

MSADA News

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May 2006

www.msada-md.org

Maryland State Athletic Directors Association 2006 Athletic Director of the Year

Karl S. Heimbach, CMAA



Karl has been teaching social studies at Col. Zadok Magruder High School in Montgomery County since 1985. He has been their athletic director for the past six years. During his years as athletic director, Karl has made many significant contributions to Magruder High School. He has developed a Student-Athlete Handbook and a Parent-Athlete Handbook, updated the Coaches Handbook, and started the "Athletic Academic Advisor" program to help reduce academic ineligibility. Karl has spearheaded many improvements to Magruder's athletic facility. He has added new scoreboards to the stadium and baseball and softball fields, installed irrigation systems in the stadium and on all game and practice fields, added new display cases in the gymnasium lobby, purchased new ice machines for the athletic department, and increased storage areas with new rooms and trailers.

Dr. David Steinberg, former principal of Magruder High School, says, "Mr. Heimbach gives his time, talent and energy to our county school system program... and he has made many important contributions to the improvement of the athletic program and the school as a whole."

In his community, Karl has coached youth soccer teams, conducted soccer clinics for players and coaches and organized soccer camps. Also, Karl is an usher at Lady of the Presentation Catholic Church.

Professionally, Karl has been very active in various professional athletic organizations. He is a member of the Maryland Area Soccer Coaches Association, the Maryland State Athletic Directors Association and the National Interscholastic Athletic Administrators Association. He has served as an officer and the president of the Montgomery County Soccer Coaches Association. Presently, he is the vice president of the MSADA and is a member of the state's Leadership Training Program faculty. As vice president Karl has been responsible for obtaining and organizing the exhibitors for our annual conference. This year he was responsible for getting the speakers for our workshops and banquet. Karl has helped develop the "Summer Institute" and the "New AD Workshop".

Karl earned his CAA in 2004 and his CMAA in 2005. His colleagues selected him as the 2005 District 2B Athletic Director of the Year. In addition, he was the recipient of the 2005 NIAAA State Award of Merit for the state of Maryland.

It is evident that Karl has played major roles in the success of his school's athletic program and the continued success of the Maryland State Athletic Directors Association. This is why Karl is the **2006 Maryland State Athletic Director of the Year**.

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President's Message

With the 30th Annual MSADA Conference in the books it is time to look ahead to next year's event. It is my hope, and that of the Executive Committee, that you found the conference to be an enriching experience both personally and professionally. In total 100 people took part in the six LTC offerings. The six Workshops and one Round Table Discussion presented topics that were relevant and interesting. As more and more athletic directors complete the pre-requisites the number of people taking the CAA exam is increasing. Overall our mission of professional development is being realized



Lee Dove, CAA

At the General Business Meeting we had the opportunity to hear from the Executive Directors of the MPSSAA (Ned Sparks), MIAA (Rick Diggs) and the IAAM (Sue Thompson). Information regarding all three athletic organizations was presented which brought everyone in attendance up to date on the latest news from both the public and private school sectors.

Our banquet speaker, Missy Meharg, head coach of the University of Maryland's national championship women's field hockey team, addressed the gathering sharing her experiences as a coach at the collegiate level. Her message combined differing aspects of the high school and college competitive experience, and clearly explained the roles that athletes, parents, coaches, and administrators play within the realm of athletics.

I would like to express my gratitude to our corporate sponsors. Your involvement with and generosity towards the MSADA is much appreciated. Thank you to our many vendors who support the conference each year. This year there were sixty three exhibitors present and available to meet the athletic director's in attendance. Many friendships are re-acquainted, conversations exchanged and business deals made within the confines of the vendor area.

My personal congratulations are extended to all of the award recipients and honorees from across the state. Your service and commitment to this profession is an inspiration to us all. To our retired colleagues who continue to support the organization, thank you. And to the new members of the MSADA I encourage your involvement in the profession and within the organization. New ideas are just a member away. Share yours!

Other areas of conference participation included opportunities for socialization and friendship. The golf outing, the seafood buffet, and of course, the ever popular hospitality room, all prompted some well deserved relaxation and camaraderie.

The MSADA conference is for and about the membership. It is about you! And it will continue to be about you. As members of the Executive Committee we try to provide an experience that is worthwhile and beneficial to all who attend. Seeing familiar faces, sharing old stories, and establishing new friendships is only part of the experience. Gaining new knowledge, learning new techniques and exploring new options also helps to make this conference a success. It is our hope that you are in agreement.

As this conference concludes the planning for the next one begins. Again, I thank you for your attendance and your support of the MSADA. I hope to see you in Ocean City April 27th – 29th, 2007 at the 31st Annual Conference. Best of luck down the stretch and have a safe and happy summer break.

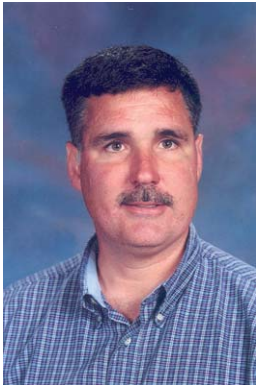
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MSADA Annual Conference Wrap-Up

Karl Heimbach, CMAA, 1st Vice President



Karl Heimbach, CMAA

The **30th Annual MSADA Conference** was held at the Princess Royale Hotel in Ocean City, Maryland April 21-23 with 140 athletic administrators in attendance. Each year the conference provides an opportunity for professional development, a chance to catch-up with old friends and a chance to make new friends in a relaxed setting.

Professional growth was the word for the weekend as six different LTC classes were offered over the three day conference. We were again fortunate to have VIAAA President Dick Kemper return and teach the new **LTC 518** course on “**Management of Interscholastic Athletic Player Equipment**”. Dick helped design and write this course for the NIAAA.

