Athletic Directors in Maryland’s public and private secondary schools

October 2002 - January 2003

Yes, Technology is Here to Stay!

The MSADA has gone high tech in hopes of expanding our information distribution to the many athletic and activities directors in the state of Maryland. Have you visited our web site www.msada-md.org? You can do the following at the site:

- Post games that you need to pick-up. This is open to all schools, public and private, in the seven-state NIAAA Section 2 Region, unlike the MPSSAA site, which is limited to public schools in the state of Maryland
- Post a coaching position or athletic administration job vacancy
- Sign up for our e-mail distribution list
- Download forms for the annual state convention in Ocean City, membership in our organization, links to the National Federation of High School and the National Interscholastic Athletic Administrators web sites
- Learn about the NIAAA and Leadership Training Opportunities, including on-line education
- See where you stand in terms of Athletic Administration Certification. Are you a RAA, CAA, CMAA?
- Review the list of awards given to Athletic Administrators the past 26 years.

I have been an active member of the NIAAA since 1984 and I can tell you that the new Leadership Training Classes offered by the NIAAA and by the MSADA at their annual conventions are valuable tools to develop skills to be an effective athletic administrator. If you have any questions, e-mail me at bobgraves1@comcast.net

2001 NIAAA Distinguished Service Award

Carol Satterwhite, CAA, who has been athletic director at Columbia (Maryland) Wilde Lake High School for 29 years, is the first woman ever to be appointed athletic director in the Howard County School District.

A physical education teacher for the past 30 years, Satterwhite has also coached girls basketball, softball, field hockey, girls outdoor track and field and golf. From 1972 to 1977, she was the physical education department chairperson.

A member of the NIAAA since 1988, Satterwhite was Maryland’s state delegate to the NIAAA’s Section 2 annual meetings from 1977 to 1999, and is currently the Maryland state liaison to the NIAAA. She presided at the “How to Successfully Resolve Protest Conflicts” workshop at the 1998 National Conference of High School Directors of Athletics in Las Vegas, and is an approved CAA test administrator and helped host the 2001 NIAAA Section 2 annual meeting.

At the state level, Satterwhite has been very active with the Maryland State Athletic Directors Association (MSADA), where she served as District V representative from 1986 to 1994. She has been treasurer, membership chairperson and conference registration chairperson since 1995 and had presided for various speakers at the annual MSADA conferences. She also has served on the Maryland Public Secondary Schools Athletic Association (MPSSAA) Board of Control and was chairperson of the MPSSAA District V softball and girls basketball playoffs from 1974 to 1976. In addition, Satterwhite has organized and hosted numerous regional and state competitions for field hockey, football, boys and girls soccer, volleyball, basketball and boys and girls outdoor track and field.
Maryland State Athletic Directors Association

We Will Miss Her! Sherry Unger 1949-2002

Sherry H. Unger, Service Learning Coordinator for Prince George’s County Public Schools, died suddenly in an automobile accident on Saturday, June 22, 2002 in South Carolina. Mrs. Unger, who was married for 31 years to Jerry Unger, a Northwestern High School teacher, was the devoted mother of son Barry and daughter Terry. She was formerly a social studies teacher and the athletic director at Bladensburg High School where she had been a member of the faculty for 26 years. While at Bladensburg, Mrs. Unger served as the Senior Class advisor, advisor to the Student Government Association, as the S.A.D.D./S.H.O.P. Advisor and as the Service Learning Liaison. She was named the Outstanding Educator in Prince George’s County in 1990, Prince George’s County Volunteer of the Year in 1999, Athletic Director of the Year for District III in 2000 and was a finalist for the NFL Teacher of the Year in 2001. She was recently inducted into the College Park Rotary Club. Mrs. Unger was born on March 30, 1949 in Eastchester, New York. She graduated from the University of Maryland College Park and earned her Master’s degree in Administration at Bowie State College. Mourning her loss are innumerable friends, colleagues, and students.

