

# MSADA News

Sponsored by PEPSI Bottling Inc. and Athletic World Advertising

May - July 2004

www.msada-md.org



## 2004 Maryland State Athletic Directors Association Athletic Director of the Year

*Mary G. Fisher*

Mary G. Fisher, or "Fish" as her colleagues call her, was born and raised on the Eastern Shore. She graduated from Henry Highland Garnett High School and the University of Maryland, Eastern Shore.

Mary has been teaching at Kent County for 35 years and has been the athletic director for the past 13 years. She oversees 32 athletic teams and was instrumental in adding JV girls soccer, swimming, JV girls lacrosse and golf to Kent County's interscholastic athletic program. During her years as the athletic director, Mary has updated the coach's handbook, developed a parent/student athletic handbook and instituted cautionary statements for each sport. At the beginning of each sports season, Mary organizes and conducts a parent/athlete orientation meeting.

In addition to her athletic director duties, Mary has been the head coach for softball, volleyball and basketball. During her coaching years, she was selected as coach of the year for volleyball and twice for softball. Mary is the homecoming activities coordinator, graduation activities coordinator, class advisor and advisor for extracurricular clubs and organizations.

"Fish" has been very active in various professional athletic organizations. She was the first female president of the Bayside Athletic Conference. She is a member of the MPSSAA Board of Directors, the MPSSAA Equity Committee and the District 7 representative for the MSADA Executive Council. She has presided over numerous MSADA Conference Workshops and has attended the annual NIAAA conference for the past eight years.

In her community, Mary is a member of the Elks Lodge and a trustee member of her church. She has, also, served as president of the Kent County softball league.

Gordon Sampson, the principal of Kent County High School, says "Mary is a true team player. I know the job she has done to merge academics with athletics to help develop the true 'Scholar Athlete'." Mary G. Fisher is, indeed, the "Maryland State Athletic Director of the Year."



## President's Message

### Conference Recap

"Good conference. Well done! Was able to take two LTC Courses. Picked up some great ideas at the vendors. Attended a fantastic workshop session. It was great seeing everyone honored at the banquet. Oh, and weren't Dee Kanter and Ken Mease excellent speakers!" ...And these were just a few of the comments that we heard concerning our MSADA Conference at the Princess Royale.

The Officers and Executive Council members concur. It was a very good experience for all who attended and, by the way, the attendance figure was the highest in the history of the association. If you weren't able to attend, mark your calendar right now so that you don't miss it next year. The 2005 edition will run from April 21<sup>st</sup> to 24<sup>th</sup>.

As I mentioned at our Executive Council meeting on Sunday, May 2<sup>nd</sup>, the credit for a great conference must be given to all of the officers and District Reps. It was through their efforts to plan, put things together, solve little problems and chip in wherever needed that this conference went off without nary a hitch. Well, other than the laptop malfunction at the Friday evening General Session. Kudos and thanks to each and every member of the Executive Council!



*Dave Hoch, CMAA  
President MSADA*

### Thanks to our Sponsors

Hosting a conference and providing services throughout the year is a challenging enterprise. We certainly could not do what we do without the corporate sponsorship of Pepsi and we greatly appreciate our relationship. Please support them and thank them for continued belief in our association.

Also, please consider employing the services of Athletic World Advertising! They are the official schedule poster company of the MSADA and do an extremely professional job of putting together attractive, win-win posters for your athletic program. Many of you had the opportunity to stop by and have your questions answered. As someone who has worked with AWA over the last 8 years, I can attest that their product is of the highest quality and extremely appealing to your school community.

### ...In addition, NIAAA Sponsorships

Hopefully, you also had a chance to stop by the Coacheslocker.com booth. As we explained in our last newsletter, they are part of a new sponsorship program with the NIAAA. The MSADA and other state associations will benefit by receiving a percentage of the profits from the sale of their products to Maryland high schools. While you may have long-standing relationships with local vendors, please take a minute to check out the possibilities on their website ([www.coacheslocker.com](http://www.coacheslocker.com)). This is really a win-win situation for the MSADA.

## Summer Reminders

While we all need a restful and relaxing summer, but because these weeks also represent an extended period of time, we can forget a lot of things. Please note the following reminders:

- Encourage your coaches to either join or renew their membership in the MSCA. The membership year ends on July 31<sup>st</sup> and the new one begins on August 1<sup>st</sup>. This is important not only for your coaches, but for your athletes and entire athletic program.
- Register to take LTC courses at the MSADA's 1<sup>st</sup> Summer Institute. This is a great way to complete two more courses at a more relaxing time of the year.
- Check with some of your long-time, local vendors and ask if they would please purchase an ad in our newsletter. For as little as \$100, they can be featured in three issues, which will go to all of our member athletic directors and their principals.
- Consider signing up your high school and becoming one of our Professional Sponsors. Also, ask your booster club, civic organizations and other professional athletic associations to support our association. Please send your \$100 check to Carol Satterwhite. Checks should be made out to MSADA.
- Encourage the announcers at your various contests to join the National Association of Sports Public Address Announcers Association. By joining, they will help promote sportsmanship, assist in crowd control and promote a professional environment. For an application and further information, go to the NASPAA website: [www.naspaa.net](http://www.naspaa.net).
- Remind your colleagues to join, not only the MSADA, but also the NIAAA. The benefits are enormous and the increased knowledge and professionalism gained are unparalleled. Membership applications and information can be found on the respective websites: [www.masada-md.org](http://www.masada-md.org) and [www.nfhs.org](http://www.nfhs.org).



# 1<sup>st</sup> Annual M.S.A.D.A. Summer Institute

The Maryland State Athletic Directors Association is proud to announce an opportunity to take LTC classes during the summer to improve your skills and knowledge in the field of athletic administration.

