

MSADA News

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February - June 2003

www.msada-md.org

MSADA Convention April 24-27 Highlights

Ripken is the Dinner Speaker

The annual MSADA Convention will be held Thursday, April 24th through Sunday, April 27th. This year we have included five NIAAA LTC courses, plus we will have Tim Flannery from the NFHS/NFCA teach the Coaching Principles Instructors Course, plus participate in several of the workshops. Over 45 vendors from around the country will display products pertinent to athletics. Plus, we will recognize the best of the best in terms of the Athletic Directors of the year from around the state and recognize our newest inductees into the Hall of Fame. Furthermore, we will honor those people who help us do our jobs, but are not in athletic administration. See the enclosed registration form on Pages 9 & 10.

Thursday, April 24th

National Federation High School (NFSH) Coaching Principles Instructors Course (See pages 7 & 8)

NIAAA LTC Course 500: Athletic Administration of Middle School Athletic Programs

NIAAA LTC Course 502: Athletic Administration: Principals, Strategies & Methods

Friday, April 25th

Golf Tournament

NIAAA LTC Course 501: Athletic Administration: Philosophy, Leadership, Organization & Professional Program

NIAAA LTC Course 504: Athletic Administration: Legal Issues I (Risk Management)

NIAAA LTC Course 590: Athletic Administration: Leadership Training Instructional Methods & Techniques

Workshops include:

- Increasing Participation in Your Athletic Program
- Dealing with Entrenched & High Maintenance Coaches

Vendor Displays open in the afternoon and evening

MSADA General Meeting and election of officers

Phillips Seafood Buffet

Saturday, April 26th

NIAAA CAA exam offered

Retiree/spouse /guest breakfast

Workshops include

- Should coaches have a credential to coach?
- Doing a better job with athletic awards and banquets
- Recruiting quality coaches
- Dealing with the overly involved parent
- How can you coaches gain credibility
- Nitty-gritty ideas for effective athletic administration

Vendor Displays open in the morning/annual door prize drawing at noon

Annual Awards Banquet featuring Bill Ripken as the guest speaker

Sunday, April 27th

Member Breakfast with Speaker

Bill Ripken is Guest Speaker

Bill Ripken, a 12-year major league veteran, began his career with the Baltimore Orioles in 1987, under the direction of his father, Cal Ripken, Sr., and alongside brother Cal Ripken, Jr. This was the first and remains the only time in Major League Baseball history that a father simultaneously managed two of his sons.

continued on page 2



*Bill Ripken
Co-Owner/Executive V-P
Ripken Baseball*

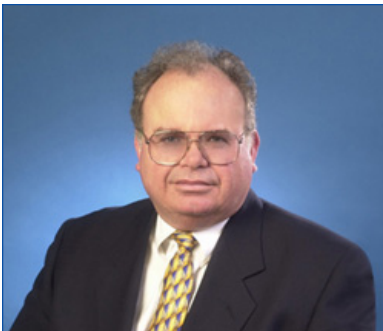
After five and a half seasons with the Orioles, Ripken, who would later return to Baltimore for a year, played for Texas, Cleveland and Detroit. In 1988, he was second among American League second basemen in double plays turned (100). At the plate, Ripken led the Baltimore Orioles in hitting with a .291 average and 28 doubles in 1990.

A second baseman by trade, his fielding percentage was .9927 in 1992, the best of any major league second baseman that season. He concluded his career with a .247 lifetime batting average.

In the spring of 2002, Ripken was honored for his achievements in Major League Baseball with an induction into the Maryland Sports Hall of Fame. Bill Ripken is currently the Co-Owner/ Executive Vice President of Ripken Baseball, founded in 1999 and based in Baltimore, MD. The young firm encompasses Ripken Baseball Camps and Clinics; Ripken Professional Baseball (Aberdeen IronBirds); The Aberdeen Project and the Cal Ripken, Sr. Foundation.

Today, Bill is actively involved in Ripken Baseball Camps and Clinics, where he heads up the major league instructional staff at various youth baseball camps and adult coaches clinics throughout the United States. Through his work with these programs, he has become recognized as one of America's premiere baseball instructors. He has also found time to help produce Ripken Baseball's first instructional product- a two hour interactive CD-ROM, featuring Cal and Bill Ripken, that focuses on teaching the fundamentals of coaching baseball, "The Ripken Way"

President's Message



*Bob Graves, CAA
President MSADA*

Let's see you at our Annual Convention in April in Ocean City!