Workshops were presented on topics that were suggested by MSADA members. The workshops included:

- **Working With a Coach Who Needs Improvement and Designing a Useful Coaching Evaluation Process** by Dr. David Hoch, CMAA, Athletic Director at Loch Raven High School
- **Teaching the Power Clean** by Leo Totten, CAA, Athletic Director at Francis Scott Key High School
- **NCAA Standards and What Athletes Should be Doing to Prepare for College** by Ruth Ragsdale, Guidance Counselor at Col. Zadok Magruder High School
- **Redefining Winner** by Bobby Moran from Positive Coach Alliance
- **Having a Top Level Cheerleading/PomPom Program that is Headache Free** by Cheryl Sailer and Cindy Graham of Col. Zadok Magruder High School
- **Turf Management for Athletic Fields on a Shoestring Budget** by Tim Moore of Newsom Seed Company
- Round Table Discussion on **Simple and Inexpensive Ideas to Improve Contest Safety** by Jeff Sullivan, CAA Athletic Director, at Paint Branch High School; Jim Horn, CAA, Athletic Director, at South Carroll High School and Jim Tapley, CAA, Athletic Director, at Northwest High School

Also, the conference allowed individuals to take the CAA exam for national certification. The number of RAA, CAA and CMAA athletic administrators continues to grow in the state of Maryland. In fact, the professional development and certification continues to grow by leaps and bounds not only in Maryland but throughout the entire country by individuals who work in the field of athletic administration.

The weekend concluded with Missy Meharg, Head Field Hockey Coach at the University of Maryland and coach of the 2005 NCAA Division I National Champions, speaking at the banquet on Saturday evening and Leo Totten of Francis Scott Key High School presenting at the Sunday morning breakfast.

George Connolly



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Sports Equipment Reconditioners

This year witnessed the increase of corporate sponsors with Athletic World Advertising, Crown Trophy, Newsom Seed and Coca-Cola participating at various sponsorship levels. The selling of all vendor space both in and out of the exhibitors' hall continued for a second straight year as well as six organizations sponsoring a golf hole at the golf outing.

The professional sponsorship program supported by schools and organizations also reached a new high, which means the future economic stability of the MSADA looks very bright.



MSADA Agrees to Partner with Athletic IQ

In this era of academic and athletic evaluation and comparison, by high schools and colleges, it is even more important that accuracy and marketability standards are at the highest levels. Athletic IQ, through its alliance with the NIAAA, brings a new standard to the athletic evaluation process. As the college recruitment process becomes more competitive, the difference may lie in the competitive edge that Athletic IQ provides.

According to Athletic IQ “By combining a new level of accuracy with nationwide distribution, AIQ evaluations are certain to become the standard by which all student athletes are measured. Both students and educational institutions will have access to AIQ’s online resources and tools, which provide detailed results about the athlete’s capabilities and interests, so everyone in the process has a chance to fulfill their needs.”

There are several benefits of this program to the MSADA and its member schools. By using the AIQ system of evaluation, students and institutions can find each other. It allows students to match their desires with a college that is right for their needs and abilities. AIQ’s revenue sharing plan gives back to the schools and districts that refer athletes to the program for evaluations. Even if your school does not host an event, your school can benefit when you recommend AIQ. Hosting an event is simple, free, and an easy way to raise revenue for your school. All equipment is supplied by AIQ. Set up and break down takes just a few hours. AIQ will train your staff to help administer the evaluations.

Athletic IQ is the only athletic evaluation system endorsed by the NIAAA. The accuracy of the equipment and ease of the online tools are two main reasons why. So you see, this partnership is a win / win for the MSADA and its member schools. Please check out their website at www.athleticiq.com for additional information.

If any one is interested in becoming the state coordinator for this MSADA / AIQ partnership, please feel free to contact Lee Dove, CAA, President of the MSADA.

This position does include a stipend and is open to current or retired athletic directors.

MSADA Exhibitor Service Awards

5 years

LeagueMinder
Perm Award

15 years

Varsity Spirit
Fashions and Supplies

25 years

Circle System Group

10 years

JV Pro, Inc.
M-F Athletic Company

20 years

Cisco, Inc.

30 years

Neff Awards and Sportswear
Riddell All-American

4

The Mid-Atlantic Coca-Cola Bottling Company, Inc.

The Maryland State Coaches Association Update

Please remind your coaches that the months of June and July are the best times to think about renewing memberships in the MSCA. Why? The membership year runs from August 1st through July 31st.

Don't run the risk of a lapse of the great benefits - \$1 Million liability coverage, 4 issues of *Coaches' Quarterly* and eligibility for coach's awards. Renew before July 31st! For more information or an application, e-mail David Hoch at dhoch@bcps.org

AD's. ... don't have your coaches think about renewing, either do it for them or encourage them. The membership fee is still only \$16 which is the lowest for any state in the country. Don't let your coaches miss out on this fantastic professional opportunity!



2006 Conference Golf Hole Sponsors

- Athletic World Advertising (Gold Level Sponsor)
- Crown Trophy (Gold Level Sponsor)
- Newsome Seed (Silver Level Sponsor)
- Interscholastic Athletic Association of Maryland
- Lofts/Pennington Seed, Inc.
- Magruder High School Booster Club
- Riddel All-American

Thanks to our sponsors!



Circle System's Dave Drill and Corky Connelly grabbing a bite to eat before attacking the back nine

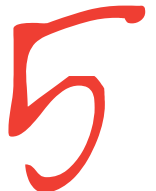
Where did the ball go, Chuck?



Golf foursome Pat Harris—Paxson, Owen Johnson, Carol Konrad and Dick Knode



MSADA Hospitality Area



NIAAA News

www.niaaa.org



•Congratulations to **Jeff Sullivan** from Paint Branch High School in Montgomery County. Jeff earned his CAA in December at the National Conference.