- Date:** Monday, July 26, 2004
- Cost:** \$90.00 per class if you register by **June 15<sup>th</sup>, 2004.**  
 \$110.00 per class if you register between June 16<sup>th</sup>-July 10<sup>th</sup>, 2004.  
 \$125.00 per class for registration at the door.
- Location:** Colonel Zadok Magruder High School  
 5939 Muncaster Mill Road  
 Rockville, MD 20855
- Classes:**   **Session 1    8:00 AM - 12:00 Noon**                      **Session 2    1:00 PM - 5:00 PM**  
                   *LTC 501 Philosophy and Leadership*                              *LTC 504 Legal Issues 1*  
                   *LTC 516 Indoor Facilities*    *LTC 507 Programs/Personnel*

Lunch is on your own but drinks and light snacks will be provided. Several local fast food restaurants are located within a five minute drive from the school.

## REGISTRATION

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

School: \_\_\_\_\_ County: \_\_\_\_\_

Session 1    \_\_\_\_\_  
                   LTC Class Selected    Cost

Session 2    \_\_\_\_\_  
                   LTC Class Selected    Cost

\_\_\_\_\_

Total Amount Enclosed

Payment: Please make checks payable to "MSADA" and send your check and registration to:

Karl Heimbach, CAA  
 Athletic Director  
 Magruder High School  
 5939 Muncaster Mill Road  
 Rockville, MD 20855

Note: A verification notice will be sent to you to confirm your registration. Please call Karl Heimbach at (301) 840-4624 if you have any further questions.

## MSADA Annual Conference 2004 1<sup>st</sup> Vice President Wrap-Up

The 28<sup>th</sup> annual MSADA Conference was held at the Princess Royale Hotel in Ocean City, Maryland on April 29 through Saturday May 1<sup>st</sup>. Once again the conference provided time for professional development opportunities as well as time for the re-establishment of old friendships. Those in attendance seemed in high spirits as this short break away from the schools, before the final run to the finish of the spring seasons, allowed for some well needed relaxation.

This year's conference utilized the talents of several individuals from right here in Maryland, as guest speakers for the provided workshops. Friday's first workshop brought to light the new technology being used in "turf" field design. Jay Crider of Sportexe presented the many positive variables in the use of this technology, from field design, to cost, to usage. The second workshop of the day brought every one up to speed on the latest information regarding Concussion Research and the Return to Play for Athletes. T.J. Morgan, Head ATC at Archbishop Spalding High School, shared his experience in this area as he has done research on the topic. His facts and figures were enlightening for sure.

Saturday morning brought the early risers, and non-golf playing individuals, to the workshops on several different topics. Ray Smith of Magruder High School presented a wonderful program on teaching a Turf Management class in the high schools. His experience is being utilized currently at Magruder. Gene Rotberg, CAA at The Barrie School gave everyone some very useful information on the use of e-mail and other technology used in the athletic office. Allie Ground of Magruder had one of the more popular workshops that dealt with advising student athletes in the area of academic and athletic eligibility. Pat Walsh of USA Rugby presented on Rugby as an alternative sport offering a different avenue for athletic participation. Steve Hobson, Head Basketball Coach at Montgomery Community College, Rockville, spoke about the Junior College Experience and its appeal as an option to traditional 4 year college programs. And finally, Kim Chorosiewski, CAA at Garrison Forest School gave a informative presentation on the importance of establishing a mission statement for the athletic program within the school. Many thanks to all of our workshop presenters and to all of the presidors who gave of their time in order to make this year's program a successful one.

Dee Kantner, well known and respected basketball official at the NCAA, Olympic, and NBA levels was the featured speaker at the conference banquet on Saturday night. She gave her insights as to the opportunities available to women in the sport of basketball, and to the importance of quality officiating and sportsmanship at all levels. Her message was well received by all in attendance. Ken Mease, Washington, DC television personality delivered the breakfast message on Sunday morning. His experiences with sports as a member of the media were informative and humorous as well. Ken is a good story teller and everyone at the breakfast had a pleasant beginning to their day.

The MSADA Executive Committee works hard all year long to make the annual conference a worthwhile experience for all members. It is always our hope that the conference attendees will have an informative and pleasurable time in Ocean City. Again, many thanks to all who served in making the conference possible and to all who attended.

Have a great summer!!!

## Retirees Reunited

*2004 Convention Report by Ed Novak*

Ten retired athletic directors got together at the MSADA Conference in Ocean City to socialize and stay informed as to what is going on in The Wonderful World of High School Athletics.

Those in attendance were Vivienne Dailey, Jim Dillion, Bob Graves, Fred Hewitt, Larry Layman, Steve Malone, Mitch Moon, Ed Novak, Carol Satterwhite and Lindsey Thomas.

The Friday night social was the center of most of the camaraderie, and there were those who joined the spouses and retirees breakfast for additional conviviality. Vivienne, Bob, Larry and Lindsey sold the 50/50 raffle tickers at the Saturday night banquet. The winners share was \$248.00, it gets larger each year. Dick Knode, one of our usual sales persons is recovering from surgery. We all wish him well. Bob Graves was inducted into the MSADA Hall of Fame, as was Don Van Duesen and Jerry O'Brien. We look forward to counting the last two as members of the retired ADs next year.

If you have not been to an Ocean City Conference since you have retired, give it a shot. We retirees believe you will enjoy it. See you in O.C. in '05.

## Frank Kovaleski Announces Retirement



Frank Kovaleski, who has directed the National Interscholastic Athletic Administrators Association (NIAAA) since joining the National High School Federation (NFHS) staff in 1989, has announced his retirement, effective January 31, 2005.