The colors we live under now. What a year for being an athletic director in the Maryland area. Reflect on the events that have come together in the first five months of this academic year. The drought colored our playing fields brown. The sniper episode literally froze this area for three weeks. We even have color-coded alert levels for our school systems and national color-coded danger levels of green, blue, yellow, orange, and red. In the past few weeks we have seen the color white become a nemesis to athletic program schedules. Through all of this, we know that soon the color green will return to our fields, the madness of March tournaments will be over, and athletics will go on. The job of an athletic administrator never ends, no matter what that contract says. We must get the

students, the coaches, and the teams on the same field to develop leaders of the future. For this reason, this organization offers you, the athletic administrator, opportunities to grow. Take a close look at the convention information in this newsletter. Plan to attend our convention during the last weekend in April. Yes, we all know spring sports are taking place at that time of year; however, delegate someone else to coordinate activities for two or three days. Come to Ocean City to spend time with your fellow athletic directors and learn something from our many workshops, NIAAA Leadership Training Classes, and Coaches Institute courses. If you have any questions, please call me at 301-294-6059 or e-mail me at msada@comcast.net. Make your hotel reservation now, complete the registration form and send it to Carol at the address listed. We want to see you at the beach.

MSADA is looking for Middle School Athletic Directors

The Maryland State Athletic Directors Association is looking for Athletic Directors who work in junior high or middle schools in either public or private schools in the state. We will be offering a new Leadership Training Class on Athletic Administration in the Middle/Junior High School at our April conference. Our membership is open to all educators who have athletic administration responsibility in a middle school, junior high school, or the senior high school. For more information, contact Bob Graves, President MSADA, at 301-294-6059 or e mail msada@comcast.net. Visit our web site at www.msada-md.org.

WHAT DO RAA, CAA, AND CMAA MEAN TO YOU?

Recognizing the expanding role of the athletic administrator in secondary education and the increasing importance of professional development, the National Interscholastic Athletic Administrators Association (NIAAA) has established a voluntary national certification program. This program identifies three certifiable levels of experience and expertise in the administration of interscholastic athletics. The MSADA urges all athletic administrators to strive for recognition as a professional administrator. We have listed below the eligibility requirements for each level. For more information and application forms consult the NIAAA web site at http://www.nfhs.org/niaaa/caa_process.htm. Also, the NIAAA has arranged through Ohio University an accredited **online Master's Degree Program**. You can get information about this program <http://www.ouwb.ohiou.edu/maa/>

RAA...Registered Athletic Administrator

1. Bachelor's Degree, or higher, from an accredited institution
2. Approval of Personal Data Form (PDF)
3. Completion of NIAAA Leadership Training Courses 501 and 502, offered each year at the MSADA and NIAAA conventions, plus now online at www.niaaa.org
4. Obtain the verifying signature of a sponsor (another athletic administrator, principal, etc.)
5. Read the NIAAA Code of ethics at http://www.nfhs.org/niaaa/caa_ethics.htm

CAA...Certified Athletic Administrator

1. Bachelor's Degree, or higher, from an accredited institution
2. Approval of Personal Data Form (PDF)
3. Two (2) or more years' experience as an athletic administrator
4. Employed by (or retired from) a school, school district or state high school athletic/activities association in such capacity that the administration of interscholastic athletics is (was) among job responsibilities
3. Completion of NIAAA Leadership Training Courses 501 and 502, offered each year at the MSADA and NIAAA conventions, plus now on-line at www.niaaa.org
6. Successfully complete the CAA examination
7. Read the NIAAA Code of ethics at http://www.nfhs.org/niaaa/caa_ethics.htm

CMAA...Certified Master Athletic Administrator

1. Attained CAA designation
2. Approval of Personal Data Form (PDF)
3. Two (2) or more years' experience as an athletic administrator
4. Employed by (or retired from) a school, school district or state high school athletic/activities association in such capacity that the administration of interscholastic athletics is (was) among job responsibilities
5. All requirements and PDF points earned since CAA Certification
6. Completion of NIAAA Leadership Training Courses 501, 502, 503, 504, and 505
7. Completion of minimum of two (2) LTC elective courses
8. Complete a practical written exercise and have it evaluated by NIAAA peer group
9. Read the NIAAA Code of ethics at http://www.nfhs.org/niaaa/caa_ethics.htm