•The **2006 NIAAA Conference** will be December 8-13, in Anaheim, California. The preliminary conference schedule is available under "Conference Information" at: www.niaaa.org

•The NIAAA will sponsor the first urban outreach this July in Indianapolis. The event will be the initial use of the endowment funds and will include scholarships for all Indianapolis Public School athletic administrators to take two LTC courses, while receiving a one year NIAAA membership and qualifying for the RAA Certification. In addition, three IPS athletic administrators will receive scholarships to the 2006 National Conference.

•The NIAAA Board of Directors approved additional funds to add to the \$11,549 contributed by the membership for the Hurricane Relief, bringing the total to \$25,000. The staff is now working with state athletic administrator associations to locate NIAAA members who suffered devastating loss from the hurricanes.

•The Board of Directors approved funds to have an analysis done by a marketing firm in order to assist in determining the value of the NIAAA to prospective partners, sponsors and advertisers.

•The Hall of Fame Committee has been directed by the Board of Directors to continue to research an NIAAA Hall of Fame and present recommendations in December for its implementation.

Please continue to support the NIAAA corporate sponsors. The MSADA will receive a rebate from several of the sponsors. The corporate sponsors are:

Athletic IQ
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School Calendar Co.
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CRAB TALK!



District 1B

- Leo Totten is retiring from Francis Scott Key after 32 years of teaching and coaching and eight years as athletic director.
- Craig Walker of Century will be moving to FSK to replace Leo.
- Randy Penz from Owings Mills will become the athletic director at Century.

District 2B

- Congratulations to our three award winners: Mike Lanahan, Quince Orchard – MSADA Award of Appreciation; Jim Tapley, Northwest -District AD of the Year and Karl Heimbach, Magruder - State AD of the Year.
- Tom Manuel is retiring from Northwood. We welcome Mike Wood to Northwood
- Fred Swick will be the new AD at Poolesville, as Mike Riley will move to the new high school in Clarksburg.

District 4

- Joe Williams, coach at Thomas Stone, Henry E. Lackey (assistant football and head track) and LaPlata (head football) passed away from a staph infection in the blood.
- Kevin Heider has resigned as Athletic Director at Thomas Stone, and has been appointed as the new head football coach.
- Sam Oliver has resigned his AD position at Calvert. He will continue to teach at Calvert.

District 6

- Congratulations to Jill Masterman CMAA, Supervisor of Athletics for Baltimore County Public Schools. Jill was named Eastern District Athletic Administrator of the year by AAHPERD. The award was presented to Jill for her commitment to excellence in athletics in Maryland and across the nation. Jill received the award in April at the AAHPERD conference in Salt Lake City, Utah.
- Derek Maki at Kenwood High School has just completed his coursework to become a Certified Master Athletic Administrator. Way to go Derek.
- Also congratulations go out to Troy Stevenson at Parkville. Troy was honored by the MPSSAA for his outstanding service with the State Wrestling Tournament. Troy is the District VI wrestling director.
- The NIAAA Sports Turf Committee has accepted the application of the Baltimore County School District and will renovate baseball and softball fields beginning September 16.

District 7

- Cecil County has added boy's and girl's lacrosse to the spring sports schedule. Cecil County's lacrosse teams are playing games among themselves and have found the competition to be very intense. Interest in lacrosse is soaring in the county with teams needing to

cut players from the roster in the inaugural year. Teams are composed of ninth through twelfth grade students and play a varsity schedule only. Teams are planning to enter the regional playoffs this season. Next year Cecil County plans to compete with teams from Harford County.

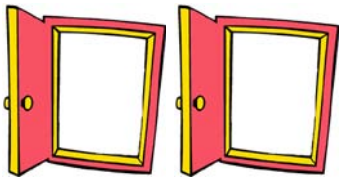
- Forest Wiest, Supervisor of Physical Education and Athletics of Harford County has announced his retirement. He has served Harford County Public Schools for 39 years, with the past seven years as supervisor. Mr. Wiest is truly a champion for students and has dedicated his many years of service to the improvement and enrichment of all students in the educational and athletic arenas. Mr. Wiest played an important role in formulating the Upper Chesapeake Bay Athletic Association of Harford and Cecil Counties. Mr. Wiest will be greatly missed. Please help District 7 in wishing him the very best in his retirement.

District 8

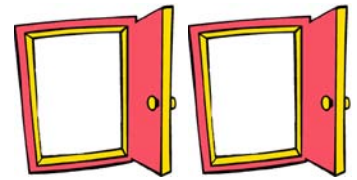
- Parkside won the 2005 State Field Hockey 2A Championship. The team is coached by Jodi Hollaman and she was selected as the Coach of Year.
- Mr. Mike Charlton is the new Vice Principal in charge of athletics at Parkside.
- The Bayside Conference had its sixth Scholar-Athlete Awards banquet on May 1, 2006. Thirty six athletes were honored at this special event. Each school in the conference selects a boy and girl from their school. All athletes must have a 3.25 GPA, no E's on their transcript, and played at least two sports their senior year.

District 11

- The MIAA Heads of Schools will address some very important issues at the annual meeting of the General Council on May 15th at Towson University. Under consideration are a new transfer policy and a four year participation rule, both of which will help the MIAA come into compliance with the MPSSAA's Standards of Competition requirements.
- Gilman's tennis teams will be practicing and playing at Roland Park and Bryn Mawr over the course of the next three seasons as the campus undergoes a significant construction project. Gilman is very grateful for the relationship it has with its sister schools and is appreciative of their generosity and hospitality. The three schools have had a cooperative agreement for sharing facilities, curriculum and spirit since 1974.