A longtime Indiana high school athletic director and coach before joining the NFHS staff, Kovaleski, 63, has expanded professional development opportunities for high school athletic directors during his tenure as national director of the NIAAA.

Most significant among those opportunities has been creation of the NIAAA Leadership Training Program in 1996 and expansion of the NIAAA Certification Program in 1999. The Leadership Training Program has expanded to a current offering of 21 courses, and about 20,000 courses have been completed by athletic directors at state, regional and national conferences since the program's inception eight years ago. In 1999, two additional levels – the Registered Athletic Administrator (RAA) and Certified Master Athletic Administrator (CMAA) – were added to the certification program.

In 2003, through Kovaleski's efforts, the NIAAA formed an arrangement with Ohio University to offer a master's degree in athletic administration through online courses. He also has been responsible for starting the NIAAA Endowment, which has raised \$350,000 since its creation in 1994.

Kovaleski also has played a significant role in the success of the NFHS National Conference of High School Directors of Athletics, which is held each December and annually attracts 1,500 to 2,000 high school athletic directors. The 35<sup>th</sup> annual conference will be held in December in New Orleans. Prior to devoting full-time duties to the NIAAA and national conference two years ago, Kovaleski made significant contributions to the NFHS as the organization's meeting planner and as rules editor in track and field.

Kovaleski brought a rich background in athletic administration to the NFHS in 1989, having served as a high school athletic director since 1965 in three different Indiana high schools. Following a five-year stint at Triton High School in Bourbon, Indiana, Kovaleski was athletic director at New Castle (Indiana) High School for 15 years, and at Richmond (Indiana) High School for four years. During his years at the high school level, Kovaleski also coached track, football and tennis.

A graduate of Bicknell (Indiana) High School, Kovaleski earned his bachelor's degree in 1963 from Indiana State University, Terre Haute, and his master's in 1969 from St. Francis College in Fort Wayne, Indiana.

Kovaleski had been involved with the NIAAA for a number of years prior to joining the NFHS staff. He served terms on the NFHS Athletic Directors Advisory Committee, the NIAAA Resolutions Committee and the NIAAA Professional Development Committee. At the state level, he was president of the Indiana Interscholastic Athletic Administrators Association in 1979-80. He also was a part of the group that developed content for the first edition of "A Guide for College-Bound Student-Athletes and Their Parents," which now is in its 11<sup>th</sup> printing.

Among his honors, Kovaleski was Indiana high school athletic director of the year in 1981 and received the NFHS Citation in 1987. In addition, he was selected as team manager for the U.S. pre-Olympic basketball team that played in the Soviet Union in 1978.

Applications for the NIAAA national director position will be open until September 1, 2004. Finalists will be interviewed by the NIAAA Board of Directors in early October, with an announcement of the new director anticipated in late October. Kovaleski's successor is expected to start February 1, 2005.

## Certifications Announced

*The MSADA and NIAAA are pleased to announce that the following athletic directors have obtained the following certifications:*

### **Certified Master Athletic Administrator:**

*Pete Menke  
Ron Belinko  
Kathryn Graybeal  
Karl Heimbach*

### **Certified Athletic Administrator:**

*Carol Ansell  
Teresa Bachtell  
William Hay  
David Lombardi  
William Sterner*

### **Resident Athletic Administrator:**

*Keith Adams  
Jeffrey Sullivan*

*Congratulations!*

# 2004 MSADA Vendors

(As of 5/20/04)