Current NIAAA certified athletic administrators in the State of Maryland as of January 2003

RAA...Registered Athletic Administrator(s)

Lori Batts, Lawrence Brown, Mike Gelman, Mike Kalisz, Brian Layman, Derek Maki

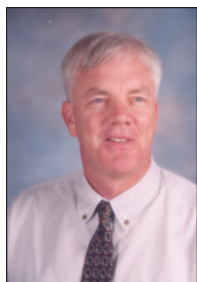
CAA...Certified Athletic Administrator

David Anderson, Michael Baker, Barbara Bates, William Beattie, Ronald Belinko, Paul Brey, Reginald Brooks, Steven M. Cates, Bruce Cowan, Vivienne Dailey, James Dillon, James Douglas, Lee Dove, Ben Eatson, Susan Furnary, Diane George, Joe Girardi, Curtis Graff, Bob Graves, Kathryn Graybeal, Bob Grimm, Pat Harris-Paxon, Karl Heimbach, Kim Hutcherson, Christine Johnson, Carol Konrad, Michael Lafferty, Edward R. Lagan Jr., Jeff Mann, Jill Masterman, Bob Maxey, Peter Menke, William Miles, Jill Myers, Marcia Nissel, Matt O'Hara, George Rash, Jane Rones, Edward Ross, Gene Rotberg, Carol Satterwhite, David Sellers, Bruce Sider, Jim St. Ledger, Stuart Tarleton, Sherry Unger (deceased) Don Von Deusen, Tom Vent, Stephen Walker, Ed Walker, Bernard Walter Jr., Michael Williams, Sheila Wooters, Doyle Yeager (deceased)

CMAA...Certified Master Athletic Administrator

Harold 'Butch' Hillard, CMAA-Blake High School

Butch as he known to everyone for the past thirty plus years is a product of Montgomery County. Having graduated from the old (soon to be renewed) Northwood High School. Butch credits his interest in education and athletics to Dr. Robert McNelis, his



Butch Hillard

former wrestling coach. Because of Dr. McNelis, a non-descript high school wrestler was given the opportunity of a lifetime, an opportunity that has been guiding my professional life ever since. I spent 20 wonderful years coaching at Paint Branch High School and then made the switch to being an athletic director at Paint Branch in 1990. It has been a rewarding change and one that has allowed me to see things more globally and allowed me to work with administrators more as a peer than just as an employee. Through all those years I was able to draw on the experience and expertise of wonderful men and women such as Bob Foster, Bill Kyle, Duke Beattie, Pat Barry and Liz Bouve Johnson as well as my many outstanding school administrators, coaches and their student athletes and parents. All of those people but most importantly Dr. McNelis, my mom and dad and my wife and two daughters helped allow me to be the person I am today.

Athletics has allowed me to help young people to reach for their potential, be it as a coach, a parent or as a student-athlete. Seeing people grow and mature with my help has been the most rewarding part of athletics for me. To be able to inspire, to listen, to challenge, to console and to congratulate all of those people down through the years is one of my greatest gifts. I am sure other professions have their own perks but to stand back and see someone reach his/her potential is an experience that I will never forget or grow tired of seeing. Blake High School has allowed me to develop an athletic program from the ground up and it has been a very challenging and rewarding five years. As athletic director of a member school of the first consortium in Montgomery County it was the lessons I learned long ago from Dr. McNelis along with the lessons I learn each and every day that have allowed me to take a school with no dedicated feeder school and turn it into a solid high school athletic program. I am most proud of the sportsmanship initiatives we have put into place and practiced as a school and community. After 32 years I feel blessed that I have a loving family and a school and community that care about and enjoy athletics as much as I do. I am proud that Dr. Robert E. McNelis took me aside back in 1964 and put me on the road that I would follow for the rest of my professional life.

Dr. David H. Hoch, CMAA Eastern Technical High School



David H. Hoch

Every day as an athletic director, you are faced with countless tasks. Often you are confronted with complaints, problems, mundane details and ever-expanding number of responsibilities. It is difficult to impossible to find the time to deal with everything involved and often there is a feeling of being overwhelmed. The greatest challenge of an athletic administrator, other than dealing with misguided parents, is dealing with the issue of limited time with which to accomplish everything.