2006 Door Prize Winners!



A. K. Johnson, <i>North Point</i>	General Sports Turf Systems -Toro Grass Trimmer
Al Ferraro, <i>Retired</i>	Marlow Sports - Shirt
Al Poklemba, <i>Glenelg Country</i>	Athletic World Advertising - Shirt
Andy Hall, <i>Parkside</i>	Power Ad - \$50.00
Barbara Allen, <i>Paul Laurence Dunbar</i>	Daktronics Sales and Service - T-Shirt and Mug
Bob Wade, <i>Baltimore City</i>	Daktronics Sales and Service - Shirt and Hat
Brenda Henley, <i>Great Mills</i>	U.S. Specialty Coating - Oriole Tickets
Brian Layman, <i>Lansdowne</i>	Crown Trophy - Silver Whistle
Bruce Lawton, <i>Old Mill</i>	Marlow Sports - Shirt
Bruce Sider, <i>Glen Burnie</i>	General Sports Turf Systems - Toro Super Blower/Vac
Carol Ansell, Dr. <i>Samuel L. Banks</i>	Boathouse Sports - Shirt
Carol Satterwhite, <i>Retired</i>	Lofts/Pennington Seed - \$50.00 and MSADA 50/50 Drawing
Chuck Fales, <i>Atholton</i>	Lighting Maintenance - \$50.00
Cliff Nagle, <i>LaPlata</i>	Resilite Sports Products - Bottle of Rum
Craig Walker, <i>Century</i>	Met Life Resources - \$50.00
Dan Perrotta, <i>Norwood</i>	Boathouse Sports - Sweat Shirt
Dave Anderson, <i>Henry E. Lackey</i>	Boathouse Sports - Shirt
Dave Hoch, <i>Loch Raven</i>	Coffee Mugs
David Byrd, <i>Pocomoke</i>	Schedule Star - \$50.00 gift certificate
Dick Knode, <i>Retired</i>	Sports Import - Jacket
Dominic Zaccarelli, <i>Westlake</i>	RBC and Associates - Gatorade Cooler
Ed Novak, <i>Retired</i>	LeagueMinder - Carrying Bag
Gaby von Nordheim, <i>Montgomery County</i>	Daktronics Sales and Service - Shirt and Hat
Glenn Lerner, <i>Leonardtown</i>	Marlow Sports - Shirt
Jan Johnson, <i>Charles County</i>	Marlow Sports - Shirt
Jaye Cohen, <i>Norwood</i>	Schedule Star - \$50.00 gift certificate and NIAAA Carrying Bag
Jeannie Prevosto, <i>Oakland Mills</i>	Coffee Mugs
Jennifer Smith, <i>McDonough</i>	Athletics IQ - Shirt
Jill Masterman, <i>Baltimore County</i>	Boathouse Sports - Sweat Shirt
Jill Myers, <i>Franklin</i>	Coffee Mugs
Jim McNicholas, <i>C. Milton Wright</i>	Circle System Group -Golf Umbrella
Joe Sargent, <i>Milford Mill</i>	Coffee Mugs
John Folfas, <i>Ruxton Country</i>	Athletic World Advertising - Shirt
Kari McBride, <i>Catholic High School of Baltimore</i>	Circle System Group - Dozen Golf Balls
Karl Heimbach, <i>Col. Zadok Magruder</i>	Coffee Mugs
Kathy Graybeal, <i>Perry Hall</i>	Coffee Mugs
Ken Cudd, <i>John F. Kennedy</i>	Perm Award - \$25.00
Kim Sweet, <i>Paint Branch</i>	Varsity Spirit Fashions and Supplies - \$50.00 Gift Certificate
Kirk Mateer, <i>Perry Hall</i>	Finch Services - \$50.00
Larry Layman, <i>Retired</i>	Boathouse Sports - Shirt
Lee Dove, <i>Archbishop Spalding</i>	MyInstantReplay - Shirt and Hat
Marcia Nissel, <i>North Hagerstown</i>	Varsity Spirit Fashions and Supplies - \$50.00 Gift Certificate
Marianne Shultz, <i>Northeast</i>	Marlow Sports - Shirt
Mary Fisher, <i>Kent County</i>	Neff Awards and Sportswear - Shirt
Mary Lucas, <i>MPSSAA</i>	Neff Awards and Sportswear - Shirt
Matt O'Hare, <i>Worcester Prep</i>	Riddell All-American - Catcher's Helmet and Mask
Michael Duffy, <i>Mt. Hebron</i>	Marlow Sports - Shirt
Mike Gelman, <i>Randallstown</i>	Coffee Mugs
Mike Williams, <i>Howard County</i>	'07 MSADA Conference Registration/Princess Royale 2 Night Stay
Obie Barnes, <i>Forest Park</i>	Daktronics Sales and Service - Shirt and Hat
Pat Harris-Paxson, <i>Retired</i>	Boathouse Sports - Sweat Shirt
Phyllis Hemmes, <i>Bel Air</i>	Athletic IQ - Gift Card
Reggie Brooks, <i>New Town</i>	Coffee Mugs
Richard O'Donnell, <i>Chopticon</i>	Anaconda Sports - Basketball and Clipboard
Ron Belinko, <i>Baltimore County</i>	Coffee Mugs
Shelia Wooters, <i>Connelly School of the Holy Child</i>	Varsity Spirit Fashions and Supplies - \$25.00
Spencer Byrd (son of David Byrd, <i>Pocomoke</i>)	MSADA - \$500.00 Scholarship
Stacy Malinowski, <i>West Nottingham</i>	MSADA - 2006 Summer Institute Registration
Steve Malone, <i>Retired</i>	Met Life Resources - T-Shirt and Carrying Bag
Terry Molloy, <i>Westminster</i>	Coffee Mugs
Tom Lentsch, <i>Baltimore Lutheran</i>	Team Distributors - Under Armor
Vince Parnell, <i>Howard</i>	Marlow Sports - Shirt



