC 709 Communications, Leadership and Decision-Making Concepts, Methods and Applications for Athletic Administrators

LTC 502 Principles, Strategies and Methods

LTC 617 Administration of Interscholastic Sports Medicine Programs

LTC 506 Legal Issues II

March 29, 2007

VIAAA Conference (Norfolk, VA)
www.viaaa.org

LTC 707 Assessment of Interscholastic Athletic Programs and Personnel

LTC 724 Stress Management Methods, Techniques and Systems

July 18, 2007

Summer Institute (Charlottesville, VA)
www.viaaa.org

LTC 506 Legal Issues II

LTC 625 Game Management/Event Announcing

LTC 724 Stress Management Methods, Techniques and Systems

LTC 502 Principles, Strategies and Methods

LTC 612 Technology I - Basic Computer Word and PowerPoint Skills

LTC 617 Administration of Interscholastic Sports Medicine Programs

LTC 619 The Power of Curb Appeal

LTC 501 Philosophy, Leadership

Organizations and Professional Programs

LTC 613 Technology II - Excel and Outlook

July 19, 2007

Summer Institute (Charlottesville, VA)
www.viaaa.org

LTC 504 Legal Issues I

LTC 608 Management Strategies and Organization Techniques

LTC 618 Management of Interscholastic Athletic Player Equipment

LTC 611 Interscholastic Athletic Budget Concepts and Supplemental Fundraising

LTC 615 Athletic Field Management

LTC 723 Administration of Professional Growth Programs for Interscholastic Athletics Personnel

CAA Exam in Maryland

April 28, 2007

MSADA Conference (Ocean City, MD)

July 23, 2007

Summer Institute (Montgomery Co, MD)

CAA Exam in Pennsylvania

March 21, 2007

PSADA Conference (Hershey, PA)

August 1, 2007

Camp Hill, PA

CAA Exam in Virginia

March 31, 2007

Norfolk, VA



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Supervisor: Jill Masterman, CMAA

Century High School
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Chopticon High School
Morganza, Maryland
AD: Richard O'Donnell, CAA

Col. Zadok Magruder High School
Rockville, Maryland
AD: Karl Heimbach, CMAA

Dulaney High School
Timonium, Maryland
AD: Mike Lafferty, CAA

Francis Scott Key High School
Union Bridge, Maryland
AD: Craig Walker, CAA

Franklin High School
Reisterstown, Maryland
AD: Jill Myers, CAA

Great Mills High School Athletic Boosters
Great Mills, Maryland

**Howard County Public School System's
Office of Athletics**
Ellicott City, Maryland
Coordinator: Mike Williams, CMAA

Leonardtown High School
Leonardtown, Maryland
AD: Glenn Larned, CAA

Liberty High School
Eldersburg, Maryland
AD: Marty Brennan

Loch Raven High School
Towson, Maryland
AD: David Hoch, CMAA

Maryland Interscholastic Athletic Association
Severna Park, Maryland
Executive Director: Rick Diggs

**Maryland Public Secondary Schools
Athletic Association**
Baltimore, Maryland
Executive Director: Ned Sparks

Maryland State Coaches Association
Baltimore, Maryland

New Town High School
Owings Mills, Maryland
AD: Reginald Brooks, CAA

North Carroll Athletic Boosters
Hampstead, Maryland

Northwest High School
Germantown, Maryland
AD: Jim Tapley, CAA

Randallstown High School
Randallstown, Maryland
AD: Michael Gelman, CAA

South Carroll High School
Sykesville, Maryland
AD: Jim Horn, CAA

St. Mary's Parish High School
Annapolis, Maryland
AD: Dave Lanham

Westminster High School
Westminster, Maryland
AD: Terry Molloy

Winters Mill High School
Westminster, Maryland
AD: Bill Rumbaugh, CAA

2006/07 MSADA Professional Sponsorships

Take a moment and consider all that the MSADA offers in terms of professional growth for the athletic directors of the state which in turn benefits our programs, athletes and schools. Through the MSADA, athletic directors can:

- Complete LTC Courses which enhance their professional competency
- Participate in workshop sessions which provide practical solutions for the various challenges they must meet in their positions
- Network with other athletic administrators
- Take advantage of mentoring opportunities from experienced athletic directors
- ... And many more

Please consider having your school become a professional sponsor of the MSADA or encourage your booster club to make a contribution. In order to continue its valuable efforts, the MSADA could use your school's support.