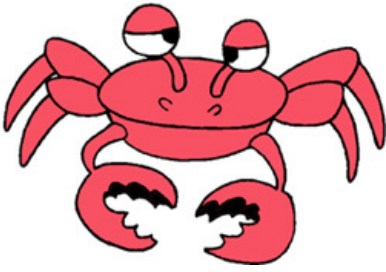
However, the knowledge that athletics provides a great educational opportunity for our young people is what keeps me going. When you consider the enormous benefits that our student-athletes derive from our athletic program, it makes all of the fatigue, the occasional frustrations and long hours worth it.

Obviously, academics are the important aspect of any school, but other than that I can't think anything more vital in our school systems. Also, I can't imagine what else that I would want to do in my life.

Dr. Hoch's accomplishments include:

- Maryland State Athletic Directors Association's Athletic Director of the Year Award for 2000
- One of eight finalists for the National High School Athletic Coaches Association's 1999 National Athletic Director of the Year Award
- NIAAA State Award of Merit for the State of Maryland in 2002
- Earned doctorate in Sports Management from Temple University
- 1st Vice-President of the Maryland State Athletic Directors Association
- Published over 130 articles in professional magazines and journals, and 2 textbook chapters
- Made 28 presentations at national and state conferences including the 2002, 2001, 2000, 1999 (2) & 1997 National Conference of High School Directors of Athletics and a keynote speaker at the 1999 National High School Athletic Coaches Association Conference
- Member of the NFHS Coaches' Quarterly Publication Committee
- Maryland State Director of the National Federation Coaches Association
- Co-founder of the Maryland State Coaches Association
- President of the Maryland State Coaches Association
- Member of Athletic Business Magazine's Editorial Advisory Board since 1999

The MSADA is hoping that more and more of our over 400 athletic administrators will take the time to obtain the various levels of certification. If you have any questions, please contact Dave Anderson or Ron Belinko. We offer the CAA exam at our annual conference in April.



CRAB TALK!

District 1 - *Marcia Nissel* reports that Carroll, Frederick, and Washington Counties have formed a new conference (Monocacy Valley League) that will start with the 2003-04 school year. Also, Tom Dickman, AD at Thomas Johnson the past 30 years is retiring and will start a new men's basketball program at Hood College.

District 2A - *Karl Heimbach* reports that he has achieved CAA status and Butch Hilliard has obtained CMAA distinction (see article on 3) Dr. Beattie, Montgomery County Athletic Supervisor, has started a countywide sportsmanship program with game-by-game evaluation of all sports by coaches, officials, and administrators. Winning schools receive awards to obtain athletic supplies. You can contact Dr. Beattie at 301-279-3144 for more details. The MCPS will be offering the Care and Prevention course June 10-18. Go to their website (<http://www.mcps.k12.md.us/departments/athletics/gr/forms/PE22.pdf>) to register for the course.

District 2B - *Jaye Cohen* reports that many changes of athletic director positions are happening for next year. Announcements will be made shortly. Avalon HS, a new private school will be opening in Potomac. McLean School of Maryland will join the Potomac Valley Athletic Conference next year.

District 3 - *Terry Parfitt* reports that Jim St. Ledger, Ernie Welch, and Joe Girardi will be retiring as athletic directors after this school year. The Prince George's County Athletic Association has started a Hall of Fame with the first group being inducted this year.

District 4 - *Cliff Nagel* reports that the Charles County Board of Education will be building an indoor pool complex to open next school year at Lackey High School. It will be for the use of all schools in the southern Maryland area. Also, North Point High School located in northern Charles County will open up for the 2005-06 school year. It will feature a gym seating 5,000 for indoor events in the tri-county area.

District 5B - *Vince Parnell* reports the following: The Howard county school board has fully funded the Athletic Trainer program for a third year. Each school has the services of a certified athletic trainer for 25 hours per week. Through the efforts of the Howard County Athletic Advisory Community group a proposal is being made to have field lighting installed at all high schools for the 2004-05 school year. Football, soccer, baseball, softball, and lacrosse will benefit from this effort. Funding will be through corporate sponsorships and private donations. A new high school will open in 2005 near Sykesville. Oakland Mill HS is adding a second gymnasium and weight room. Mt. Hebron HS and Atholton HS will have new Bermuda turf grass fields.

