

Basketball Coaching Academy

Please enroll me for the Coaching Academy. Enclosed is my check for \$125 in U.S. funds, made payable to B.C.A.
Confirmation Letter will include map and other detailed information

Name		
Street Address		
City	State	Zip
School		
Work Phone	Home Phone	Email Address
Other Coaches Attending		

For more information call:

Garth Pleasant – 248.218.2135

Bob Taylor – 989.837.4383

Room reservations may be made
at the Auburn Hills Courtyard Marriott
by calling 800.321.2211

Refer to Basketball Coaching Academy

Mail to:

Garth Pleasant, Basketball Office

Rochester College

800 West Avon Rd.

Rochester Hills, MI 48307

Athletics—Basketball Office

Rochester College

800 West Avon Road

Rochester Hills, MI 48307

The Basketball Coaching Academy presents

*Two Incredible Days
with Don Meyer*

*NCAA Men's Basketball
Winningest Coach*

Northern State University



Also featuring

Dean Lockwood

University of Tennessee

Garth Pleasant

Rochester College

*With Player-on-Court
Demonstrations and New
Pertinent Topics*

May 1-2, 2009
Oakland Christian High School
Auburn Hills, Michigan

About the Academy

This is the 16th annual Basketball Coaching Academy. We will once again feature Don Meyer, one of basketball's top clinicians, along with Dean Lockwood and Garth Pleasant. You won't want to miss out! Over 1000 coaches have attended this academy.

"I really felt that there was no one who was more passionate about this game, more dedicated to the improvement of the game or helping others improve their approach to the game than Don Meyer."

-Bob Knight

"I've had the opportunity to talk basketball many times with Coach Meyer and have spent time with him at his 2002 Coaching Academy in Aberdeen, SD. It was one of the best times I've had being around coaches and getting to teach the game I love."

-John Wooden

"It's basketball 101. He stresses the fundamentals of the game as well as team play. One thing that Coach Meyer does a great job of is presenting all the drills and skills essential to playing at any level."

-Pat Summitt



Don Meyer
Head Coach, Northern State University

Coach Don Meyer will make his 16th straight appearance this year at the BCA. He is in his 9th season at Northern State University and his 36th season in coaching. Coach Meyer's 903-plus wins ranks him as the NCAA all-time winningest college basketball coach. He is one of the most sought-after clinicians in the game. Prior to Northern State, Coach Meyer spent 24 years coaching at NAIA Lipscomb University, where he reached the 700-win plateau faster than any other coach in the history of college basketball. Meyer was named NAIA National Coach of the Year in 1989 and 1990, and was selected to the NAIA Hall of Fame at the age of 47. He also assisted Duke coach Mike Krzyzewski with the Olympic Sports Festival South Team in 1983. Coach Meyer is also an in-demand motivational speaker across the United States.

Garth Pleasant

*Head Coach, Rochester College
Clinic Director*

- 670 wins
- 65% winning percentage
- Coached National Championship teams in 1989, 1997, 2004 & 2005
- Has coached 16 Small College All-Americans
- Has more than 20 former players in coaching
- Team has led the USCAA in scoring defense for 5 consecutive years

Dean Lockwood

*Assistant Coach, University of Tennessee
Tennessee Lady Vols*

- Assistant Coach for the University of Tennessee Lady Vols
- Standout performer at Spring Arbor University
- Served as head coach at Saginaw Valley State University and Northwood University
- Served as an assistant coach at the United States Military Academy and Central Michigan University



Friday, May 1

6:00-6:30	What I've Learned in the Last Six Months	Coach Meyer
6:30-7:15	Special Situations.....	Coach Meyer (inbounding the ball against pressure, quick baskets, KY, run out)
7:15-7:45	Sequence Drills.....	Coach Pleasant (to Develop Perimeter & Post Players)
7:45-8:15	Attacking Zones & Match-Ups.....	Coach Lockwood
8:15-8:45	Developing Primary & Secondary Fast Break.....	Coach Meyer
8:45-9:00	Q&A	

Saturday, May 2

8:30-9:00	Continental Breakfast	
9:00-9:30	Rebounding Drills.....	Coach Lockwood
9:30-10:15	Using & Defending the 3-pt. Shot.....	Coach Meyer
10:15-11:00	Developing the 1-3-1 Zone.....	Coach Pleasant
11:00-11:45	Special Plays & Entries into Motion Offense	Coach Meyer
11:45-12:00	Drills to Develop Intensity & Toughness.....	Coach Pleasant
12:00-12:15	Plays for a 3-pt. Shot.....	Coach Meyer, Pleasant, Lockwood
12:30-1:30	Lunch	
1:30-2:15	Teaching the Run N Jump Defense.....	Coach Pleasant
2:15-2:30	Attacking Presses & Traps.....	Coach Lockwood
2:30-2:45	Special Plays After a Time Out	Coach Pleasant & Lockwood
2:45-4:00	Q&A	

Information & Pricing

For more information call:

Garth Pleasant – 248.218.2135

Bob Taylor – 989.837.4383

Advance price is \$125

(for staff of three or more, price is reduced to \$100 each)

At-the-door price is \$150

Includes clinic t-shirt, notebook, continental breakfast and lunch.

**scheduled topics are subject to change*