2006 MSADA Exhibitors

Company	Phone Number	Representative	Web Site
1st Team Sports	(703) 567-7261	Kelly Cunningham	www.1stteamsports.com
Anaconda Sports	(845) 336-4550	Paul Houghtaling	www.anacondasports.com
Athletic IQ	(781) 821-1422	Keith Kenyon	www.athleticqiq.com
Athletic World Advertising	(479) 444-8428	Kevin Jones	www.athleticworld.com
Bacharach Rasin Sporting Goods	(410) 824-6747	Dale Green	www.bacharach.com
Boathouse Sports	(610-696-3075	Brian McMullen	www.boathouse.com
Circle System Group	(800) 248-0019	Corky Connolly	www.circlesystemgroup.com
Cisco, Inc.	(410) 325-4800	Gary Robertson	www.ciscoathletic.com
Coca Cola	(800) 572- COKE		
Collins Sports Medicine	(800) 886-2825	John Lopez	www.collinssports.com
Crown Trophy	(301) 963-3570	Martin Hollander	www.crowntrophy.com
Daktronics Sales and Service	(410) 636-3633	Paul Kurtenbach	www.daktronics.com
Dixie Sporting Goods Co, Inc.	(804) 353-4943	Scott Fulton	www.dixiesports.com
DMB Sports Group	(703) 444-8805	Bert Eyler	www.dmbsports.com
Dynamic Team Sports	(610) 578-3302	Shawn Laidlaw	www.dynamicteamsports.com
Ego Sports/Recruiting, Inc.	(888) 620-9775	Ego Ferguson	www.egosportsinc.com
Finch Services, Inc.	(410) 848-7211	Mike Mitchell	www.finchinc.com
Fitness Resource	(410) 421-5455	Mickey Kocur	www.fitnessresource.com
Football America	(410) 309-9920	Craig Ray	www.footballamerica.com
General Sports Turf Systems	(248) 601-2200	Rich Jordan	www.generalsportsturf.com
Gilman Gear	(860) 889-7334	Neil Gilman	www.gilmangear.com
Grandstand Design Enterprises, Inc.	(410) 451-1446	Chris Howard	
GTM Sportswear	(800) 336-4486	Amy Mason	www.gtmssportswear.com
Irrigation Unlimited	(301) 607-4400	George Glattes	www.irrigationunlimited.com
Joan Carol Design & Exhibit	(301) 856-7000	William Bentley	www.joancarolgroup.com
JV Pro Scoring Tables	(815) 229-1600	Chuck Stiles	www.jvpro.com
Leisure Fitness, Inc.	(800) 619-0102	Jason Topper	www.leisurefitness.com
LeagueMinder	(806) 695-3248	Henry Hofmann	www.leagueminder.com
Lifetouch	(410) 525-1700	Ray Carpenter	
Lighting Maintenance, Inc.	(301) 279-7373	Michael Mershon	www.lightingmaintenance.com
Lofts/Pennington Seed, Inc.	(301) 362-0709	Joe Conlon	www.turfconnection.com
Marlow Sports, Inc.	(301) 568-1800	Dan Cann	www.marlowsports.com
MetLife Resources	(443) 285-0955	Paul Hassler	
M-F Athletic Company	(301) 530-6332	Megan Taylor	www.everythingtrackandfield.com
MyInstantReplay.Com	(800) 834-6036	Eric Epler	www.myinstantreplay.com
National Ticket Company	(570) 672-2900	Bob Anderson	www.nationalticket.com
Neff Awards and Sportswear	(410) 879-3341	Gary Eisdorfer	www.neffco.com
Nevco Scoreboards Co	(419) 655-9195	Russ Flowers	www.nevcoscoreboards.com
Newsom Seed, Inc.	(240) 554-0359	Tim Moore	www.newsomseed.com
PermAward	(610) 736-3231	Tom Kerchner	www.permaward.com
Personalized Sports Art	(410) 861-3030	Paul Levine	www.personalizedsportsart.com
Pioneer Manufacturing Co	(216) 671-5500	Jim Pike	www.pioneer-mfg.com
Power Ad Company, Inc.	(785) 823-9483	Roger Naylor	www.power-ad.com
RBC and Associates	(717) 560-7541	Harry Rentz	
RCI Sound Systems	(301) 931-9001	Christina Graber	www.rcisound.com
Recreation Resource, Inc.	(610) 444-4402	Ray Miller	www.recreation-resource.com
Resilite Sports Products, Inc.	(800) 843-6287	Mike Pyle	www.resilite.com
Ridell All-American	(800) 275-5338	Jeff Rimbey	www.ridell.com
Schedule Star	(740) 633-8804	Beth Moore	www.schedulestar.com
Sports Imports, Inc.	(614) 771-0246	Phil Waters	www.info@sportsimports.com
Team Distributors, Inc.	(410) 263-0668	Chuck Phillips	
Turf Equipment & Supply Co	(410) 799-5575	Lance Ernst	www.turfequipment.com
U.S. Specialty Coating, Inc.	(443) 404-9639	Paul Lundberg	www.uspecialtycoating.com
Ultimate Athletics	(713) 983-6043	Troy Brown	www.rodneyhampton.com
Uncle Ralph's Cookies	(301) 695-6224	Karen Fouche	www.uncleralphscookies.com
Varsity Spirit Fashions & Supplies	(800) 533-8022	Carla Bray	www.varsityspirit.com
Weyer's Floor Service, Inc.	(301) 912-2700	Larry Weyer	www.weyersfloors.com

Thank You to of all our Exhibitors!