Company	Phone Number	Representative	Web Site
Aluminum Athletic Equipment	(610) 825-6565	Dan McCann	<a href="http://www.aaesports.com">www.aaesports.com</a>
Athletic House	(301) 340-7500	Pete Williams	
Athletic World Advertising	(888) 576-7776	George Aitken	<a href="http://www.athleticworld.com">www.athleticworld.com</a>
Bacharach Rasin Sports	(410) 825-6747	Chris Hutchins	<a href="http://www.bacharach.com">www.bacharach.com</a>
Beynon Sports Surface	(410) 771-9473	John T. Beynon	<a href="http://www.beynonssports.com">www.beynonssports.com</a>
Boathouse Sports	(610) 696-3075	Brian McMullan	<a href="http://www.boathouse.com">www.boathouse.com</a>
Cheerleader & Danzteam	(410) 574-6622	Carla Bray	<a href="http://www.nationalspirit.com">www.nationalspirit.com</a>
Circle System Group	(800) 248-0019	Corky Connolly	<a href="http://www.circlesystemgroup.com">www.circlesystemgroup.com</a>
Cisco, Inc	(410) 325-4800	Gary Robertson	<a href="http://www.ciscoathletic.com">www.ciscoathletic.com</a>
CMSA	(410) 861-3030	Paul Levine	
Coaches Locker	(859) 3882008	Brian Landis	<a href="http://www.coacheslocker.com">www.coacheslocker.com</a>
Crown Trophy	(301) 963-3570	Martin Hollander	<a href="http://www.crowntrophy.com">www.crowntrophy.com</a>
Daktronics Scoreboards	(410) 636-3633	Bryan Nagel	<a href="http://www.daktronics.com">www.daktronics.com</a>
Dant Clayton Corporation	(410) 848-8108	Ed Cooney	<a href="http://www.dantclayton.com">www.dantclayton.com</a>
Dixie Sporting Goods	(804) 353-4943	Steve Eybers	<a href="http://www.dixiesport.com">www.dixiesport.com</a>
Dynamic Team Sports	(800) 437-6223	Chris McNichol	<a href="http://www.dynamicteamsports.com">www.dynamicteamsports.com</a>
Dynamite Sports	(717) 975-0589	Doug Mowen	<a href="http://www.dynamitesports.com">www.dynamitesports.com</a>
EBA Sports	(301) 916-6504	Allen Edwards	<a href="http://www.ebasketball.org">www.ebasketball.org</a>
Entertainment Publications	(410) 337-7377	Jeff Elliott	<a href="http://www.entertainment.com">www.entertainment.com</a>
Finch Services, Inc	(410) 848-7211	Tim Anderson	<a href="http://www.finchinc.com">www.finchinc.com</a>
Fitness Resources	(703) 7718842	Kevin Williams	<a href="http://www.fitnessresource.com">www.fitnessresource.com</a>
Football America	(410) 309-9921		<a href="http://www.footballamerica.com">www.footballamerica.com</a>
Gertrude Hawk Chocolates	(570) 342-7556	John Sulewski	<a href="http://www.gertrudehawk.com">www.gertrudehawk.com</a>
Gilman Gear	(860) 889-7334	Neil Gilman	<a href="http://www.gilmangear.com">www.gilmangear.com</a>
Heartline Fitness Systems	(301) 921-0661	Jason Malecki	<a href="http://www.heartlinefitness.com">www.heartlinefitness.com</a>
Irrigation Unlimited, Inc	(301) 607-4400	Skip Reeder	
J.R. Sellman Company., LLC	(610) 337-0130	Bob Sellman	
JDL Equipment	(215) 353-6937	John Doyle	<a href="http://www.supaturf.com">www.supaturf.com</a>
JV Pro, Inc	(800) 962-2440	Chuck Stiles	<a href="http://www.jvpro.com">www.jvpro.com</a>
Kleinco, LLC	(866) 268-0160	Shane Kleinschmidt	<a href="http://discountgarments.biz">discountgarments.biz</a>
Lax World	(410) 561-7309	A.T. Bailey	<a href="http://www.laxworld.com">www.laxworld.com</a>
LeagueMinder	(610) 543-3476	Henry Hofmann	<a href="http://www.leagueminder.com">www.leagueminder.com</a>
Leisure Fitness, Inc	(717) 267-1111	Jim Sohms	<a href="http://www.leisurefitness.com">www.leisurefitness.com</a>
Lifetouch	(410) 525-1700	Ray Carpenter	<a href="mailto:smdrlc@aol.com">smdrlc@aol.com</a>
Longstreth Sporting Goods	(800) 322-7022	Fran Stinson	<a href="http://www.longstreth.com">www.longstreth.com</a>
M2 Sports, Inc	(678) 714-9351	Mike CcGarrell	
Marlow Sports	(301) 568-1800	Dick Cann	<a href="http://www.marlowssports.com">www.marlowssports.com</a>
M-F Athletic Company	(800) 556-7464	Meghan Taylor	<a href="http://www.mfathletic.com">www.mfathletic.com</a>
Midlantic Vending	(410) 312-0600	Charlotte Jacobson	
National Scouting Report	(410) 484-0006	Charlie Levine	<a href="http://www.nsc-inc.com">www.nsc-inc.com</a>
National Ticket Company	(570) 672-2900	Sue Ann Timco	<a href="http://www.nationalticket.com">www.nationalticket.com</a>
Neff Awards	(410) 879-3341	Gary Eisdorfer	<a href="http://www.neffco.com">www.neffco.com</a>
Nevco Scoreboards	(410) 655-9195	Russ Flowers	<a href="http://www.nevcoscoreboards.com">www.nevcoscoreboards.com</a>
Pepsi	(301) 341-2311	Wanda Brown	<a href="http://www.pepsi.com">www.pepsi.com</a>
PermAward	(610) 736-3231	Tom Kerchner	<a href="http://www.permaward.com">www.permaward.com</a>
Pioneer Mfg. Company	(216) 671-5500	Bill Gibson	
Power AD Company, Inc	(785) 823-9483	Roger Naylor	
Recreation Resource, Inc	(610) 444-4402	Ray Miller	<a href="http://www.recreationresource.com">www.recreationresource.com</a>
Resilite-Sportingart Farm	(856) 423-3088	R.C. Hughes	
Riddell	(800) 275-5338	Dave Rigot	<a href="http://www.riddell.com">www.riddell.com</a>
Right Time Sports	(800) 348-2605	Steve Truckenbroad	<a href="http://www.righttimesports.com">www.righttimesports.com</a>
Rogers Athletic Company, Inc	(800) 705-8508	Rob Tattersall	
Schelde North America	(616) 554-4945	John Connors	<a href="http://www.scheldesports.com">www.scheldesports.com</a>
Scheule Star	(740) 633-8804	Beth Moore	<a href="http://www.schedulestar.com">www.schedulestar.com</a>
Sports Imports, Inc	(614) 771-0246	Phil Waters	<a href="http://www.sportsimports.com">www.sportsimports.com</a>
Stitches with Design, Inc	(410) 360-9039		
The Athletic Group	(410) 995-5816	Greg Peel	<a href="http://www.theathleticgroup.com">www.theathleticgroup.com</a>
Varsity Gold	(800) 245-2093	Kelly Cunningham	<a href="http://www.varsitygold.com">www.varsitygold.com</a>
Varsity Spirit Fashions	(301) 668-7774	Nicole Haight	<a href="http://www.varsity.com">www.varsity.com</a>
Weyer's Floor Service, Inc	(301) 912-2700	Larry Weyer	<a href="http://www.weyersfloor.com">www.weyersfloor.com</a>

## Carol Satterwhite Appointed Executive Director of MSADA

At the May 2<sup>nd</sup> MSADA Executive Council meeting it was approved that Carol Satterwhite, CAA, would be appointed the Executive Director of the MSADA. Carol retired two years ago from the Howard County School System. She has served as our treasurer for over ten years and will now assume the following duties.