2001-2002 MSADA Award Winners

The Maryland State Athletic Directors Association Annual Conference was held on April 26, 27, 28 in Ocean City, Maryland. The following people received awards at the banquet on Saturday, April 27.

District Athletic Director of the Year Award

District 1 - Marcia Nissel, CAA - North Hagerstown High School
District 2 - Kim Hutcherson, CAA - The Holton-Arms School
District 3 - Ken Lima - Forestville High School
District 4 - Brenda Henley - Great Mills High School
District 5A - Bernie Walter, CAA - Arundel High School
District 5B - Chuck Struhar - Long Reach High School
District 6 - Jill Myers, CAA - Franklin High School
District 7 - Henry Ward - North Caroline High School
District 8 - Ridge Diven - The Park School
District 9 - Pete Pompey - Edmondson/Westside High School
District 10 - Mickey Deegan - McDonogh School

We Will Miss Her! Sherry Unger 1949-2002

MSADA Athletic Director of the Year Award

Jill Myers, CAA - Franklin High School

MSADA Distinguished Community Service Award

Chuck McNulty - Howard High School

NIAAA Service Award

15 years
Bruce Lawton - Old Mill High School
Jill Myers, CAA - Franklin High School
Marcia Nissel, CAA - North Hagerstown High School
Mike Williams, CAA - Glenelg High School

20 years
David Byrd - Pocomoke High School
Phyllis Hemmes - Bel Air High School
Edward Langan, CAA - Elkton High School
Fran Mathews - North Harford High School

25 years
Shelia Wooters, CAA - Connelly School of the Holy Child

30 years
Ron Belinko, CAA - Baltimore County Public School System
Matt O’Hare, CAA - Worcester Prep School
Carol Satterwhite, CAA - Reservoir

MSADA Hall of Fame

Jim Higgins – Randallstown High School
Julian “Bill” Lewis
Baltimore Polytechnic/Edmondson/Southwestern High Schools
Steve Malone – Andover High School
Al Miller – Perry Hall High School
Carol M. Satterwhite, CAA – Wilde Lake High School

Congratulations to all!

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MSADA Athletic Director of the Year Award

It’s not too early to start thinking about the MSADA Athletic Director of the Year Award. Do you know a deserving candidate in your district? For the state award, you need to use the form that is posted on the website.

There is an expression in golf, “Never up, never in.” By applying this maxim to the MSADA Awards, an athletic director can’t win if he or she isn’t nominated. Don’t let a deserving AD be overlooked! Take the time to complete the form and nominate someone!

For the 10 District Athletic Director of the Year Awards, however, using the form is optional. This is also a good time to start thinking about the other MSADA Awards:

NIAAA Service Award

25 years
Ron Belinko, CAA - Baltimore County Public School System
Steve Malone – Andover High School
Al Miller – Perry Hall High School
Carol M. Satterwhite, CAA – Wilde Lake High School

NIAAA State Award of Merit; MSADA Hall of Fame

Distinguished Service Award

(for a contributor from outside the field of athletic administration)

All of these awards are listed on our website along with the form and deadlines. Because these awards represent the highest honor in our profession, they should be taken very seriously. Please nominate a deserving colleague. If you have any questions, contact Bob Graves @ 301-279-9337 or via e-mail at bobgraves1@comcast.net
The Maryland State Athletic Directors Association

The MSCA recently began its 2nd year of operation. As athletic directors, please encourage each of your coaches to join. This is an important step for all of our athletic programs throughout the state. Not only does a coach’s membership signal professionalism, this is also a great way to gain knowledge and improve competencies. In the end, our athletes and programs will be the beneficiaries.

When you stop to think about it, we take the same approach with the MSADA. We purport that membership is an important step toward professionalism and we also promote the NIAAA certification programs and the value of taking Leadership Training Courses. It is no different for coaches and we all fall under the giant NFHS umbrella. It is not an “Us versus Them” situation. We are all in this together.