District 6 - *Reggie Brooks* reports that Ron Belinko, Athletic Supervisor for BCPS has been appointed to the national NIAAA LTC faculty. He is one of the LTC coordinators for MSADA. Reggie has been appointed athletic director for the new New Town High School in Baltimore County, which opens in fall 2003. Dr. David Hoch has just received the NIAAA CMAA award. (See article page 5)

District 7 - *Mary Fisher* reports that Kent County HS has added an extensive weight room, comparable to that of a pro team. Also, Dan Zottaralli, long time wrestling coach at Kent County HS has retired with many championships and honors, including national coach of the year. The Bayside conference also has established a sportsmanship banner for each sports season that goes to the school best meeting the criteria established by the conference.

District 8 - *Greg Whitley* reports that Spalding HS has approved expansion to include more fields, a new 1,100 seat gymnasium, locker rooms, weight and fitness rooms, plus much more. Annapolis Area Christian School has just finished a new building with upgraded athletic facilities.

District 9 - *Barbara Allen* reports that the school initiative to create smaller specialized high schools will result in many new high schools. Some recent AD appointments include Kate Scheminant Southern HS, Dana Johnson Southside Academy, Mary Hughee Douglass, Alan Holmes W.E.B. Dubois, Rikki Sye HS #419, and Carol Ansell HS #420. Also, Linda Hollis, AD at Carver Voc Tech HS, has announced her retirement at the end of this school year.

District 10 - *Lois Miller* reports that Bryn Mawr School has finished refurbishing Mt. Washington field, including lights and field surface. Garrison Forest has just opened a new Campus Center, which includes the Searle Athletic Center. Beth Tfiloh has opened the Russell Athletic Center, which is the first of several athletic facilities being added in 2003-04.

Vendor Information: Pioneer Manufacturing is looking for any school interested in purchasing an electric or gas powered striping machine at the upcoming convention. They will have it on display at the convention in Ocean City and then shipped to your school. Bill Gibson, the sales representative, can offer you a generous discount if you will commit to this arrangement. Please contact him at 800-877-1500.

THE MARYLAND STATE COACHES ASSOCIATION

The NFHS Coaching Principles Instructors Course and the Maryland State Coaches Association

At our annual MSADA Conference in April, you will have an extremely rare and fantastic opportunity to take the NFHS Coaching Principles Instructors Course. Why is this a rare opportunity and important to you?



The obvious first answer to these questions is that you don't have to travel to the national conference to take the course, but more importantly, Mr. Tim Flannery will teach it. For those of you who are not familiar with the NFHS structure, Tim is one of the assistant directors and the person who is responsible for the NFHS Coaches Association and leads the national effort to educate our coaches.

“We can have the greatest ADs, with good planning and procedures in place, but without the coaches on the same page, we're not going to move forward.”

Over the past several years, both the NIAAA and the MSADA have done a great job putting together Leadership Training Courses for athletic directors and expanding the national certification program. These have been important developments for improving our professionalism and providing a vehicle to improve our competencies. These efforts have been enthusiastically embraced nationally and are growing in Maryland as well.

But these are only the first steps. We also have to involve and help our coaches to grow, develop professionalism and help us in our efforts to improve our athletic programs. Tim sums up the situation as well as anyone, “We can have the greatest ADs, with good planning and procedures in place, but without the coaches on the same page, we're not going to move forward.” After all, the coaches come in direct contact with your athletes and parents and they become the real key to whether you have a successful program.

For those of you who are working to obtain your CAA or CMAA certification, the completion of this course can count toward your PDF points. Also, by teaching this course you can also earn additional points. This course WILL help your coaches improve their knowledge and background whether they are just beginning their career or are seasoned veterans. We need the

best-prepared coaches for the benefit of our athletes and programs.

It is no longer good enough to simply come into the coaching profession with only a playing background. Coaching is so much more complex today and demands many more skills. The Coaching Principles Course can help provide some of this background.

Also, another vital step is to encourage your coaches to join the Maryland State Coaches Association. By joining through the MSCA, they get dual membership with the NFHS Coaches Association for only \$16. That is an incredible bargain considering that this includes \$1 million in liability coverage.

In the second year of operation, the MSCA has 400 members in the state of Maryland. Why aren't your coaches members? Use fundraising or gate monies to help pay for their membership or perhaps your booster club can help! The foundation of a better athletic program is your coaching staff. Their membership in the MSCA and the Coaching Principles Course can be the key! Take advantage of this great opportunity and register for the NFHS Coaching Principles Instructor's Course and encourage your coaches to join the MSCA!