The Executive Director's position has been under consideration for the last 2 to 3 years. During this time, we have looked at how other states have developed and employed this position. Last summer at a special Conference for Prospective Executive Directors of State Athletic Director Associations and then again at the National Conference, Carol had the opportunity to attend NIAAA sponsored meetings to explain the function of and provide practical ideas for an Executive Director's position.

As our Executive Director, Carol will not replace the need for our officers or the Executive Council, but merely help the MSADA to operate more effectively and to, hopefully, become an even better association. Some of Carol's duties will include, but not limited to serving as:

**Advisor to the Executive Council:** Advise and assist the association's officers, Advise and assist the association's executive council

**Correspondence:** ,Maintain mailing list of all state athletic administrators, Maintain mailing list of the NIAAA and Section 2 officers, Maintain mailing lists of vendor representatives, Respond to all correspondence and refer matters to officers and/or council when appropriate, Contact site for executive council meetings

**Conference Management:** Contact with conference site, Coordinate all meal functions, meeting rooms, and lodgings with the hotel, Mail out conference information to members, Register conference attendees, Put attendee packets together, Order items necessary for the conference

**Financial Management:** Maintain checking account, Collect and deposit money, Payment of bills and invoices, Maintain financial records

**Publications:** Update Policy and Procedures Manual, Assist the newsletter editor, Coordinate the conference program information, Update the conference banquet program, Have conference programs printed

**Membership:** Mail out membership dues notification, Collect membership dues, Maintain membership records

**Major Sponsorships:** Maintain contact between the association and the major sponsors

**Legislative Liaison:** Serve as the liaison between the state and national organizations

All of this is vital to maintain a consistent and ongoing effort, since officers and the Executive Council come and go every few years.

**Welcome MSADA Executive Director, Carol Satterwhite!**

### MSADA Professional Sponsorships

Archbishop Spalding Hig School,  
Severn, MD  
**Lee Dove, CAA**

Baltimore County Public Schools  
Office of Athletics  
Towson, MD  
**Ron Belinko, CMAA**  
**Jill Masterman, CAA**

Century High School  
Sykesville, MD  
**Craig Walker**

Col. Zadok Magruder  
Rockville, MD  
**Karl Heimbach, CAA**

Dulaney High School  
Timonium, MD  
**Mike Lafferty, CAA**

Francis Scott Key High School  
Union Bridge, MD  
**Leo Totten, CAA**

Kenwood High School  
Baltimore, MD  
**Derek Maki, CAA**

Loch Raven High School  
Towson, MD  
**Dr. David Hoch, CMAA**

Long and Foster Real Estate  
North Potomac, MD  
**Robert L. Graves, CAA**

Maryland State Coaches  
Association  
**Todd Wade, President**

Northwest High School  
Germantown, MD  
**Jim Tapley**

Randallstown High School  
Randallstown, MD  
**Mike Gelman, RAA**

South Carroll High School  
Sykesville, MD  
**Jim Horn, CAA**

Westminster High School  
Westminster, MD  
**Terry Molloy**

Winters Mill High School  
Westminster, MD  
**Bill Rumbaugh, CAA**

# MSADA Awards

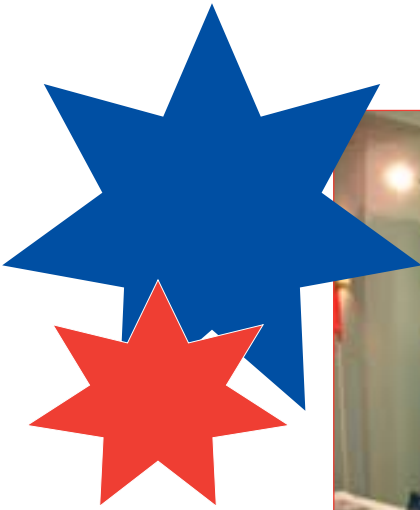


# MSADA Awards

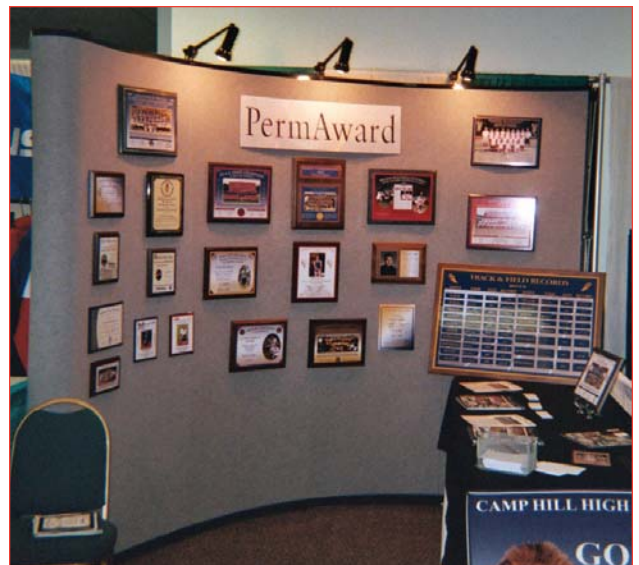
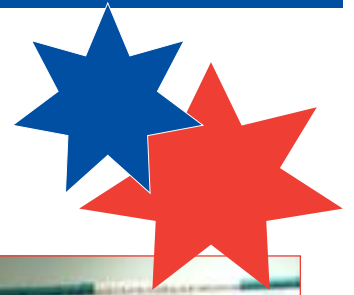


*Congratulations to All!  
A list of MSADA Award Winners can  
be found on page 18.*

# Support our Vendors!



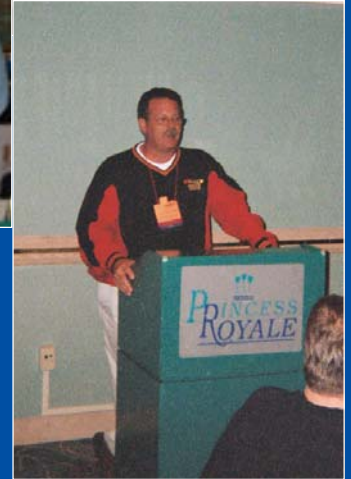
# Support our Vendors!