Tim Flannery, Assistant Director of the NFHS, states it best when describing the importance of membership in the NFHS Coaches Association. “You can be the greatest athletic director, have all of the policies and procedures in place, but without the coaches on the same page you may have problems."

For $16 your coaches receive dual membership in the MSCA and the NFHS Coaches Association. However, they must join through the MSCA and not join directly through the NFHS Coaches Association. As a member benefit, every coach receives:

- $1 million liability insurance coverage
- Subscription to Coaches’ Quarterly
- Inexpensive registration to the MSCA Coaching Clinic
- Newsletters

If you or your coaches have any questions or would like a membership form, please contact:

David Hoch c/o Eastern Tech
NFCA State Director
1100 Mace Avenue
Baltimore, MD 21221

.......And for the quickest response: dhoch@bcps.org

Consider paying for all or part of your coaches’ membership fees. There is no better investment in your athletic programs and your athletes will be the big winners. We always say that we are in this for the kids, well ... let’s prove it and get your coaches to join the MSCA!

MSCA - Membership Application

Dual NFCA/MSCA $16 New Member_____ Renewal_____  

Circle: Dr. Mr. Mrs. Ms.  

Last Name:____________________ First Name:____________________ MI____ Suffix (Jr. III, etc.)

Designation (PhD, CAA, etc.):__________  

Address (which is preferred for mailings: School or Home?):

Home__________________________________________  
Street________________________ City________ Zip________

School__________________________________________  
Street________________________ City________ Zip________

Home Phone:_____________ School Phone:_____________ E-Mail Address:_____________

School:_____________________ County:_____________  

Sport:_____________________ 2nd Sport:_________________

SSN:_____________________ (needed for liability insurance)

Birthday:__________________ (needed for liability insurance)
NIAAA Convention in San Antonio December 14th through the 18th
As many of you know the NFHS will sponsor the Annual NIAAA National Convention in San Antonio, Texas this coming December. If you have never been a convention, you are truly missing out on a great opportunity for professional growth development. For updated convention information and registration forms go to www.nfhs.org web site and click on NIAAA.

I recently e-mailed Arch Campbell, media critic for NBC4 in Washington, DC. Arch is from San Antonio and gives the following recommendations for food and fun while in town.

“If you want to get a beer in a really indigenous place, go to the Acapulco Ice House on South Alamo Street near St. Mary’s. Also—there’s great food in the South St. Mary’s Street area near the King William neighborhood. And I like the Mexican food at Rio on Commerce Street. If you can get a car, go to the Liberty Bar on Josephine Street. Really good food and the building is about to fall over.” Have fun! Arch

NIAAA STATE LEADERSHIP TRAINING FACULTY
The Leadership Training Ad HOC Committee realized the need for more local faculty members to assist in the delivery of the Leadership Training Program course offerings. The NIAAA relies on the state coordinators to identify and train members of their presentation faculty. To be a trainer, the person must complete LTC 501, 590 and the course or courses they will instruct. The state coordinator has the responsibility to increase the local faculty, and the NIAAA has given them the leadership tools to accomplish this task. As more LTP courses are developed, the need for local education becomes even more important to the success of the Leadership Training Program. State faculty members are the key to the continued growth of the program.

To facilitate the development of local, faculty members, LTC 590 will be offered during the 2003 Spring MSADA conference to instruct any LTC course, one must complete LTC 501, LTC 590 and the course which one will be instructing. If you are interested in becoming part of the state teaching faculty, please contact Dave Anderson, CAA, Athletic Director, Lackey High School, 301-746-5431, email: danderson@ccboe.com or Ron Belinko, CAA, Coordinator of Athletics, Baltimore County Public Schools, 410-887-2328, email: rbelinko@bcps.org

NIAAA LEADERSHIP TRAINING PROGRAM
PURPOSE
The NIAAA Leadership Training Program is a voluntary professional development program designed by athletic administrators. Athletic administrators who complete the courses will have attained additional knowledge and perspective of the athletic administrator’s role. Completion of leadership training courses will enhance the daily operations of the athletic department, will improve the professionalism of the athletic director and will have a positive effect within the school and community.