Registration Form

NFHS/ASEP Coaching Principles Instructor's Course

The Maryland State Athletic Directors Association is pleased to be able to host the NFHS Coaching Principles Instructor's Course. The course will be offered as part of the annual MSADA Conference.

Date: Thursday, April 24, 2003

Time: 8 AM - 5 PM (there will be an hour break for lunch)

Cost: \$50 (For each registration, Gatorade will donate \$100 to the NFHS Scholarship Fund.)

Location: Princess Royale Hotel, Ocean City, MD

If you need a room, please contact the hotel directly and mention the MSADA Conference to obtain the conference rate. Princess Royale 1-800-4-ROYALE (1-800-476-9253)

This course will enable athletic directors or coaches to train their fellow coaches as to how to develop an educationally based philosophy of sport, motivate and communicate with athletes and parents, condition athletes, plan practice sessions, manage risk factors, and much more. Coaching Principles will be the first course in the NFHS Bronze Level Certification.

Please complete the registration form, include your check made payable to the MSADA and mail to:

Carol Satterwhite, CAA 5467 Gloucester Road Columbia, MD 21044

Name: School:

Address:

City: State: ZIP:

Phone: e-mail:

MSCA - Membership Application

Dual NFCA/MSCA \$16 New Member Renewal

Circle: Dr. Mr. Mrs. Ms.

Last Name: First Name: MI Suffix (Jr. III, etc.)

Designation (PhD, CAA, etc.):

Address (which is preferred for mailings: School or Home?) Circle One

Home

Street

City

Zip

School

Street

City

Zip

Home Phone: School Phone: E-Mail Address:

School: County:

Sport: 2nd Sport:

SSN: (needed for liability insurance)

Birthday: (needed for liability insurance)

Please Send Application To: David Hoch c/o Eastern Tech NFCA State Director 1100 Mace Avenue Baltimore, MD 21221 dhoch@bcps.org

The Endowment - An Invitation to the NIAAA Membership

HELP CREATE THE FUTURE!

This is an invitation to our membership to become part of the NIAAA Endowment team. A statement by Nelson Henderson says: "The one true meaning of life is to plant trees under whose shade you do not expect to sit." Your personal contribution will help establish a fund for the future that will ensure the ongoing development of our Leadership Courses and services for athletic administrators. If each NIAAA member would contribute just \$25 to the Endowment annually, we would raise over \$100,000 each year. Within five years we could start using the interest generated to minimize costs and offer additional programs.

Another major fundraiser for the Endowment is the annual NIAAA Golf Tourney at the National Federation AD Conference. We invite each member to participate and ask state associations to sponsor a hole each year and/or make an annual contribution. At Indianapolis, in 2003, there will be a silent auction and other Endowment sponsored activities.

The Endowment Committee is so very proud of our profession and the strides we have made; together we have the ability to affect the future. In 2003 and annually thereafter, we ask each member to consider supporting the Endowment.

MISSION STATEMENT: The National Interscholastic Athletic Administrators Association believes that students are the future. We believe in the importance of their participation in an environment that emphasizes the development of character, citizenship and leadership. The NIAAA Endowment was established to help provide the athletic administrator with the tools necessary to maximize those opportunities.

If not now, when? Please fill out the gift form today and contribute in the category that you deem appropriate. Every donation and any amount will help. Consider the NIAAA Endowment as an annual gift opportunity and remember it is tax deductible.

Thank you for helping create the future. "It takes each of us to make a difference for all of us."

For additional information contact: Priscilla Dillow, Endowment Chairperson (Indiana) priscilladillow@aol.com
Committee Members: Tom Crist, Chuck Holland, Sandy Hadaway, Sandra Howell, Alan Huestis, Donna King, Bob Kosower, Frank Kovaleski, Dr. Art Newcomer, Janet McGraw, Wayne Taylor, Deb VanKuiken, Sister Lynn Winsor, Les Wright

YES, I want to help now and also help Create the Future NIAAA ENDOWMENT CONTRIBUTION

Name: _____

(Please **print** your name as you would like it to appear on the *Honor Roll of Donors*)