# Convention Candidats

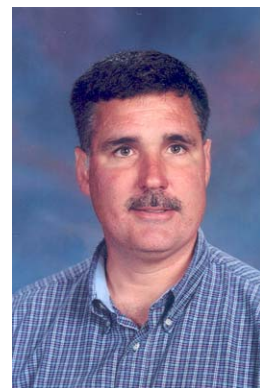


# Convention Candid



## CREATING AN 'ATHLETIC HALL OF FAME' TO PROMOTE EXCELLENCE

*Karl Heimbach, CAA — Athletic Director at Magruder High School*



For those of us involved in athletics at Magruder High School, creating an “Athletic Hall of Fame” was a great way to honor excellence on and off the playing fields and courts and demonstrate to current Magruder High School students that they have an obligation to continue to strive for the highest standards after graduation. Throughout Magruder’s thirty years as a high school, we have had numerous individuals recognized for excellence at the local, state, national, and international level. Some of our outstanding alumni and community members include:

Milt Thompson-MLB baseball player.

Jerome Williams-NBA player.

Jose Vergas-Rhode Scholar.

Devin Payton-U.S. Futsal National Team Member.

Karen Zarchin-All-American and NCAA National Championship Field Hockey Team Member and High School Coach and Teacher.

Scott Foster-NBA Referee.

Rich Boyajy-MSADA and Superintendent Volunteer Award Winner.

Tracey Earley-GWU Basketball Player and Member of GWU Hall of Fame, Vice-President of Bank of America.

With so many outstanding individuals who have been part of Magruder High School over the years, we felt a permanent place in our school was necessary so that they could be recognized for their accomplishments and continue to serve as positive role-models for future generations of students. It was with this goal in mind that we started the long process of creating a permanent “Athletic Hall of Fame” at Magruder High School in the fall in 2003. Starting an “Athletic Hall of Fame” required months of planning involving administrators, coaches, faculty, alumni, and the community. The entire process required seven distinct stages in order to ensure that support for this project would be achieved in order for the “Athletic Hall of Fame” to become a reality. These stages involved:

1. Getting approval and support from the administration. To ensure full support from the community we advertised the planning meeting on our school website, newspaper, e-mail system, and PTA newsletter.
2. Holding a general planning session with all interested people who responded to the open invitation to be part of the planning committee.
3. Writing a rough draft was written after incorporating ideas and answering questions and concerns from the general planning session.
4. Sending the proposed guidelines to all interested committee members who attended the original organizational meeting. Committee members were given a specific date to submit additions or corrections.
5. Submitting a proposed document was then submitted to the Magruder High School administration for review and approval.
6. Getting this stage involved the message out to the coaches, staff, alumni, and the community so that nomination forms could be distributed and then returned for consideration.
7. Having the seven committee members review the nominations and vote on the nominated individuals.

Each individual selected this year demonstrated excellence in athletics or community involvement while at Magruder High School and has then gone on in life to be productive citizens of the community and nation. The location of the “Athletic Hall of Fame” is a focal point in our school and can be seen by everyone who enters our main gym. The “Athletic Hall of Fame” will continue to grow each year and help provide positive examples of excellence and community involvement by student-athletes and other individuals for our current and future student body of Magruder High School.

A copy of this project that I used for CMAA Certification can be received by contacting Karl Heimbach at Magruder High School. [Karl\\_Heimbach@fc.mcps.k12.md.us](mailto:Karl_Heimbach@fc.mcps.k12.md.us)

## 2004 MSADA Hall of Fame Inductees



*Left to Right:*

*Bob Graves, Jerry O'Brien, Don Van Duesen*

### ***Don Van Duesen, CAA River Hill High School***

Don has spent 33 years of his career teaching and coaching and part of that time as an Athletic Administrator. He coached football, basketball and baseball at Howard High and at Atholton High School in addition to indoor track. He also coached football at River Hill High School. He has 30 years of experience of coaching high school sports. Don has been an athletic director for 14 years; 6 at Atholton and 8 at River Hill. He helped develop the athletic facilities at both schools. The baseball field at Atholton is named in his honor. Don has been a member of the MSADA and the NIAAA where he has been a regular at their conferences. He has served as a president at the MSADA conference. Don has served as a Regional Sports Chairman for the MPSSAA and the Baseball Commissioner for Howard County. He has been a member of the MD Association of Baseball Coaches and its President for 4 years. A 15-year member of the MD Foot ball Coaches Association and its Secretary and Treasurer. A 10-year member of the Oldtimers Fastpitch Softball Association and their VP for 4 years. He has been the director of summer sports at Atholton and River Hill. He is also the director of

the First Tee of Howard County Golf Program. Don was the MSADA AD of the Year for District V in 1998. Don is a distinguished member of the Hall of Fame of the following organizations: Atholton High School, River Hill High School, MD Oldtimers Fastpitch Softball, MD Association of Baseball Coaches, Concord College West Virginia and it is now time to welcome Don Van Duesen, CAA, into the Maryland State Athletic Directors Hall of Fame.