MSADA Awards



Lee Dove and State Athletic Director of the Year, Karl Heimbach



Hall of Fame Inductees, Ron Stover, Bruce Cowan, and Jim Welsch



Award Winners (1st row L-R) Jaye Cohen, Vince Parnell, Bruce Lawton, Mickey Deegan, O'Shay Watson, Allen Miller, Brenda Gelston. (2nd row L-R) Derek Maki, Mike Bauer, Glenn Larnerd, George Petrides, Adrian Custer, Paul Triplett, Jim Welsch, Craig Walker, Jim Tapley, Karl Heimbach



State Award of Merit
Vince Parnell with Lee Dove



Distinguished Service Award
Brenda Gelston

MSADA Conference



Team "Daktronics"



Neff Awards and Sportswear Rep Gary Eisdorfer, "Wow, 30 years went by so quickly."



Jeff Rimbey, of Riddell All-American, still looks good after 30 years as an exhibitor with the MSADA



Trying to absorb all the info in LTC 518



Hall of Famer, Ron Stover and family, and colleague, Dave Anderson



Guest Speaker, Missy Meharg, coach of University of Maryland and 2005 NCAA Field Hockey Champions

MSADA Conference



President Lee Dove, Brenda Gelston, and Ron Belinko



Mary Fisher and Jill Myers enjoying the Seafood Buffet



Ned Sparks, MPSSAA executive director, giving us the "State of the State"



District 9 enjoying the banquet



Have Kari and Rob McBride eaten all the seafood they could eat?



Ken Cudd, "I'll buy all you have."

Barbara Allen, *Paul Laurence Dunbar*
 Sabrina Allen, *Girard College (PA)*
 David Anderson, CAA, *Henry E. Lackey*
 Carol Ansell, CAA, *Dr. Samuel L. Banks*
 Michael Baker, CAA, *North County*
 Obie Barnes, *Forest Park*
 Mary Bartel, *Notre Dame Prep*
 Lori Batts, CAA, *Mardela*
 W. Michael Bauer, RAA, *Joppatowne*
 Ronald Belinko, CMAA, *Baltimore County*
 Darren Borg, *New Life Christian*
 Jackie Boswell, *Seton Keough*
 Paul Brey, CAA, *Retired*
 Gene Bridgett, *Calvert*
 Reginald Brooks, CAA, *New Town*
 David Byrd, *Pocomoke*
 Leo Campion, *Richard Montgomery*
 Jaye Cohen, CAA, *Norwood*
 Jamie Cook, *Indian Creek*
 David Cooper, *Queen Anne's & Kent Island*
 Bruce Cowan, CAA, *Retired*
 Ken Cudd, *John F. Kennedy*
 Adrian Custer, *Williamsport*
 Mickey Deegan, *McDonogh*
 Shirley Diggs, *High Point*
 Lee Dove, CAA, *Archbishop Spalding*
 Michael Duffy, CAA, *Mt. Hebron*
 Roger Eareckson, *Caroline County*
 Benjamin Eaton, CAA, *Paul Laurence Dunbar*
 Chuck Fales, *Atholton*
 Alan Ferraro, *Retired*
 Mary Fisher, *Kent County*
 Patricia Fisher, *Winston Churchill*
 John Folfas, *Ruxton Country*
 Jared Fribush, *Paint Branch*
 Mike Gelman, RAA, *Randallstown*
 Ted Gott, *Southern (AA Co)*
 Kathryn Graybeal, CMAA, *Perry Hall*
 Jan Greenhawk, *Easton*
 Jim Haluck, *South River*
 Andy Hall, *Parkside*
 Patricia Harris-Paxson, CAA, *Retired*
 Earl Hawkins, *Prince George's County*
 Bill Hay, CAA, *Frederick Douglass (PG Co)*
 Kevin Heider, *Thomas Stone*
 Karl Heimbach, CMAA, *Col. Zadok Magruder*
 Phyllis Hemmes, *Bel Air*
 Brenda Henley, *Great Mills*
 Fred Hewitt, *Retired*
 David Hoch, CMAA, *Loch Raven*
 Jim Horn, CAA, *South Carroll*
 Lewis Howard, *Largo*
 Jessica Ivey, *Baltimore City*
 Wayne Jackson, *Northwestern*
 Earl Jester, *Colonel Richardson*
 Aly Khan Johnson, *North Point*
 Ivan Johnson, *Bladensburg*
 Janice Johnson, *Charles County*
 Owen Johnson, *Retired*
 Paul Kane, *Gaithersburg*
 Ken Klock, CAA, *Reservoir*
 Dick Knode, *Retired*
 Carol Konrad, CAA, *Retired*
 Mike Lafferty, CAA, *Dulaney*
 Mike Lanahan, *Quince Orchard*
 Jim Lancaster, *Seton Keough*
 Dave Lane, *Catonsville*
 Leon Langley, *Calvert County*
 Glenn Larned, *Leonardtown*
 Bruce Lawton, *Old Mill*
 Brian Layman, CAA, *Lansdowne*