Address: _____ City/State/Zip Code: _____

Home Phone:() _____ Business Phone:() _____ Fax: () _____ Email _____

**Please make checks payable to "NIAAA Endowment"*

MAIL TO: NIAAA Endowment, ATTN: Bruce Whitehead, PO Box 690, Indianapolis, IN 46206

ENDOWMENT GIFT OPPORTUNITIES:

	<u>Individual</u>	<u>Corporate</u>
Platinum	_____\$500	_____\$10,000
Gold	_____\$250	_____\$5,000
Silver	_____\$100	_____\$1,000
Bronze	_____\$50	_____\$500
Contributor	_____\$ (Consider \$1.00 each year you have been an NIAAA Member)	

Additional ENDOWMENT GIFT OPPORTUNITIES:

- ___ Endowed Memorial given in memory of specific person
(Name of person to be remembered) _____
- ___ Honor Gift (Name of person to be honored) _____
- ___ Pledge of \$ _____ paid over a period of _____ years
- ___ Member insurance benefit in the amount of \$ _____
- ___ Other Gift

I have enclosed a gift of \$ _____ to the NIAAA Endowment ___ Check # _____

Credit Card Type: _____ Signature _____

Card Number: _____ Expiration Date: _____/20_____

27th Annual MSADA Conference Registration
April 24-27, 2003
Princess Royale Hotel and Conference Center
Ocean City, Maryland

Last Name _____ First Name _____
School _____ School Phone _____
School Address _____
City _____ State _____ Zip _____
Home Address _____
City _____ State _____ Zip _____
E-mail: _____

Are you a member of: MSADA _____ NIAAA _____ Number of Years as Athletic Administrator/Director _____

Conference Registration:

Shirt Size S M L XL 2X 3X 4X
(Please circle size)

\$75 per MSADA member (\$90 after April 2nd) \$ _____

\$100 per non-member (\$115 after April 2nd) \$ _____

Registration includes one (1) Saturday Banquet ticket and one (1) Sunday Breakfast ticket

Guest Registration:

Name of Guest _____

Will your guest be attending the Saturday Guest Breakfast? (No Charge) Yes No

\$30 per extra Saturday banquet ticket(s) How many? _____ \$ _____

\$ 7 per extra Sunday breakfast ticket (s) How many? _____ \$ _____

Seafood Buffet: on Friday, April 25th from 5:30 pm – 7:00 pm at Phillips Crab House

Located at 2004 Philadelphia Ave.

\$30 per ticket How many? _____ \$ _____

Buffet includes crab legs, mussels, shrimp, beef, chicken, ham, salads, vegetables, pastas, bread, and desserts

Golf Registration on Friday, April 25th at Eagles Landing Golf Course (tee times assigned)

\$75 per person includes cart

Name of Golfer

- 1. _____ \$ _____
2. _____ \$ _____
3. _____ \$ _____
4. _____ \$ _____

You must complete both sides of this form to complete registration

The Maryland State Coaches Association through the MSADA will be offering the **NFHS Coaching Principles Instructor's** course on Thursday, April 24th in Ocean City from 8:00am to 5:00pm. The cost is **\$50**. Please see the information on pages 5 and 6 of this newsletter.

\$ _____

Leadership Training Courses: (No walkup registration allowed. You must register by April 2nd)

We will be offering several Leadership Training Courses from the NIAAA. Each course costs **\$80** payable with registration.

\$ _____

Thursday, April 24th from 6:00pm till 10:00pm

(New National Course-first time offered in the country)

_____ **LTC 500 (\$80) Administration of Middle School Athletic Programs**

This course will provide insights and strategies for the development and leadership of developmentally sound and educationally compatible middle school athletic programs. A model will be defined for making the transition from physical education and intramurals to interscholastic athletics in the context of the readiness of the athlete. Other topics will include: instructional considerations, communication techniques, program evaluations and the relationship of the middle school athletic program to the high school and private sector competition.

\$ _____

_____ **LTC 502 (\$80) Principles, Strategies, and Methods Course:**

This course provides an overview of the multiple administrative duties and management strategies described in the NIAAA manual *Athletic Administration: A Comprehensive Guide*. Special emphasis is focused on problem solving in operational areas such as facility scheduling, budget management and resolving interpersonal frictions, with practical applications provided.