### ***Robert Graves, CAA, Parkdale High School, Retired***

Bob is no stranger to this conference or this dais. He has been a regular attendee to the conference for over 16 years; he has presided on several occasions. Bob has been involved on the Executive Council for six years and has worked his way up through chair for total of six years in office as the VP and the President. He has been through all the facets of the conference operation and organization. I think we all agree he has done an outstanding chore in that capacity. Bob has also been president at the NIAAA Convention. He currently keeps his hand in as the editor and publisher of the MSADA Newsletter. Bob served as the Athletic Administrator at Parkdale High School for 18 years and did a tour of coaching duties as the wrestling coach. He was instrumental in including LTC courses and seminars as a part of the program of the MSADA Annual Conference. He is the past president of the PG County Athletic Association serving from 1989-2001. In 1993 Bob was the MSADA Athletic Director of the Year from District 3. In 2003 Bob was awarded the NIAAA State Award of Merit. In retirement, Bob is selling real estate. He volunteers for Meals on Wheels now that he has more time on his hands.

### ***Jerry O'Brien, John Carroll School, BelAir***

Jerry O'Brien began his teaching career as a history teach at Northern High School in Baltimore City Public Schools in 1967. At Northern, Jerry coached JV football, basketball and baseball. In 1970, Jerry went to The John Carroll School in BelAir, MD to become the Latin teacher. He was not quite sure as to what he was doing, since he said, "It was all Greek to him." At John Carroll, Jerry coached Varsity football for 6 years and Varsity baseball for 19 years. His baseball teams won a number of championships at their level of play. In 1973, Jerry became the athletic director, a post he has held until this year when he plans on retiring and moves to Ocean Pines. There he hopes to enjoy his retirement. There are some who have been close to Jerry who insist that he has been retired for a lot of years, prior to 2004. Jerry was very active in the MSA now the MIAA where he served on many committees too numerous to mention. He was also the Chairman of several sports committees where he was responsible for the running of a number of tournaments, especially basketball. Jerry has been very active in the MSADA. He has worn many hats, first off he has been a member for over 25 years, and he has been the District VIII rep, the historian, the VP, president and a member of the Executive Committee for better than 10 years. Jerry has also been a conference speaker on two occassions. Jerry is an 18 year member of the NIAAA, where he has been a presider at their annual conference. In 1992 he was awarded the NIAAA Award of Merit. There have been other honors as well. He was the District VIII MSADA A of 1995 as well as this year, 1004. He was awarded the National Conference of Secondary Schools Athletic Directors, AD of the Year Award in 1996 for the Eastern Region of the US. In the fall of 2003, Jerry was inducted into the Athletic Hall of Fame of the John Carroll School, another well deserved honor. His major claim to fame in the Community Arena was to get Mitch Moon to move to Ocean Pines to get him out of the Baltimore area. Jerry O'Brien has graced this microphone on many occasions as the MC for the Annual Conference of the MSADA. It is now our pleasure to invite Jerry back to the mike to accept this award, emblematic of his induction into the MSADA Hall of Fame and also give him a chance to get even.

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 ALLEN, BARABARA  
 ANDERSON, DAVID (CAA)  
 ANSELL, CAROL  
 BACHTELL, TERESA  
 BAKER, MICHAEL (CAA)  
 BARNES, OBIE  
 BAUER, W MICHAEL (RAA)  
 BARTEL, MARY  
 BEATTIE, WILLIAM (CMAA)  
 BELINKO, RON (CMAA)  
 BELL, TED  
 BOHONEK, RICHARD  
 BORG, DARREN  
 BRENNAN, MARTY  
 BROOKS, REGGIE (CAA)  
 BYRD, DAVID  
 CAMPION, LEO F  
 CARR, LYNN  
 CHOROSIEWSKI, KIM (CAA)  
 COHEN, JAYE (CAA)  
 COOPER, DAVID  
 COWAN, BRUCE (CAA)  
 CUDD, KENNETH  
 DAILEY, VIVIENNE (CAA)  
 DEEGAN, MICKEY  
 DICHOV, MIKE  
 DILLON, JIM (CAA)  
 DISNEY, DON (CAA)  
 DOVE, LEE (CAA)  
 EATON, BENJAMIN (CAA)  
 FALES, CHUCK  
 FISHER, MARY  
 FRIBUSH, JARED  
 GELMAN, MIKE (RAA)  
 GRAVES, BOB (CAA)  
 GRAYBEAL, KATHY (CMAA)  
 HALL, ANDY  
 HALL, LARRY (CAA)  
 HARRIS-PAXSON, PATRICIA (CAA)  
 HAY, WILLIAM  
 HEIDER, KEVIN  
 HEIMBACH, KARL (CAA)  
 HEMMES, PHYLLIS  
 HENLEY, BRENDA  
 HEWITT, FRED  
 HILLIARD, BUTCH (CMAA)  
 HOCH, DAVID (CMAA)  
 HOLLEY, JR, TIMOTHY  
 HORN, JIM (CAA)  
 HUGHEE, MARY  
 HUTCHERSON, KIM (CAA)  
 IVEY, JESSICA  
 JACKSON, WAYNE  
 JOHNSON, CHRISTINE (CAA)  
 JOHNSON, DANA  
 JOHNSON, IVAN  
 KALMANOWICZ, THAD  
 KANE, PAUL  
 KLOCK, KEN  
 KNODE, WAYNE  
 KONRAD, CAROL (CAA)  
 LAFFERTY, JEFF (CAA)  
 LANE, RON  
 LARNERD, GLENN  
 LAWTON, BRUCE  
 LAYMAN, BRIAN (RAA)  
 LAYMAN, LARRY  
 LeGRAND, GREG  
 LENTSCH, TOM  
 LEONARD, ROB  
 LIMA, KEN