2006 Conference Attendance

Larry Layman, *Retired*
 Tom Lentsch, *Baltimore Lutheran*
 Russell Lingner, *Sparrows Point*
 Mary Lucas, *MPSSAA*
 Dave Mahaffey, *Boonsboro*
 Derek Maki, CMAA, *Kenwood*
 Stacy Malinowski, *West Nottingham*
 Steve Malone, *Retired*
 Mary Ella Marion, *Mercy*
 Jaime Mason, *Clear Spring*
 Jill Masterman, CMAA, *Baltimore County*
 Kirk Mateer, *Perry Hall*
 Kari McBride, RAA, *Catholic High School of Baltimore*
 Jim McNicholas, *C. Milton Wright*
 Pete Menke, CMAA, *Paul VI (VA)*
 Allen Miller, *Snow Hill*
 Ken Miller, *Northeast*
 Lois Miller, *Roland Park Country*
 Foye Minton, Jr., *Shoshana S. Cardin*
 Terri Moeser, *Maryvale Prep*
 Terry Molloy, *Westminster*
 Wayne Mook, *Severna Park*
 Bo Myers, *Washington County*
 Jill Myers, CAA, *Franklin*
 Cliff Nagle, *LaPlata*
 Dave Neumayer, *Bowling Brook Prep*
 Marcia Nissel, CAA, *North Hagerstown*
 Ed Novak, *Retired*
 Richard O'Donnell, CAA, *Chopticon*
 Matt O'Hare, CAA, *Worcester Prep*
 Sam Oliver, *Calvert*
 Joe Palumbo, *Annapolis Area Christian*
 Vince Parnell, CAA, *Howard*
 Daniel Perrotta, *Norwood*
 Al Poklemba, *Glenelg Country*
 Cap Poklemba, *Gerstell*
 Jeannie Prevosto, CAA, *Oakland Mills*
 Amy Prezelski, *Our Lady Of Good Counsel*
 George Rash, CAA, *Perryville*
 Jim Rodriguez, *Carroll County*
 Andrew Roper, *St. Mary's County*
 Joseph Sargent, *Milford Mill*
 Carol Satterwhite, CAA, *Retired*
 Lisa Shives, *Clear Spring*
 Marianne Shultz, *Northeast*
 Bruce Sider, CAA, *Glen Burnie*
 Bob Smith, *Gilman*
 Cynthia Smith, *Villa Victoria (N.J.)*
 Jennifer Smith, *McDonough*
 Jeff Spielman, CAA, *Hancock*
 Bill Sterner, CAA, *Hancock*
 Ron Stover, CAA, *Retired*
 Jeff Sullivan, CAA, *Paint Branch*
 Kim Sweet, *Paint Branch*
 Miguel-Rikki Sye, CAA, *Reginald F. Lewis*
 Jim Tapley, CAA, *Northwest*
 Lindsay Thomas, *Retired*
 Leo Totten, CAA, *Francis Scott Key*
 Paul Triplett, *Mt. St. Joseph*
 Jean Vanderpool, CAA, *Centennial*
 Gabriele von Nordheim, CAA, *Montgomery County*
 Bob Wade, *Baltimore City*
 Jeff Walen, *Dundalk*
 Craig Walker, CAA, *Century*
 Henry Ward, *North Carolina*
 Troy Warehime, CAA, *North Carroll*
 O'Shay Watson, *Parkdale*
 Michael Williams, CMAA, *Howard County*
 Shelia Wooters, CAA, *Connelly School of the Holy Child*



2005/06 MSADA District Athletic Directors of the Year

Congratulations to All!

District 1A

Adrian Custer
Williamsport High School

District 1B

Craig Walker, CAA
Century High School

District 2A

Jaye Cohen, CAA
Norwood School

District 2B

Jim Tapley, CAA
Northwest High School

District 3

O'Shay Watson
Parkdale High School

District 4

Glenn A. Larnerd
Leonardtown High School

District 5

Bruce Lawton
Old Mill High School

District 6

Derek A. Maki, CMAA
Kenwood High School

District 7

W. Michael Bauer, RAA
Joppatowne High School

District 8

Allen Miller
Snow Hill High School

District 9

George Petrides
Baltimore City College High School

District 10

Mickey Deegan
McDonogh School

District 11

Paul E. Triplett, Jr.
Mount Saint Joseph High School

MSADA Hall of Fame

Bruce Cowan, CAA
Carroll County Public Schools

Ronald Stover, CAA

Charles County Public Schools

James E. Welsch

Centennial High School

MSADA

Distinguished Service Award

Brenda Gelston

Executive Director

Baltimore Board of Officials for
Women's Sports

NIAAA Certificate of Service

15 years

Aly Khan Johnson

North Point High School

20 years

Butch Hilliard, CMAA

James Hubert Blake High School

MSADA Certificate of Service

Mike Lanahan

Quince Orchard High School

MSADA Online Store

MSADA has initiated an online store that will allow athletic directors to purchase apparel, accessories, and other items directly from our MSADA website. This online store will allow individuals to purchase sweat shirts, shirts, hats, etc., from any location that has internet access by simply going to the MSADA website:

www.msada-md.org

Then click on the Fieldhousestore icon located in the top corner of the main page with the other corporate sponsors.

Each item can be customized by having the buyer select from a menu of logo designs, colors, sizes, and other features that allows for a personal touch. Payment for these items can be made using a credit card or check and the company has a full satisfaction guarantee on all items purchased. The items will be mailed directly to your home within a 2-3 week period.

This online store is being used at several high schools in the state of Maryland and nationwide.




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2006/07 MSADA Professional Sponsorships

Take a moment and consider all that the MSADA offers in terms of professional growth for the athletic directors of the state which in turn benefits our programs, athletes and schools. Through the MSADA, athletic directors can:

- Complete LTC Courses which enhance their professional competency
 - Participate in workshop sessions which provide practical solutions for the various challenges they must meet in their positions
 - Network with other athletic administrators
 - Take advantage of mentoring opportunities from experienced athletic directors
- ... And many more

Please consider having your school become a professional sponsor of the MSADA or encourage your booster club to make a contribution. In order to continue its valuable efforts, the MSADA could use your school's support.

We already have a commitment from a few schools to be Professional sponsors. Will you be the next? Please help the MSADA's efforts to promote quality athletic programs in the state of Maryland!



MSADA 2006/07 Professional Sponsorship Pledge

Name of school / Booster Club: _____

Address: _____

Please make your check out for \$100 to: MSADA

And mail it c/o: Ms. Carol Satterwhite, CAA, 5467 Gloucester Road Columbia, MD 21044

In Memoriam - Walter Phelan

Walter Phelan, former supervisor of health, physical education and athletics in Howard County, died on January 24, 2006.

Mr. Phelan was born in Waterbury, Connecticut on June 3, 1927. He earned a bachelor's degree in physical education and health from Arnold College in Bridgeport Connecticut and a master's degree in counseling from Towson State University.