\$ _____

Friday, April 25th from 8:00am until Noon

_____ **LTC 501 (\$80) Athletic Administration: Philosophy, Leadership Organizations and Professional Programs**

This flagship course of Leadership Training serves as an overview for the Certified Athletic Administrator examination. Topics discussed include: NFHS, NIAAA, legal issues, communication, budgets, technology and leadership styles. This course also previews the NIAAA Certification program and the Leadership Training Program. It is a prerequisite for all levels of certification. A student activity manual is included.

\$ _____

_____ **LTC 504 (\$80) Legal Issues (Risk Management)**

This course will focus on risk management as an ongoing responsibility of the athletic administrator. Included Will be strategies for reducing risks and minimizing litigation that may result from constitutional, federal and state law challenges and changes. In addition, the 14 legal duties of coaches and athletic administrators will be covered with special emphasis on the need to be constantly proactive. Current case law studies are provided to demonstrate practical applications of the legal concepts and principles presented. The newest interpretations and applications of Title IX and ADA are introduced. Course materials included are student manual, legal handbook, & reference materials.

\$ _____

_____ **LTC 590 (\$80) Instructional Methods**

This course is a pre-requisite for all athletic administrators who intend to provide LTC Instruction at the state and national levels. The course provides an overview of methods and techniques used in teaching various Leadership Training classes within the program. An instructor manual is provided.

\$ _____

If you have not yet paid your 2002-03 state dues –add \$25

\$ _____

Registration fees are Non-Refundable

Total Amount Due Now

\$ _____

Please send registration form and check payable to **MSADA** and **mail to:**
MSADA c/o Carol M. Satterwhite, CAA/5467 Gloucester Road, Columbia, Maryland 21044

*Conference Registrations are due by April 2nd to Carol Satterwhite

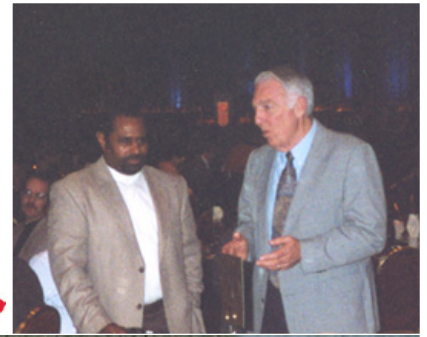
*Hotel reservations must be made directly with the **Princess Royale 1-800-4-ROYALE (1-800-476-9253)**

Make sure you mention that you are with the MSADA Athletic Directors group.

Rooms are priced at **\$99** /night with ocean view or **\$169**/night ocean front

You must complete both sides of this form to complete registration

Highlights from the NIAAA Convention in San Antonio



Desi Brown & Larry Layman →



↑ Lee Dove, Dave Hoch, Vince Parnell & Don Disney



→ Ron Belinko, Dave Anderson & Mike Hart



↑ Dan Schnatz, Kimberly Chorosiewski & Lee Dove



↑ Jim Dillion & Brenda Dillion

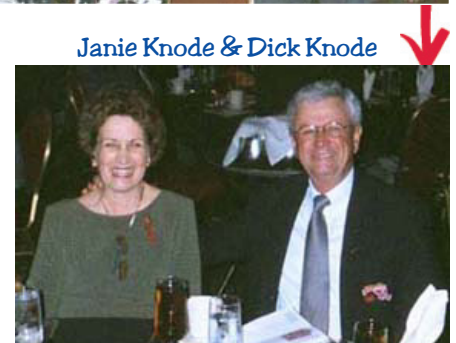
Prince George's County Athletic Directors:
Chris Johnson, Pat Harris-Paxon,
Desi Brown, Terry Parfitt, Carol Konrad,
Bill Hay, Jim St. Ledger & Dave Sellers



↑ Clifford Nagle, Dave Anderson & Bruce Cowan



↑ Carol Satterwhite, Lee Dove & Dave Hoch



↓ Janie Knode & Dick Knode

↓ Lesley Cook, Theresa Nagle, Danielle Nagle & Cliff Nagle



→ Brenda Watkins, Mary Fisher, Chris Johnson & Terry Parfitt



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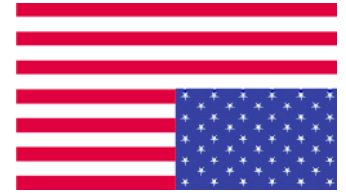
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Looking for middle school or junior high school athletic directors. See page 2.

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