ELIGIBILITY
All athletic administrators are encouraged to take NIAAA Leadership Training Courses wherever they maybe offered: at local meetings, state meetings or during the national meeting.

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Leadership Training is one way the NIAAA has of preparing athletic administrators to function more efficiently and professionally within the local school and community. The purpose of Leadership Training is to present the best athletic management priorities in use today and to offer the best possible program to our students across Maryland.

The following 21 courses have been developed or offered by the NIAAA LTC faculty:

- LTC 500 Athletic Administration: Administration of Middle School Athletic Programs
- LTC 501 Athletic Administration: Philosophy, Leadership Organizations and Professional Programs
- LTC 502 Athletic Administration: Leadership Training Instructional Methods and Techniques
- LTC 503 Athletic Administration: Philosophy, Leadership Organizations and Professional Programs
- LTC 504 Athletic Administration: Legal Issues I (Risk Management)
- LTC 505 Athletic Administration: Innovative Methods of Mentoring and Problem Solving
- LTC 506 Athletic Administration: Legal Issues II (Title IX, Sexual Harassment, ADA and Employment Law)
- LTC 507 Athletic Administration: Leadership Training Instructional Methods and Techniques
- LTC 508 Athletic Administration: Management Strategies and Organization Techniques
- LTC 509 Athletic Administration: Leadership Training Instructional Methods and Techniques
- LTC 510 Athletic Administration: Current Issues in American Sports
- LTC 511 Athletic Administration: Interscholastic Athletic Budget Concepts and Supplemental Fundraising
- LTC 512 Athletic Administration: PowerPoint (Basic and Expanded Applications)
- LTC 512 Athletic Administration: Technology Overview
- LTC 514 Athletic Administration: Dealing with Challenging Personalities
- LTC 515 Athletic Administration: Athletic Field Management
- LTC 516 Athletic Administration: Management of Indoor Physical Plant Assets
- LTC 518 Athletic Administration: Management of Interscholastic Athletic Player Equipment
- LTC 520 Athletic Administration: Character and Coaching
- LTC 522 Athletic Administration: PowerPoint (Advanced)

Maryland Athletic Directors will have the opportunity to participate in the LTC courses during the MSADA Spring Conference. LTC 501, 502, 504, and 590 will be offered on Thursday, April 25, 2003 and Friday, April 26, 2003. The exact day and time for each course will be published with the 2003 Conference Registration materials. Maryland Athletic Administrators are encouraged to participate in these leadership-training opportunities.

**NIAAA – OHIO UNIVERSITY PROFESSIONAL GROWTH PARTNERSHIP**

The National Interscholastic Athletic Administrators Association and Ohio University in Athens, Ohio, have partnered to provide enhanced learning and professional growth opportunities for high school athletic administrators throughout the United States.

Through the use of computer technology, administrators now have an opportunity to complete Leadership Training Course 501 (Philosophy, Leadership Organizations and Professional Methods) using their personal computer and Internet service to complete the readings, lectures and activities defined for each course. Completion of the courses through this online technology satisfies the prerequisites for achievement of Registered Athletic Administrator (RAA) certification. Upon completion of both courses, five years successful experience as an athletic administrator and an approved Personal Data Form, NIAAA members also become eligible to sit for the Certified Athletic Administrator (CAA) exam.

For further information and/or course enrollment, candidates may contact Dr. John Stinson, Ohio University Without Boundaries, Athens, Ohio 740-593-2073, or go to the Ohio University Web Site at www.ouwb.ohiou.edu/niaaa.