We already have a commitment from a few schools to be Professional Sponsors. Will you be the next? Please help the MSADA's efforts to promote quality athletic programs in the state of Maryland!



MSADA 2006/07 Professional Sponsorship Pledge

Name of school / Booster Club: _____

Address: _____

Please make your check out for \$100 to: MSADA

And mail it c/o: Ms. Carol Satterwhite, CAA, 5467 Gloucester Road Columbia, MD 21044

Congratulations

2007 MSADA District Athletic Directors of the Year

- District 1A – Lisa Shives – *Clear Spring High School*
- District 1B – Troy Warehime, CAA – *North Carroll High School*
- District 2A – Shelia Wooters, CAA – *Connelly School of the Holy Child*
- District 2B – Jeff Sullivan, CAA – *Paint Branch High School*
- District 3
- District 4 – Richard O'Donnell, CAA – *Chopticon High School*
- District 5 – Michael Duffy, CAA – *Howard High School*
- District 6 – Jane Rones, CAA – *Pikesville High School*
- District 7 – Ron Petrey – *Havre de Grace High School*
- District 8 – Earl Jester – *Colonel Richardson High School*
- District 9 – Dana Johnson – *Southside Academy*
- District 10 – Kari McBride, RAA – *The Catholic High School of Baltimore*
- District 11 – Paul Bernstorf – *St. Paul's School for Boys*

17

These athletic directors will be honored at the conference banquet on Saturday, April 28, 2007

MSADA Executive Council 2006-2007

President

Lee Dove, CAA
Archbishop Spalding HS
410-969-9105x246
dovel@archbishopspalding.org

1st Vice President

Karl Heimbach, CMAA
Col. Zadok Magruder HS
301-840-4624
Karl_S_Heimbach@mcpsmd.org

2nd Vice President

Jim Tapley, CAA
Northwest High School
301-601-4629
James_Tapley@mcpsmd.org

Secretary

Jill Myers, CAA
Franklin High School
410-887-1126
jmyers@bcps.org

Executive Director/NIAAA Liaison

Carol M. Satterwhite, CAA, Retired
410-730-8542
Cmsatterwhite@aol.com

Historian/

Retired AD's Representative

Ed Novak, Retired
410-665-5953

LTC Coordinator

David Anderson, CAA
Henry E. Lackey High School
301-743-5431
danderson@ccboe.com

LTC Coordinator

Ron Belinko, CMAA
Baltimore County Public Schools
410-887-2328
rbelinko@bcps.org

District 1A Representative

(Allegany, Garrett, & Washington Counties)
Marcia Nissel, CAA
North Hagerstown High School
301-766-8246
nissemar@wcboe.k12.md.us

District 1B Representative

(Carroll & Fredrick Counties)
Jim Horn, CAA
South Carroll High School
410-751-3575
jbhorn@k12.carr.org

District 2A Representative

(Montgomery County Private Schools)
Shelia Wooters, CAA
Connelly School of the Holy Child
301-365-0955
swooters@holychild.org

District 2B Representative

(Montgomery County Public Schools)
Jeff Sullivan, CAA
Paint Branch High School
301-989-5616
Jeffrey_K_Sullivan@mcpsmd.org

District 3 Representative

(Prince George's County)
Bill Hay, CAA
Frederick Douglass High School
301-952-7737
bill33nats@yahoo.com

District 4 Representative

(Calvert, Charles & St. Mary's Counties)
Cliff Nagle
LaPlata High School
301-934-1100
cnagle@ccboe.com

District 5 Representative

(Anne Arundel & Howard Counties)
Vince Parnell, CAA
Wilde Lake High School
410-313-6973
vincent_parnell@hcpss.org

District 6 Representative

(Baltimore County)
Reggie Brooks, CAA
New Town High School
410-887-1668
rbrooks@bcps.org

District 7 Representative

(Cecil & Harford Counties)
George Rash, CAA
Perryville High School
410-996-6000
grash@ccps.org

District 8 Representative

(Eastern Shore Counties)
Mary G. Fisher
Kent County High School
410-778-1394
mfisher@kent.k12.md.us

District 9 Representative

(Baltimore City)
Barbara Allen
Paul Laurence Dunbar High School
410-396-9487
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District 10 Representative