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 PAUL LAURENCE DUNBAR  
 HENRY E LACKEY  
 DR SAMUEL L BANKS  
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 NEW TOWN  
 POCOMOKE  
 RICHARD MONTGOMERY  
 FREDERICK COUNTY PUBLIC SCHOOLS  
 GARRISON FOREST  
 NORWOOD  
 QUEEN ANNE'S/KENT ISLAND  
 CARROLL COUNTY PUBLIC SCHOOLS  
 JOHN F KENNEDY  
 RETIRED  
 McDONOGH  
 WINTSON CHURCHILL  
 RETIRED  
 HOWARD COUNTY PUBLIC SCHOOLS  
 ARCHBISHOP SPALDING  
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 ATHOLTON  
 KENT COUNTY  
 PAINT BRANCH  
 RANDALLSTOWN  
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 TOWSON  
 PARKSIDE  
 EASTERN TECH  
 FRIENDLY  
 FREDERICK DOUGLASS (PG)  
 THOMAS STONE  
 COL ZADOK MAGRUDER  
 BEL AIR  
 GREAT MILLS  
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- RUSSO, JOE
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- SIDER, BRUCE (CAA)
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- SPIELMAN, JEFF
- ST LEDGER, JIM (CAA)
- STERNER, BILL
- STOVER, RON (CAA)
- STROBEL, SUE ANN
- SULLIVAN, JEFF
- SWEET, KIM
- TAPLEY, JIM
- THOMAS, LINDSAY
- TOTTEN, LEO (CAA)
- USILTON, JOHN
- VAN DEUSEN, BRIAN
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- WALKER, CRAIG
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- WARD, JODY
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- WHITLEY, GREG
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## 2004 MSADA Award Winners!

The following people received awards from the MSADA at the annual banquet. The banquet was held on Saturday, May 1, 2004 at the Princess Royale Hotel in Ocean City.

### MSADA Athletic Director of the Year

Presented to an athletic administrator who has made significant contributions to athletics in their school, community and district and was a district athletic director of the year with in the past 3 years.

**Mary G. Fisher**, *Kent County High School*

### National Interscholastic Athletic Administrators Association Certificate of Merit

Presented to the NIAAA members who have served as an athletic administrator.

#### 15 Years of Service

**Susan L. Amos**, *Walter Johnson High School*  
**Bruce Cowan**, *CAA, Carroll County Public Schools*  
**Kimberly Hutcherson**, *CAA, Holton-Arms School*  
**Theodore F. Johnson**, *Easton High School*

#### 20 Years of Service

**David Cesky**, *Fallston High School*  
**Donald Disney**, *CAA, Howard County Public Schools*  
**Wayne Knode**, *Gwynn Park High School*  
**Richard O'Donnell**, *Chopticon High School*  
**Ralph E. Osborne**, *Wicomico County Public Schools*  
**Eugene Rotberg**, *CAA, Barrie School*  
**Brian, Stevens**, *Calvert County Public Schools*  
**Ronald E. Stover**, *CAA, Charles County Public Schools*

#### 25 Years of Service

**Kenneth Lima**, *Forestville Military Academy*

#### 30 Years of Service

**Jerry O'Brien**, *John Carroll High School*

### MSADA Distinguished Service Award

Presented to individuals outside the field of athletic administration.

**Bugsy Dhillon**, *River Hill High School*

### 2004 NIAAA State Award of Merit

**Marcia Nissel**, *CAA, North Hagerstown High School*

### MSADA Hall of Fame

Presented to past athletic administrators for outstanding contributions to athletics.

**Bob Graves**, *CAA, Parkdale High School*  
**Jerry O'Brien**, *John Carroll High School*  
**Don Van Deusen**, *CAA, River Hill High School*

### MSADA District Athletic Director of the Year

Presented to an athletic administrator who has made significant contributions to athletics in their district.

District 1 **Ed Remus**, *Frederick High School*  
District 2A **Kimberly Hutcherson**, *CAA, Holton-Arms School*  
District 2B **Paul Kane**, *Gaithersburg High School*  
District 3 **Wayne Knode**, *Gwynn Park High School*  
District 4 **Clifford Nagle**, *LaPlata High School*  
District 5A **Leo Totten**, *CAA, Francis Scott Key High School*  
District 5B **Fran Mathews**, *North Harford HS*  
District 6 **Mike Lafferty**, *CAA, Dulaney HS*  
District 7 **John Usilton**, *James M. Bennett HS*  
District 8 **Jerry O'Brien**, *John Carroll High School*  
District 9 **Woodrow Williams**, *Mergenthaler Vocational-Technical HS*  
District 10 **Mary Ella Marion**, *Mercy High School*

### Complimentary MSADA Conference Registration for 2005

**Wayne Mook**, *Severna Park*

### 2004 National High School Record Book

**Vince Parnell**, *CAA, Howard*

### Complimentary Registration for the 2004 Summer LTC Institute

**Jaye Cohen**, *CAA, Norwood*

### Complimentary Room, from the Princess Royale Hotel, for the 2005 MSADA Conference

**Ken Lima**, *Forestville Military Academy*

### 2004 MSADA Scholarship

**Chenelle Pettiford**

(daughter of Mary Fisher, *Kent County*)

*Congratulations to All!*

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\_\_\_\_\_ \$10 **Retired** \_\_\_\_\_ *New* \_\_\_\_\_ *Renewal*

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Asst AD \_\_\_\_\_

Principal \_\_\_\_\_

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410.730.8542 or [cmsatterwhite@aol.com](mailto:cmsatterwhite@aol.com)

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District 8 - MIAA Private  
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 gwhitley@aacsonline.org

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