**GRADUATE DEGREE IN ATHLETIC ADMINISTRATION**

Ohio University has long been recognized as one of the premier professional training institutions for candidates seeking careers in the field of sports administration. Graduates have successfully competed for and taken leadership positions in university athletic departments, with professional sports teams and in private sector business.

To respond to the needs and interests of high school administrators, Ohio University leaders have also approved plans for development of a Master of Science Degree in Sports Administration through computer study and electronic interactions with faculty and colleagues. This program of study would consist of 11 courses, three residence experiences (each of three to six day duration) and would require completion of a practical written summary experience.
September 2002

Dear Colleague,

I hope this letter finds you in good health and enjoying the beginning of your school year.

I would like to take this opportunity to encourage you to join your professional athletic administrators organizations.

The Maryland State Athletic Directors Association (MSADA) is for both public and private athletic administrators. We are a non-profit organization and we are dedicated to the improvement of the interscholastic athletic programs in Maryland.

A few of the services performed by our organization include:
• Offering nationally approved leadership training programs;
• Advertising athletic schedule open date requests;
• Advertising coaching position job openings;
• Nominating and selecting deserving athletic administrators for various state and national awards;
• Organizing and overseeing the annual state conference held in Ocean City each April.

The National Interscholastic Athletic Administrators Association (NIAAA) is a national professional organization administered by and for high school athletic administrators for the purpose of:
• Promoting the professional growth and image of interscholastic athletic administrators;
• Promoting the development and prestige of state athletic administrators organizations which will contribute, in cooperation with their state high school associations, to the interscholastic athletic program of each state;
• Providing an efficient system for the exchange of ideas between the National Federation of State High School Associations (NFHS) and state athletic directors organizations and individual athletic administrators;
• Preserving the educational nature of interscholastic athletics and the place of these programs in the curricula of schools.

In addition, some of the services provided to NIAAA members are the quarterly IAA and NFHS publications; national conference registration discounts; credit card and loan programs; and perhaps one of the most important benefits is the general liability insurance coverage.

Please take the time to join and find out more about your professional organizations by logging on to their websites at:

www.msada-md.org (MSADA)  www.nfhs.org (NIAAA)

Sincerely,

Carol M. Satterwhite, CAA
MSADA Treasurer
Bob Lumsden, 81, whose 50 years at Poly included time as a student, teacher, football and baseball coach and athletic director, died yesterday of complications from a stroke, heart and lung problems at Greater Baltimore Medical Center.

Lumsden died in the presence of his immediate family, according to his son, Robby Lumsden.

"My father had a living will and he told me, personally, that his desire was not to be put on life-support systems," said Robby Lumsden, whose father had three heart bypass operations over several years, beginning in 1981. "If it was to be tackled, if it was to be conquered, he wanted to be able to do it on his own."

The Poly football stadium is named in Lumsden’s honor. As Poly’s baseball coach from 1944 to 1967, he compiled a 383-62 record, an .861 winning percentage.

Robby Lumsden said his father had had serious health problems for the past year, but still managed to play golf three days a week at the Mount Pleasant course. But after taking a fall while walking in his Perry Hall home on Saturday, he was admitted to GBMC with possible rib damage. It was later discovered that he had cracked ribs.

While hospitalized, he suffered a stroke, which paralyzed his right side, and also a minor heart attack, his son said. Although the stroke impaired his speech, his father never lost consciousness, Robby Lumsden said, and “made every effort to communicate up until the final moment he died. “He had had the stroke and couldn’t speak or swallow,” said former Poly basketball coach George “Bucky” Kimmett, who visited Lumsden in the hospital Tuesday. “He was a very disciplined man whose bark was worse than his bite.”

Besides Robby Lumsden, present at the bedside were his wife of 61 years, Helen; his daughter, Sherry Lumsden; another son, Stuart Lumsden, and a granddaughter, Poppy Rupert.
### 2002/2003 Executive Council

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