(IAAM)
Kari McBride, RAA
The Catholic High School of Baltimore
410-732-6200 x225
kmcbride@TCHS.Loyola.edu

District 11 Representative

(MIAA)
Tom Lentsch
Baltimore-Lutheran School
410-825-2323 x231
tlentsch@baltimorelutheran.org

Middle Schools Representative

Jaye Cohen, CAA
Norwood School
301-841-2159
JCohen@norwoodschool.org

At Large Representatives

Michael Duffy, CAA
Howard High School
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michael_duffy@hcpss.org

Jeannie Provosto, CAA
Mt. Hebron High School
410-313-2885
regina_prevosto@hcpss.org

Newsletter Editor

Bill Sterner, CAA
Hancock High School
301-766-8191
sternbil@wcboe.k12.md.us

MSADA 2006-2007 Membership Application & Renewal Form

Please print or type. Complete all information and send in all completed forms attached to one check.

Name _____ School _____

Home Address _____ School Address _____

City _____ ST _____ Zip _____ City _____ MD _____ Zip _____

Home Phone _____ School Phone _____

Fax Number _____ E-Mail Address _____

Number of years as an Athletic Administrator _____ (Include 2006-2007 school year)

MSADA Dues only

_____ \$30 **Regular** _____ *New* _____ *Renewal*

For all active athletic directors, activities directors, and athletic administrators in public and private schools.

_____ \$25 **Associate** _____ *New* _____ *Renewal*

For assistant athletic directors, principals, assistant principals, coaches, college students, athletic trainers or anyone involved in interscholastic athletics in public and private schools.

_____ \$10 **Retired** _____ *New* _____ *Renewal*

For all retired athletic directors, activities directors, and athletic administrators.

_____ \$60 **School Membership Package**

For athletic directors; up to two assistant athletic directors and the principal.

List Names: AD _____

Asst AD _____

Asst AD _____

Principal _____

Amount Enclosed: \$ _____ Make checks payable to: **MSADA**

Mail to: MSADA
c/o Carol M. Satterwhite, CAA
5467 Gloucester Road
Columbia, MD 21044

If you have any questions, please contact Carol via email or phone.

410.730.8542 or cmsatterwhite@aol.com

In Memoriam

Condolences are extended to the family of **Bob Flynn**, McDaniel College Head Men's Basketball Coach. Bob died suddenly of a heart attack on January 12th, at his Catonsville home. Coach Flynn was the athletic director and head boys basketball coach at Cardinal Gibbons High School, in Baltimore, before accepting the McDaniel College post.

The athletic directors of the Maryland Interscholastic Athletic Association, of which Cardinal Gibbons is a member, would like to express sincerest sympathies to the Flynn family. Bob's kind nature, passion for basketball, and dedication to kids will long be remembered

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MSADA

**Maryland State
Athletic Directors Association**

Ms. Carol Satterwhite, CAA
5467 Gloucester Road
Columbia, MD 21044

Official Sponsors



31st M.S.A.D.A. Conference Registration

April 27-29, 2007

Princess Royale Hotel and Conference Center, Ocean City, Maryland

Last Name _____ First Name _____
 School _____ School Phone _____
 School Address _____
 City _____ State _____ Zip _____
 Home Address _____
 City _____ State _____ Zip _____

Are you a member of: MSADA _____ NIAAA _____ Years as Athletic Director _____

Conference Registration

\$95.00 per MSADA member (\$110.00 at conference) \$ _____

\$125.00 per non-member (\$150.00 at conference) \$ _____

If you have not paid your 2005/06 state dues, add \$30.00 (\$10.00 retired members) \$ _____

Registration includes one Saturday Banquet ticket and Sunday Breakfast ticket

Registration fees are Non-Refundable

Guest Registration

Name of Guest _____

Will guest be attending the Saturday Guest Breakfast? Yes No

\$30.00 per extra banquet ticket How many? _____ \$ _____

\$10.00 per extra breakfast ticket How many? _____ \$ _____

Seafood Buffet on Friday, April 27

at Phillips Crab House
2004 Philadelphia Avenue
5:30 pm - 7:00 pm

\$30.00 per ticket How many? _____ \$ _____

(children 5-7 yrs \$13; 10-12 yrs \$16)

Buffet includes crab legs, mussels, shrimp, beef, chicken, ham, salads, vegetables, pastas, bread, and desserts