Mr. Phelan taught and coached athletics in Connecticut, New Jersey, Pennsylvania, and Virginia before coming to the Howard County Public School System in 1955. He taught physical education at then-Waterloo Junior High School for five years. He was offered a position with the pupil personnel office where he worked for seven years. He then took on the job of supervisor of athletics in 1967. It is said that he put Howard County athletics on the map, pushing for making the athletic department centrally run and making athletic funding equal to all schools. Mr. Phelan played a key role in getting Howard County recognized in District 5 and the MPSSAA. He retired in 1984. Mr. Phelan was inducted into the MSADA Hall of Fame in 1985. In his spare time, Mr. Phelan loved watching sports. He never missed watching the Orioles, Colts, Ravens, and the University of Maryland. He was also very active in his church and community.

He was married to former Jayne O'Donnell for 57 years until her death in 2003. They had one daughter, three grandchildren, and four great-grandchildren. Walter Phelan will be remembered for his many years of service to the Howard County Public School System.



3rd Annual M.S.A.D.A. Summer Institute

The Maryland State Athletic Directors Association is proud to announce an opportunity to take LTC classes and the CAA exam during the summer to improve your skills and knowledge in the field of athletic administration.

Date:	Monday, July 24, 2006	
Location:	Colonel Zadok Magruder High School 5939 Muncaster Mill Road, Rockville, MD 20855	
Courses:	Session 1	8:00am-12:00pm
	LTC 500 LTC 501 LTC 508	Administration of Middle School Athletic Programs Philosophy, Leadership, Organizations and Professional Programs Management Strategies and Organization Techniques
	Session 2	1:00pm-5:00pm
	LTC 504 LTC 516 LTC 522	Legal Issues I (Risk Management) Management of Indoor Physical Plant Assets Power Point Applications-Advanced
CAA Exam:	10:00am-12:00pm	
Cost Per Course:	\$90.00 if registered by June 20 th	
	\$110.00 if registered between June 21 st – July 15 th	
	\$125.00 if registered after July 15 th or at the door (course materials will be mailed)	



Name: _____

Address: _____

Phone: _____

School: _____ County: _____

Session 1: _____ Cost: _____

Session 2: _____ Cost: _____

Total Enclosed: _____

Make checks payable to **MSADA** and mail to:
Karl Heimbach, CMAA, Athletic Director
Col. Zadok Magruder High School
5939 Muncaster Mill Road
Rockville, Maryland 20855

Note: Registration confirmation will be sent to you. Call Karl Heimbach at 301-840-4624 if you have any questions.

MSADA New AD Workshop

Do you know any athletic director who is retiring or changing positions in your county or area? If you do, this means that there will be another new athletic director in Maryland.

A new athletic director faces numerous challenges and getting started in a new position can be overwhelming for many. Well, help is on the way!

The MSADA will host the 2nd Annual New AD Workshop on Thursday, July 27th, 2006, at Dulaney High School in Baltimore County. An expanded presentation of LTC 502 will be taught, which will include sections filled with practical suggestions, guidelines and handouts from experienced athletic directors around the state to help the new AD succeed.

While this workshop is designed to help the new (less than 3 years of experience) athletic director, this session is open to all who would like to complete the LTC 502 course.

- Date:** Thursday, July 27th, 2006
- Time:** 8:30am-2:00pm
- Location:** Dulaney High School (Baltimore County)
1212 Cowpens Avenue, Towson, MD 21204
- Cost:** \$95.00 if registered by June 20th
\$105.00 if registered between June 21st and July 15th
\$130.00 if registered after July 15th or at the door (course materials will be mailed)



REGISTRATION – LTC 502

Name: _____

Address: _____

Phone: _____

School: _____ County: _____

Make checks payable to the **MSADA** and mail to:

Karl Heimbach, CMAA Athletic Director
Col. Zadok Magruder High School
5939 Muncaster Mill Road
Rockville, Maryland 20855

Note: Call Karl Heimbach at 301-840-4624 if you have any questions.

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baadla@comcast.net

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kmcbride@TCHS.Loyola.edu

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michael_duffy@hcpss.org

Jeannie Provosto, CAA
Oakland Mills High School
310-313-6945
regina_prevosto@hcpss.org

MSADA 2006-2007 Membership Application & Renewal Form

Please print or type. Complete all information and send in all completed forms attached to one check.

Name _____ School _____

Home Address _____ School Address _____

City _____ ST _____ Zip _____ City _____ MD _____ Zip _____

Home Phone _____ School Phone _____

Fax Number _____ E-Mail Address _____

Number of years as an Athletic Administrator _____ (Include 2006-2007 school year)

MSADA Dues only

_____ \$30 **Regular** _____ *New* _____ *Renewal*

For all active athletic directors, activities directors, and athletic administrators in public and private schools.

_____ \$25 **Associate** _____ *New* _____ *Renewal*

For assistant athletic directors, principals, assistant principals, coaches, college students, athletic trainers or anyone involved in interscholastic athletics in public and private schools.

_____ \$10 **Retired** _____ *New* _____ *Renewal*

For all retired athletic directors, activities directors, and athletic administrators.

_____ \$60 **School Membership Package**

For athletic directors; up to two assistant athletic directors and the principal.

List Names: AD _____

Asst AD _____

Asst AD _____

Principal _____

Amount Enclosed: \$ _____ Make checks payable to: **MSADA**

Mail to: MSADA
c/o Carol M. Satterwhite, CAA
5467 Gloucester Road
Columbia, MD 21044

If you have any questions, please contact Carol via email or phone.

Carol M. Satterwhite, CAA
410.730.8542 or cmsatterwhite@aol.com

Save This Date!

31st MSADA Conference

April 27th – April 29th, 2007

Princess Royale Hotel

Ocean City, Maryland

Publication Graphics, Production & Design by:

Sharri H. Jackson

sjackson@indy.rr.com 317.997.9459



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