Golf Registration on Friday, April 27, at Ocean City Golf and Yacht Club

\$90.00 per person Check One - Early Tee Time before 7:30 _____ or Late Tee Time after 7:30 _____
(limit of 72 participants)

Name of Golfer

1. _____ \$ _____
 2. _____ \$ _____
 3. _____ \$ _____
 4. _____ \$ _____

LEADERSHIP TRAINING COURSES **\$ 90.00 if postmarked by March 31**
\$110.00 if postmarked from April 1 - April 7
\$125.00 after April 7 (you will not receive your class materials until May)

Thursday, April 26th 6:00pm – 10:00pm

LTC 501 – Athletic Administration: Philosophy, Leadership Organizations and Professional Programs

This flagship course of the Leadership Training Program serves as an overview for the Certified Athletic Administrator examination. Topics discussed include: NFHS, NIAAA, State Athletics/Activities Associations, Legal Issues, Communication, Budgets, Technology and Leadership Styles. The course also previews the NIAAA Certification Program and the Leadership Training Program. It is a prerequisite for all levels of certification.

\$ _____

LTC 504 – Athletic Administration: Legal Issues I (Risk Management)

The course will focus on risk management as an ongoing responsibility of the athletic administrator. Included will be strategies for reducing risks and minimizing litigation that may result from constitutional, federal law and state law challenges. In addition, the 14 legal duties of coaches and athletic administrators will be covered, with special emphasis on the need to be constantly proactive. Current case law studies are provided to demonstrate practical applications of the legal concepts and principles presented. The newest interpretation and applications of Title IX and ADA are introduced.

\$ _____

LTC 700 (formerly 500) – Athletic Administration: Administration of Middle School Athletic Programs

This course will provide insights and strategies for the development and leadership of developmentally sound and educationally compatible middle school athletic programs. A model will be defined for making the transition from physical education and intramurals to interscholastic athletics in the context of the readiness of the athlete. Other topics will include: Instructional considerations, communications techniques, program evaluations and the relationship of middle school athletic programs to high school and private sector competition.

\$ _____

Friday, April 27th 8:00am – 12:00pm

LTC 506 – Athletic Administration: Legal Issues II (Title IX, Sexual Harassment, ADA and Employment Law)

This course will provide an overview of contemporary interpretation of law for each topic area, along with contemporary case law studies. Athletic administrators will also be provided a Title IX program assessment instrument. Through the use of this assessment tool, directors will be able to determine the degree to which local schools meet current Office of Civil Rights (OCR) standards.

\$ _____

LTC 613 (formerly 513) – Athletic Administration: Technology II – Excel and Outlook

This course is designed for those who would like to understand the use of Excel and Outlook as office and program management tools. Topics will include email, calendar, folder management, attachments, favorites, advanced searches and Outlook 2000. Additional areas covered in the overview are Mail Merge, creating charts, graphs, forms and documents in Microsoft Excel. The hands-on course will offer the athletic administrator and opportunity to actively take part in the presentation of the course. **Attendees must bring a laptop computer with at least Windows 2000 (including Outlook and Excel) to the course.**

\$ _____

LTC 615 (formerly 515) – Athletic Administration: Athletic Field Management

This course provides athletic administrators with a practical, cost-effective and scientific approach to turf management. Upon completion, administrators will have developed skills and knowledge required to maintain, safe, resilient and attractive fields. The course will help athletic administrators develop long range, operational and assessment plans and a documentation process for outdoor playing surfaces.

\$ _____

Saturday, April 28th 8:00am - 12:00pm

LTC 508 (NEW) – Athletic Administration: Legal Issues III (Hazing, ADA, Employment Law)

This course will have in-depth coverage of the issues and strategies related to the development of an effective policy for prevention of hazing in an interscholastic athletics program, coverage of the constitutional and statutory issues affecting athletics programs, including the impact of disabilities legislation on school athletics, and coverage of employment law concerns affecting athletics programs, including contract law, equal pay, and FLSA issues.

\$ _____

Total Amount Enclosed \$ _____

Please send registration form and check payable to MSADA to:

Carol M. Satterwhite, CAA
MSADA

5467 Gloucester Road, Columbia, Maryland 21044

Sorry, No Credit Cards

DEADLINE for CONFERENCE REGISTRATION - APRIL 14

Princess Royale MSADA Conference Room Rates - \$110.00 per night

Hotel reservations must be made directly with the Princess Royale 1-800-4-ROYALE